

VOGUE



AUTUMN
FORECAST
FURS
MILLINERY

AUGUST 1, 1935 • PRICE 35 CENTS

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Only Grace Cruises California

(OR MEXICO CITY)

BETWEEN NEW YORK AND

VISIT 9 FOREIGN CITIES EN ROUTE

Include visits to Puerto Colombia and Cartagena in South America; Panama; El Salvador; an 80 mile trip in a special train to Guatemala City and Antigua; Mazatlan, Mexico; and, eastbound, Havana.

THE BUILT-IN, TILED SWIMMING POOLS

These new GRACE "Santas" are the only ships cruising between New York and California which have outdoor, built-in, tiled swimming pools!

DINING ROOMS WITH ROLL-BACK DOMES

High up on the Promenade Decks and open to the sky so you can dine under the stars.

ALL OUTSIDE ROOMS WITH PRIVATE BATHS

Dorothy Gray Beauty Salons; pre-release talkies. One of these magnificent "Santa" liners, the fastest and most luxurious ships cruising between New York and California, sails every two weeks. Ask your travel agent or

GRACE LINE

10 Hanover Sq., New York; Boston; Washington, D. C.; Pittsburgh; Chicago; San Francisco; Los Angeles; Seattle.

"SANTA ROSA" "SANTA ELENA" "SANTA PAULA"

SAN FRANCISCO

LOS ANGELES

NEW YORK



VELVET walks ... with tweed



(Above)
After Marcel Rochas. Unlined suit of imported tweed with velvet collar. The jacket has Rochas' glove-stitched, double-breasted front. Sizes range from 12 to 20. **19.94**



(Center)
After Mainbocher. A buttoned-down-the-front, sleeveless velveteen cape jacket, all of a mood with an imported, nubby tweed skirt. Sizes range from 12 to 20. **19.94**

A Paris-inspired compromise between your rugged love of tweeds and tailoring, and your vain love of velvet. Velveteen and tweeds! It's front page news! August travel news. Country club and campus news. The imaginations of the best tailors were set working by it. Macy stylists were lured across the ocean by it. And hastily back again, with three of the best interpretations. To inspire our own exclusive models, priced our own exclusive cash-price way! *Curb and Country—Third Floor*

We sell only for cash. Resulting economies including efficiency and volume save, we estimate, six per cent. We endeavor to have the prices of our merchandise reflect this saving, subject to limitations over which we have no control.

*Reg. U. S. Pat. Off.

★ **MACY'S**
34TH STREET AND BROADWAY, N. Y. C.



After Digby Morton. Our Whitbey* jacket suit. Flared velveteen skirt, collar and Ascot, herringbone tweed jacket. Sizes range from 12 to 20. **15.93**

Carolyn^{REG.}

SUGGESTS NEW LUXURIES IN THE WAY OF FUR COATS

★ This year, at Carolyn's special invitation, wrap yourself in the furs you've dreamed of owning. We've figured out ways to make it all right with your budget. Carolyn's own critical viewpoint about furs insures you of skins that are long-wearing as well as beautiful. As for the fashions, your own expert eye tells you at a glance that—as usual with garments that flaunt the Carolyn label—they are the smartest and newest to be found.

LEFT TO RIGHT

BLOCKED LAPIN ENSEMBLE. Mendoza fur swagger and gilet with vivid wool skirt. 11 to 19; 12 to 20. \$100.

DEMI-BELT SWAGGER of krimmer-dyed lamb. Sailor collar. Plaid lining. 14 to 38. \$145.

The STROLLER of Hudson Seal-Dyed muskrat. Wing collar. Pouch sleeves. 14 to 20. \$135.

Carolyn

Modes are sold exclusively

in New York by **ARNOLD CONSTABLE**

Atlanta, Ga.	Rich's
Austin, Texas	E. M. Scarbrough & Sons
Baltimore, Md.	Schleisner Co.
Baton Rouge, La.	Dalton Co.
Birmingham, Ala.	Burger-Phillips Co.
Bloomington, Ill.	W. H. Roland
Boise, Idaho	The Mode, Ltd.
Charleston, W. Va.	The Diamond
Cincinnati, Ohio	Mabley & Carew
Columbia, S. C.	Kohn & Co.
Columbus, Ohio	The Fashion Co.
Danville, Ill.	Meis Bros., Inc.
Danville, Va.	L. Herman
Easton, Pa.	William Laubach & Sons
Elizabeth, N. J.	Levy Bros.
Elmira, N. Y.	Rosenbaum's
El Paso, Texas	Popular D. G. Co.
Enid, Okla.	The Kaufman Store
Evansville, Ind.	De Jong's, Inc.
Fort Worth, Texas	Monnig's
Galveston, Texas	Robt. I. Cohen
Hazellon, Pa.	Hyman's
Houston, Texas	Foley Bros. D. G. Co.
Jackson, Miss.	R. E. Kennington Co.
Johnson City, Tenn.	King's, Inc.
Knoxville, Tenn.	S. H. George, & Sons

Lafayette, Ind.	Loeb & Hene Co.
Lima, Ohio	R. T. Gregg Co.
Little Rock, Ark.	Pfeifer Bros.
New Kensington, Pa.	Silverman's
Oklahoma City, Okla.	John A. Brown Co.
Peoria, Ill.	The B & M
Portsmouth, Ohio	Marting Bros. Co.
Rome, Ga.	Fahy Store
Salina, Kan.	Kaufman's
Salt Lake City, Utah	Auerbach Co.
Savannah, Ga.	Leopold Adler
San Francisco, Calif.	Hale Bros.
Schenectady, N.Y.	H. S. Barney Co.
Seattle, Wash.	Best's Apparel, Inc.
Sioux City, Ia.	T. S. Martin Company
Spartanburg, S. C.	Aug. W. Smith Co.
Springfield, Ill.	Roland's
Trenton, N. J.	Yards Store

Uniontown, Pa.	Wright-Metzler Co.
Washington, D. C.	The Hecht Co.
Waterbury, Conn.	Worth's
Wichita, Kansas	Rarabaugh Dry Goods Co.
Wilkes-Barre, Pa.	Fowler-Dick and Walker
Williamsport, Pa.	Brozman's
Wilmington, Del.	Kennard-Pyle Co.
York, Pa.	P. Wiest's Sons

It's
BEAUTY
is
SKIN DEEP!

And we're proud of it! The beauty of furs dyed by A. Hollander and Son goes right down into the pelt itself. That's why furs dyed by this world-famous organization *keep their beauty longer.* Take, for instance, Hudson Seal-Dyed Muskrat dyed by A. Hollander and Son. It is a rich, deep black, sparkling with subtle highlights. And, because the dye is applied so expertly that it becomes a *part* of the fur, the brilliance and depth of color remain through year after year of hard wear. A. Hollander and Son stand back of it with an absolute guarantee of color permanence. If you buy furs with an eye on tomorrow as well as today, insist on a coat made of skins dressed and dyed by A. Hollander and Son. Ask to see the stamp of A. Hollander and Son on label, tag or pelt. All good stores will gladly show it to you. A. HOLLANDER and SON, Inc., Newark, N. J., WORLD'S LARGEST FUR DRESSERS AND DYERS.

•
Coats of A. Hollander and Son Hudson Seal-Dyed Muskrat range in price from around \$100 up to \$500 and more, depending on the number and quality of skins, the lining, trimming and workmanship.



HUDSON SEAL-DYED MUSKRAT

Furs Dyed by A. HOLLANDER & SON Keep Their Beauty Longer

A. HOLLANDER & SON HUDSON SEAL-DYED MUSKRAT IS GUARANTEED FOR COLOR PERMANENCE

"Fashion Firsts" EXCLUSIVE

PRESENTS SIX OUTSTANDING

"Fashion Firsts" are chosen every month by a jury of leading stylists and merchants of the country for their fashion correctness — timeliness — quality and value. Pictured here are six "Fashion First" coats for Fall

Reg. U. S. Pat. Office

GREY PERSIAN

on a

CHANEL REEFER

\$58

AUGUST SALE
PRICE

BLUE FOX

on a

VIONNET MODEL

\$58

AUGUST SALE
PRICE

PERSIAN LAMB

on a

SCHIAPARELLI MODEL

\$68

AUGUST SALE
PRICE

Russek's Fifth Avenue . . . New York, N. Y.
B. F. Dewees . . . Philadelphia, Pa.
Burger-Phillips Co. . . Birmingham, Ala.
Switzer's . . . Phoenix, Ariz.
Pollock's . . . Fort Smith, Ark.
The M. M. Cohn Co. . . Little Rock, Ark.
Bruckner's . . . Fresno, Cal.
Switzer's . . . Los Angeles, Cal.
Switzer's . . . Pasadena, Cal.
Appleton & Co. . . San Jose, Cal.
Denver Dry Goods Co. . . Denver, Colo.
H. Frankel & Sons, Inc. . . Stamford, Conn.
Freedman's . . . Waterbury, Conn.
Arthur's Apparel . . . Wilmington, Del.
Leon Frohsin Shop . . . Atlanta, Ga.
A. Livingston & Sons . . . Bloomington, Ill.
Stewarts . . . Decatur, Ill.
Bramson, Inc. . . Oak Park, Ill.
Lester-Sardeson . . . Quincy, Ill.
McCabe's Style Shop . . . Rock Island, Ill.

Livingston Bros. . . San Francisco, Cal.
Chas. A. Stevens & Co. . . Chicago, Ill.
Myers Bros. . . Springfield, Ill.
Frank's . . . Fort Wayne, Ind.
Hudsons . . . Gary, Ind.
Bernat's . . . Hammond, Ind.
Ball Stores, Inc. . . Muncie, Ind.
Frances Shop . . . South Bend, Ind.
J. S. Schramm Co. . . Burlington, Ia.
Abrahams . . . Davenport, Ia.
Wolf's . . . Des Moines, Ia.
Damon's . . . Mason City, Ia.
Crosby Bros. Co. . . Topeka, Kansas
Garfield's . . . Wichita, Kansas
Simonds . . . Louisville, Ky.
Gus Mayer, Ltd. . . New Orleans, La.
The Fashion . . . Shreveport, La.
B. Peck & Co. . . Lewiston, Me.
Beckwith's . . . Portland, Me.
Bonwit-Lennon Co. . . Baltimore, Md.

Frank R. Jelleff, Inc. . . Washington, D. C.
Jordan Marsh Co. . . Boston, Mass.
Lazarus, Inc. . . Cumberland, Md.
Storey & Co., Inc. . . Brockton, Mass.
Baylin's Fur Shop . . . Fitchburg, Mass.
New York Store . . . Framingham, Mass.
Winchester Specialty Shop . . . Gardner, Mass.
Willey's Inc. . . New Bedford, Mass.
England Bros. . . Pittsfield, Mass.
Forbes & Wallace . . . Springfield, Mass.
Ulians . . . Worcester, Mass.
Walter's . . . Detroit, Mich.
Paul Steketee & Sons . . . Grand Rapids, Mich.
The Style Shop . . . Lansing, Mich.
Oreck's . . . Duluth, Minn.
Rothschild's & Sons, Inc. . . Kansas City, Mo.
Steinbach Kresge Co. . . Asbury Park, N. J.
M. E. Blatt Co. . . Atlantic City, N. J.
Don's . . . Newark, N. J.
Alice Elizabeth Shoppe . . . Trenton, N. J.

WITH LEADING STORES OF AMERICA...

COATS IN AN AUGUST SALE

and Winter 1935-1936, selected for August presentation. It is only because of "Fashion Firsts" far flung buying power and their intimate knowledge of the fur and cloth markets that these coats can be offered to women throughout the country at these remarkable prices.

"Fashion Firsts", Inc., 390 Fifth Ave. N. Y.

**BEAVER**

on a

LELONG ADAPTATION**\$78**AUGUST SALE
PRICE**KOLINSKY**

on a

SCHIAPARELLI MODEL**\$88**AUGUST SALE
PRICE**SILVER FOX**

on a

PAQUIN ADAPTATION**\$98**AUGUST SALE
PRICE

Scruggs-Vandervoort-Barney . . . St. Louis, Mo.
The Higbee Co. Cleveland, Ohio
Mulhfeldt's Albany, N. Y.
Resnick's Binghamton, N. Y.
Harvey Marshall, Inc. Buffalo, N. Y.
The Gorton Co. Elmira, N. Y.
Abrahamson-Bigelow Co. Jamestown, N. Y.
Bradner's Olean, N. Y.
Sibley, Lindsay & Curr Co. Rochester, N. Y.
Flah & Co. Syracuse, N. Y.
The Peerless Co. Troy, N. Y.
Robert Fraser Utica, N. Y.
Denton & Co. Asheville, N. C.
J. B. Ivey Co. Charlotte, N. C.
"Store Without A Name" Fargo, N. D.
A. Polsky Akron, Ohio
Lefkovits Canton, Ohio
Smith-Kasson Co. Cincinnati, Ohio
Madison's Inc. Columbus, Ohio
Thal's Dayton, Ohio

Kaufmann's Pittsburgh, Pa.
The Leader Store Lima, Ohio
Wm. M. Sergeant Co. Newark, Ohio
Cooper Kline Co. Steubenville, Ohio
Stein's Toledo, Ohio
Rothschild's B. & M. Oklahoma City, Okla.
Adams Co. Allentown, Pa.
Simmonds Altoona, Pa.
Gier's Easton, Pa.
The Wm. B. Schleisner Store Harrisburg, Pa.
Hyman's Hazleton, Pa.
Lil-Lee Jenkintown, Pa.
Katzman's McKeesport, Pa.
Eisen's Pittston, Pa.
Caster's Pottsville, Pa.
Gilman's Reading, Pa.
Rosenbaum, Inc. Uniontown, Pa.
Bell's York, Pa.
Kerrison's Charleston, S. C.
The Cabaniss Co. Columbia, S. C.

Best's Apparel Seattle, Wash.
Cabaniss-Gardner Co. Greenville, S. C.
Miller Bros. Chattanooga, Tenn.
Dossier Bros. Johnson City, Tenn.
Miller's Knoxville, Tenn.
Lowenstein's Memphis, Tenn.
Rich, Schwartz & Joseph Nashville, Tenn.
The Fashion Houston, Tex.
Joske Bros. San Antonio, Tex.
Abernethy, Clarkson, Wright Co., Burlington, Vt.
The Vogue Rutland, Vt.
L. Herman Danville, Va.
House of Arthur Morris Norfolk, Va.
Greentree Richmond, Va.
Lazarus, Inc. Roanoke, Va.
Polan's Charleston, W. Va.
Princess Shoppe Huntington, W. Va.
Stone & Thomas Wheeling, W. Va.
Simpson's of Madison Madison, Wis.
Baertsch's Sheridan, Wyo.

CALIFORNIA

Arrowhead Springs

Arrowhead Springs Hotel. All sports. Reasonable rates. New health rewards your visit in this restful, charming, modern Spa.

Beverly Hills

Beverly Hills Hotel & Bungalows. Mid the quiet and beauty of Beverly, twenty minutes from Los Angeles. Featuring a One, Two, or Three meal plan.

Santa Barbara

Santa Barbara Biltmore. Famed seashore resort hotel, sheltered by mountains. Sunny days for swimming and all sports. American Plan \$9. up.

COLORADO

Brook Forest

Brook Forest Inn. A Swiss Chalet at 8,000 feet altitude. Saddle horses and tennis. Excellent food. Write for folder. Edwin F. Welz, owner.

Colorado Springs

The Broadmoor. At the foot of Pike's Peak. The aristocrat of Resort Hotels. Fireproof. Open all year. Golf, swimming, skeet, polo, horseback riding.

Denver

Brown Palace Hotel. Your "gateway stop" to the Rockies. A resourceful hotel . . . in comfort, cuisine, amusements, and dependable travel data.

CONNECTICUT

Lakeville

Wake Robin Inn. Comfort and peace without boredom. Ideal climate (800 ft. elev.). Superb golf on Hotchkiss School course, tennis, bathing, boating.

Old Lyme

Boxwood Manor Inn. The delight of flower lovers. Quiet comfort. Golf, saddle horses, ocean bathing. A long pleasant Summer, May 15th to October 15th.

DISTRICT OF COLUMBIA

Washington

Annapolis Hotel. 400 outside rooms, 400 baths. Close to shopping district and Government Bldgs. From \$2.50 single; \$4. double. H. H. Cummings, Mgr.

The Raleigh Hotel. New management. Across Pennsylvania Ave. from new Government Buildings. All rooms with tub & shower. \$3. one, \$5.-\$8. two, E. P.

FLORIDA

Miami

The Dallas Park. Fire-proof. Overlooking Biscayne Bay. Desirable apartments, attractive hotel rooms. Nude sun bathing cabanas atop 11th floor roof.

MAINE

Bar Harbor

The Malvern Hotel. One of America's foremost resort hotels. Noted for superior service and cuisine. Exclusive clientele. Cottages. Moderate rates.

Belgrade Lakes

The Belgrade. A distinctive, modern hotel. Select clientele. Music. Elevator. Indulge your hobby here—whether Golf, Fishing, Bathing, Motoring.

Northeast Harbor

Rock End Hotel. Exclusive resort hotel at seashore, on beautiful Mt. Desert Island. Golf, tennis, swimming, boating, riding, hiking. June 28 to Sept. 15.

Ogunquit

Sparhawk Hall. At the salt water's edge. Surf bathing. Golf, tennis, fishing, saddle horses. Orchestra. Sprinkler system. Elevator. Open to early Sept.

Portland

Ye Longfellow Inn. 130 Eastern Promenade. Overlooking Casco Bay. Free golf at Riverside Golf Course, 18 holes. Tennis & bathing 3 minutes' walk.

Prout's Neck

The Willows. Distinctive seashore resort. Friendly hospitality, splendid meals. Rates reasonable. Climate ideal. Golf, tennis, yachting, bathing.

Winter Harbor

Grindstone Inn. Finest on the Coast of Maine. Select clientele, rates moderate. All outdoor sports. Write for booklet. W. O. Christian, Mgr.

MASSACHUSETTS

Beach Bluff, Swampscott

Hotel Preston. On the ocean front of the famous North Shore. Cool. Select. Private Bathing Beach. Golf. Grinnell Sprinklers. American Plan.

The Berkshires

Ideal for your vacation. Golf, boating, tennis and all sports. For information and booklet write: Berkshire Hills Innkeepers Association, Dalton, Mass.

The Berkshires—Greenfield

The Weldon. "The Beautiful Home Hotel." Fireproof. 200 rooms. \$2 up. European. Refined atmosphere. Golf. Picture booklet. J. Tennyson Seller, Mgr.

The Berkshires—Pittsfield

Hotel Wendell. Accommodates 650. Fireproof; modern. Single rooms without bath \$2.00 up; bath, \$3.00 up. Golf nearby. N. A. Campbell, Manager.

The Berkshires—Williamstown

The Greylock. 165 rooms. Electric elevator. \$6. a day up American Plan. May to November. Excellent 18-hole golf course. Tennis, riding. Booklet.

Boston

Commander Hotel, Cambridge. Across the Common from Harvard. Colonial atmosphere amid historic surroundings. Excellent meals. Moderate prices.

Hotel Puritan. Distinctive, residential, homelike atmosphere. Restaurant on roof. On beautiful Commonwealth Ave.; easily accessible. Rates \$3.50 up.

Cape Cod—Falmouth

Column Terrace. Charming, quiet, home-like Inn. Special diets if desired. Private beach and bath-houses. Fishing, sailing, golf, tennis.



BERKSHIRE FESTIVAL

The very spirit and essence of New England's beautiful Berkshire country has lately been given expression in the Berkshire Symphonic Festival. A year ago, it was decided to have open-air symphonic concerts in the New England hills, with an ample orchestra of skilled musicians under noted leadership. The ideal meadow-like amphitheatre with a background of wooded hills was found on the old Hanna Farm, near Stockbridge.

This year, on August 8, 10, and 11, Dr. Henry Hadley, the distinguished American composer and director, will again lead a picked orchestra of eighty-five New York musicians. Admission prices are nominal, due to the fact that the whole event is non-profit making. Last year the Festival was purely local, but this year it is being given national attention. It should prove to be a Mecca for lovers of truly fine music.

NEWPORT

Newport, Rhode Island's fashionable resort, is buzzing with activity in August. Besides the private social functions on the numerous estates, there are many events of public interest. Cornelia Otis Skinner will give one of her famous dramatic sketches in the Rogers High School Auditorium on August second. Newport's Annual Flower Show will take place on August 7, 8, and 9—elaborate displays will be entered by many of the summer residents. On the ninth, the

New York Yacht Club fleet, on its annual cruise, will arrive in Newport Harbor. The King's and Astor Cup Races will be held off Brenton Reef at this time. On the following day, the Annual Dog Show will be held. The scene—"Glen Farm," residence of Mrs. Moses Taylor.

Every Wednesday during the season, one of the residents throws open his garden to the public for charity. The beneficiary is the Civic League of Newport. Many of these gardens are magnificent and draw people from all over the East.

LAKE GEORGE

The Kattskill Bay Yacht Club on Lake George will hold its Annual Regatta the second week in August. There will be competition in two classes, A and B, and for the Commodore and Hotel Willard Cups. Last year the regatta drew all the fastest boats on the Lake and developed into a highly competitive and exciting meet. Mr. George Reis, a member of the Club, will again give a speed exhibition with his famous Gold Cup Champion, El Lagarto.

The Hotel Willard, which, incidentally, has a perfectly beautiful location on a point of land jutting well out into the lake, will hold an Archery Tournament Saturday, August 17—the first tournament of its kind in the Lake George section since the Indians moved out. The new and growing popularity of the ancient sport, is, of course, the reason.

MASSACHUSETTS—(Cont.)

Cape Cod—West Harwich

The Belmont. A friendly seashore hotel located between the pines and its own private beach on the famous South Shore of Cape Cod. Booklet.

East Gloucester

The Delphine and Cottages. A comfortable, home-like hotel catering to a select clientele. Good home cooking. Moderate rates. Golf, tennis, boating, etc.

Gloucester on Cape Ann

Hawthorne Inn and Cottages. Known for its location, health spring, hospitality and food. All sports. Golf. "Cape Ann Trail" and Booklet on request.

Northampton

Hotel Northampton and Wiggins Old Tavern. An Inn of Colonial Charm. \$2.00 up. Excellent food. Antiques. When in Springfield: Hotel Stonehaven.

MISSISSIPPI

Pass Christian

Inn By The Sea and Cottages. Always open. On private bathing beach. All sports. Paved roads. Climate ideal. Near New Orleans.

NEVADA

Lake Tahoe

Glenbrook Inn and Ranch. On most famous lake in West. Excellent golf, motoring, lake and mountain sports. One hour from Reno. Open into Oct.

NEW HAMPSHIRE

Lake Sunapee

Granliden Hotel. Directly on Lake Sunapee. 1200 feet elevation. Private golf course, tennis, saddle horses, fishing, boating. No hay fever. Christian.

Monadnock Region—Jaffrey

Shattuck Inn. Foot of Mt. Monadnock. 1200 ft. altitude. Miles of wooded trails. Quiet, homelike hotel. Discriminating clientele. Elevator. Fireproof.

White Mountains—Bretton Woods

The Mount Washington. Golf—2 courses, Tennis, Riding, Archery. Also Bretton Arms. Pool. John F. Sanderson, Mgr. Address Bretton Woods, N. H.

NEW HAMPSHIRE—(Cont.)

White Mountains—Holderness

Holderness Inn & Lodge. Overlooking Squam Lakes. Estate of 150 acres. May 30 to Oct. 15. Water sports & other amusements. Write for folder C.

White Mountains—Jackson

Eagle Mountain House. Inspiring location. 600 acre estate. Golf, tennis, riding. Swimming. Trout fishing. Complete sprinkler system. June 15-Oct. 15.

White Mountains—Jefferson

The Waumbek Hotel. In the White Mountains. American plan. 2,000 acre estate. 18-hole golf course. Booklet. Soren Lund, Jr., Manager.

White Mountains—North Conway

Hotel Randall. Smart, and luxuriously comfortable. Golf, tennis, horseback riding. Concert and dance orchestra. Elevator. Season June 14-Oct. 20.

White Mountains—Pike

Lake Tarleton Club. 5000 acres of mountains and lakes. Own golf course. 100 hotel rooms. Individual cottages. Children's hostess. Booklet.

White Mountains—Sugar Hill

Hotel Lookoff. "The House with the View". Highest hotel location in the White Mountains. Golf, free to guests. Restricted clientele.

Sunset Hill House. Location unexcelled. All prominent White Mt. peaks visible. Golf free to guests. Tennis, riding, orchestra. Private cottages. Booklet.

White Mountains—Waterville Valley

Waterville Inn and Cottages. Old established Inn. Beautiful White Mt. location. Golf, tennis, brook fishing, swimming. Fifty miles of trails. Open all year.

NEW JERSEY

Spring Lake Beach

The Warren. "On the Ocean". Exceptional location. Surf bathing. All sports. Fishing pier. Delightful walks & drives. Value rates attract the thrifty.

NEW MEXICO

Santa Fé

Hacienda de Los Cerros. Every modern comfort in old Spanish estate at Canyon edge of America's quaintest city. Fine horses. Open all year. Booklet.

NEW YORK

Albany

De Witt Clinton. A Knott hotel. New, well appointed. Faces Capitol Park. Splendid meals; attentive service. Come, we'll make you happy.

Briarcliff Manor

The Briarcliff Lodge. Westchester's most complete resort hotel. Golf, swimming, tennis, riding. Meyer Davis Music. N. Y. Phone: VAnDerbilt 3-1784.

Lake Mahopac

Hotel Mahopac. On the lake. 1,000 feet elevation. 50 miles from New York. Tennis, golf, horses, water sports, orchestra, dancing. Recreation room. Bklt.

Long Island—Forest Hills

Forest Hills Inn. Long Island's most attractive hotel. 14 minutes New York. Amer. & Europ. plans at moderate rates. Write for booklet. A Knott Hotel.

Long Island—Orient Point

Orient Point Inn. Wholesome informal atmosphere. Private beach. Spacious grounds for children. Excellent food. Water view from every window. Fishing.

New York City

Hotel Parkside. 20th St. and Irving Place. In convenient Gramercy Park. Solarium, roof terraces, excellent restaurant. \$2 per day—\$10 per week.

PENNSYLVANIA

Hershey

Hotel Hershey. One of America's finest. Magnificent setting. Open year around. European & American plan. 4 golf Courses. All outdoor sports.

RHODE ISLAND

Narragansett Pier

Green Inn. Rhode Island's finest resort hotel, ocean front. Ideal sea climate. Every recreational feature. Select clientele. Rates Moderate, Amer. & Euro. Plans.

Watch Hill

Ocean House. On ocean shore with own bathing beach. Excellent table and service. Orchestra, sun deck, cocktail bar. Amer. plan. Sprinkler system.

VERMONT

Green Mountains

Free Official State Vacation books: "Unspoiled Vermont"; "Golf in Vermont"; "Where to Stop"; Road Map. Sec'y of State, 46 State House, Montpelier, Vt.

Lake Champlain—Basin Harbor

Basin Harbor Lodge. Golf, sailing, tennis, fishing. Select clientele. \$35. week, Am. Plan; Sept. \$25. Open to Oct. 1. Write for literature.

VIRGINIA

Virginia Beach

Cavalier Hotel and Beach Club. Outstanding Atlantic coast resort. Two 18-hole golf courses. Riding, tennis, indoor swimming pool, other sports.

CANADA

Grand Bend, Ontario

Oakwood Inn. On Lake Huron, overlooking sporty 18-hole golf course. Wooded park. Sand beach. Log bungalows. Gentle. American Plan \$4. and \$5.

ENGLAND

London

Carlton Hotel. Pall Mall. Central Heating. Famous restaurant and grill room; palm court and ball room. Bathroom to every bedroom.

Ritz Hotel. Piccadilly. Overlooking Green Park in the most fashionable quarter of London. Central heating, famous restaurant and grill room.

Torquay

Grand Hotel. Finest position on the sea front. 200 rooms—70 with private baths. Tennis. Squash court. Free golf (18 holes). Permanent Dance Orchestra.

GERMANY

Dresden

Hotel Bellevue. The leading hotel. Unique position on river. Garden Park. Terraces. Reduced rates. Garage. Man. Director, R. Bretschneider.

Wiesbaden

Hotel Schwarzer Bock. First-class family hotel. 300 beds. Medical bath in the hotel. Golf, Tennis, etc. Pension terms from Mk. 8. Proprietor Th. Schaefer.

SWEDEN

Send for Scandinavian tour booklet "Lands of Sunlit Nights." Swedish Travel Information Bureau, Dept. TD, 551 Fifth Avenue, New York.

SWITZERLAND

Bâle

The Three Kings Hotel. On the famous Rhine. The leading house of Bâle. Apartments with baths. Garage. Phone.

Davos

Palace Hotel Davos. (5105 ft.) Open the whole year. Every comfort. Moderate prices. Davos, the famous sunny center of sport. W. Holsboer, Manager.

Geneva

The Beau Rivage. Finest position on Lake, facing Mt. Blanc. Modern comfort. Splendid terrace, open-air restaurant. Prices reduced. Rooms from Sw. Fr. 7.-.

Lausanne

Lausanne-Palace-Beau-Site. Finest clientele. Best cuisine. Park, overlooking lake and Alps. All sports. Reasonable rates. Garage. L. A. Polters, Dir.

3 STRIDES AHEAD IN HOSIERY-DESIGN!



SMOOTHER
HEEL-CUP

FORWARD
ARCH

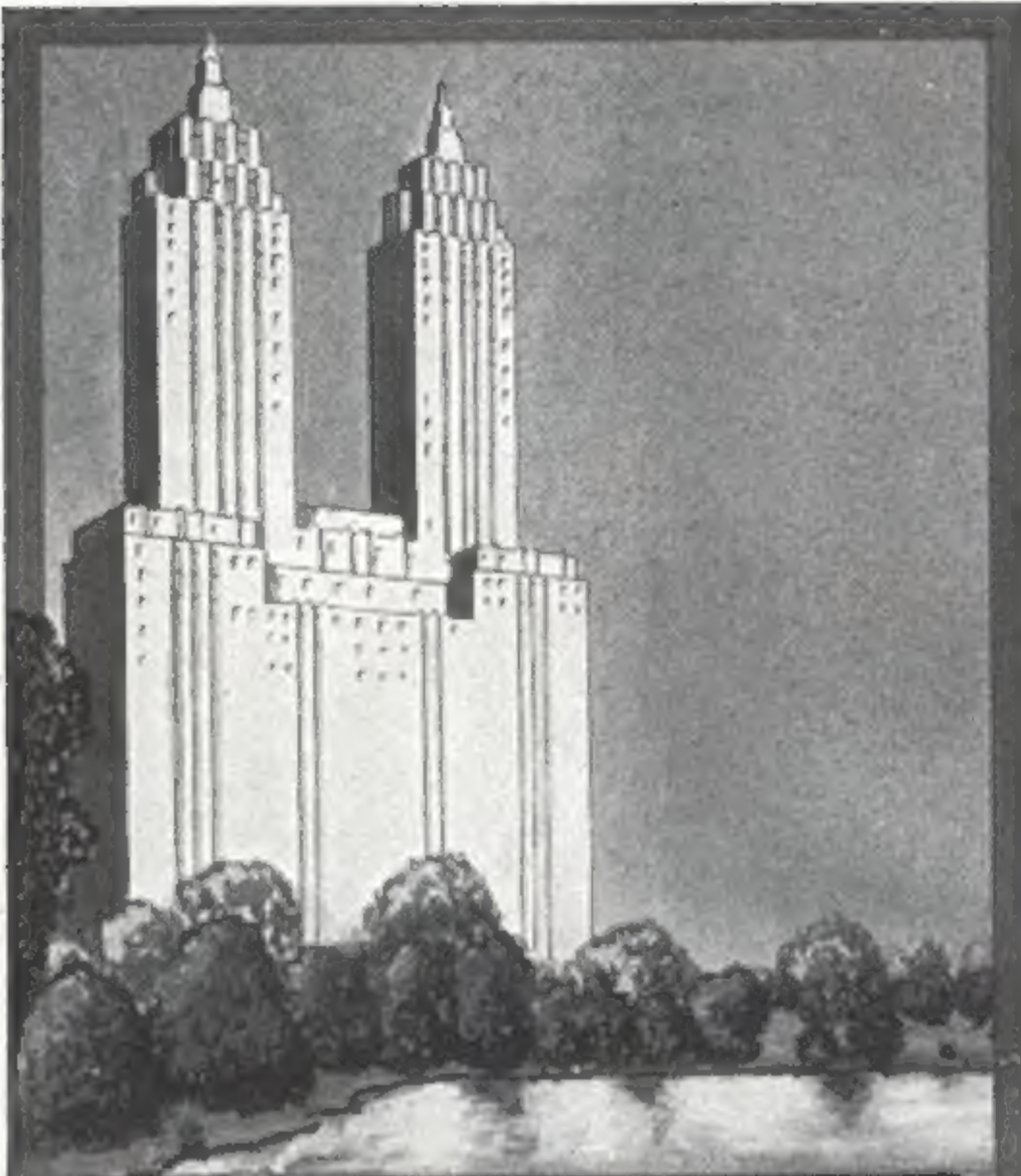
DURO-TOE
PROTECTION

- 1** A deeper heel-cup in which your foot fits down firmly . . . no fabric bunching up in your shoe!
- 2** The forward-arch to slim the sole; note the narrowing-stitches (that little parade of double dots) drawn forward a full inch from the heel.
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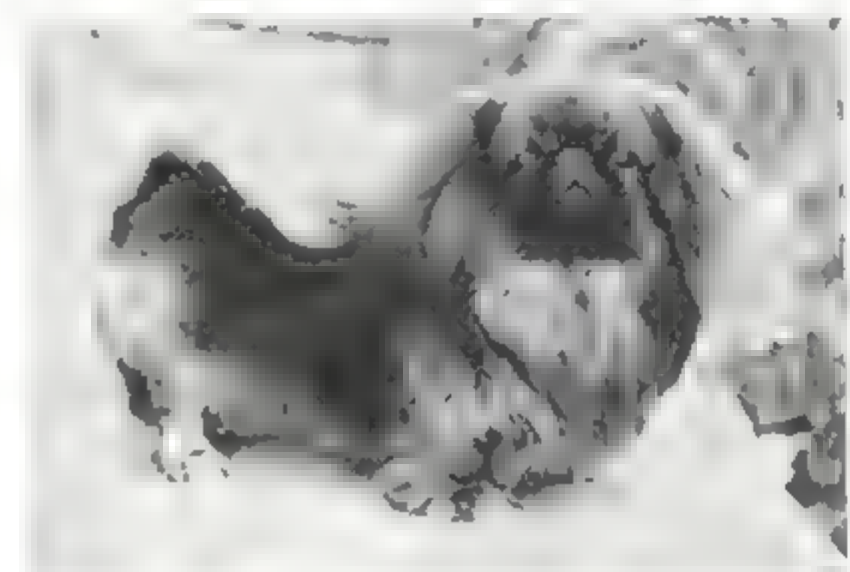
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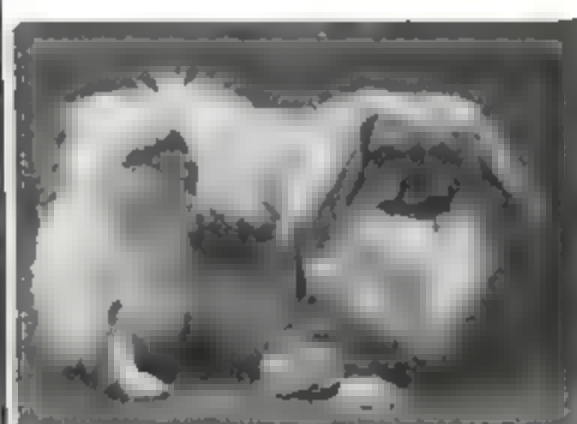


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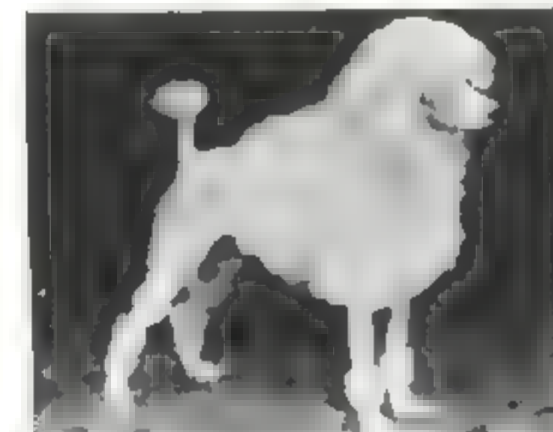
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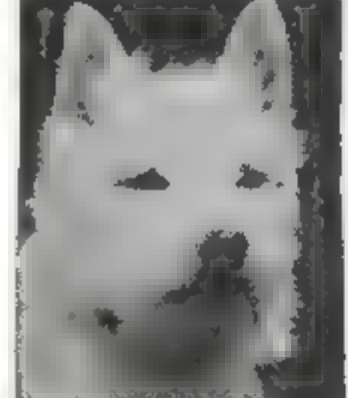
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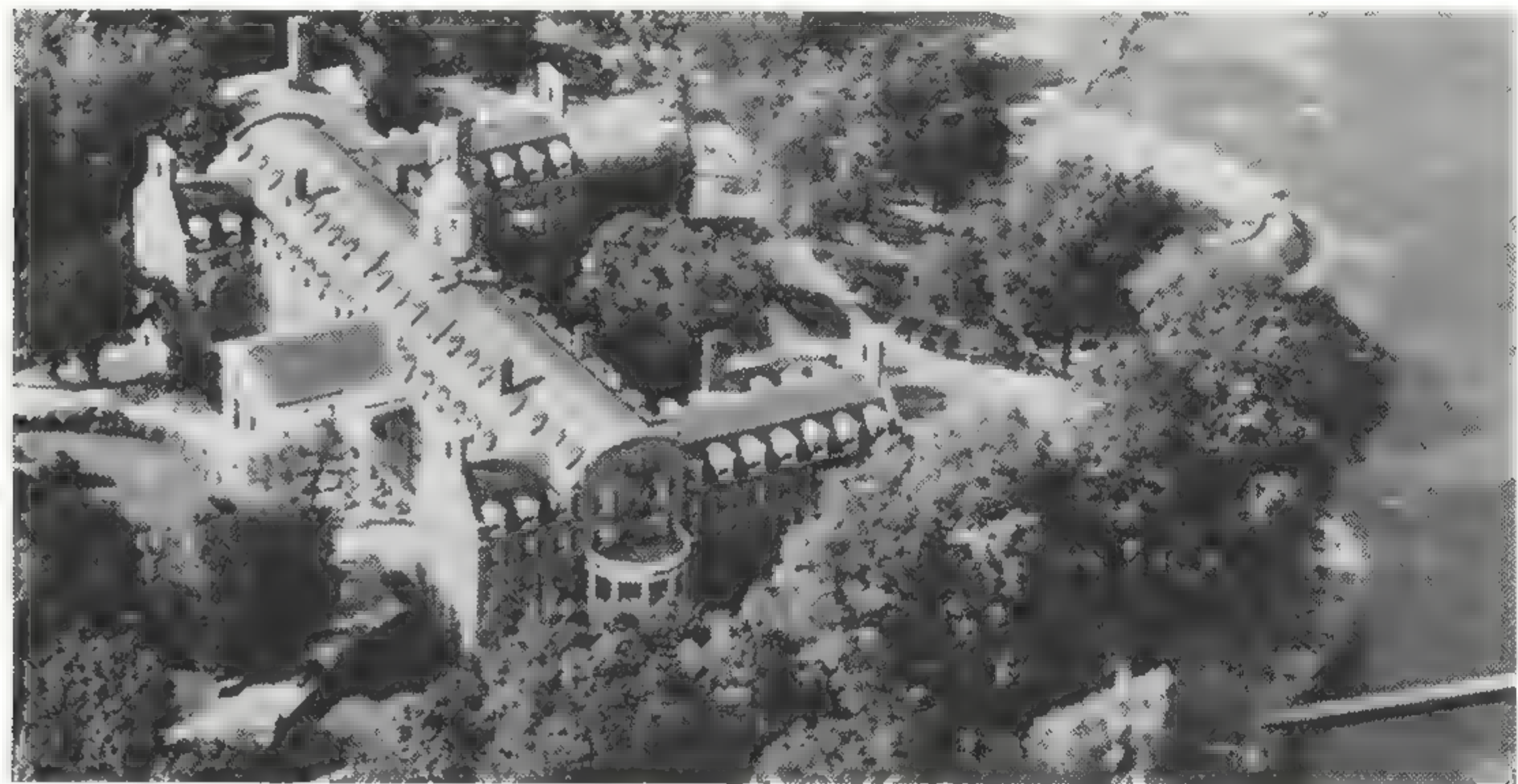
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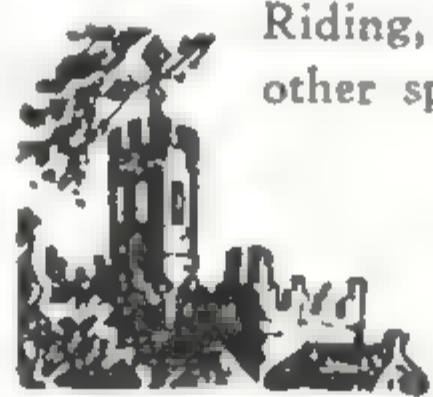
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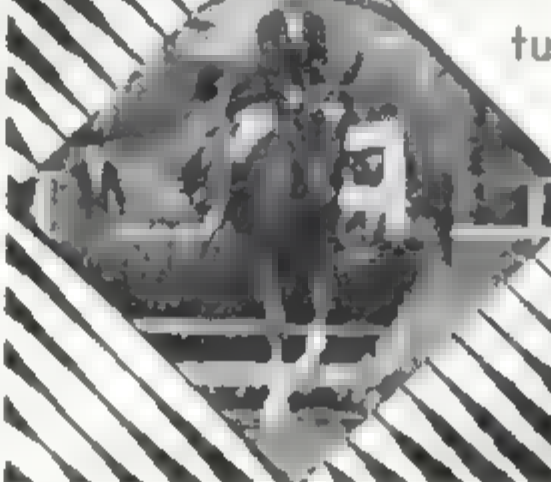
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... August brings us sheafs of bulletins. New schools are opened ... old schools make changes and additions. New subjects are being taught ... and better methods of teaching are being developed. Because the world of schools is such an active one, this department of Vogue was established to act as a clearing-house of news and information about schools all over this country and abroad. Our staff is in constant contact with these schools by means of letters and by personal visits.

If you are interested in choosing a school now—or later—these pages will aid you in making your selection. Vogue recommends the schools listed here. Any of them will gladly answer any inquiries you may care to make. If you have a particular problem, and would like our assistance or advice, simply write or call Miss Marian Courtney, Director, Room 1928, Graybar Building, 420 Lexington Avenue, New York City. The Graybar Building is on Lexington Avenue at 43rd Street. Our telephone number is MOhawk 4-7500.

Language Field Work

The Putney School, for boys and girls from eighth grade to college, at Elm Lea Farm near Putney, Vermont, will open for its first term this autumn. One unusual feature of this new school is the ten weeks of summer language study included in each two years work at the school. The students will go in a group with a teacher to a French or German town where they will live in separate homes, whenever possible, with a native boy or girl of their own age. Five mornings a week they will have instruction in the language of the country. The rest of the time will be devoted to field work. That is, the Americans will mingle with the boys and girls of the town, go in for local activities, and make excursions around the country. It would be difficult to keep from learning a foreign language under such conditions ... and these children will develop a great deal more sympathy and understanding for foreigners.

End of "Break-Neck"

In 1930, there was a trail known to the boys of Los Alamos Ranch School, near Otowi, New Mexico, as "Break-Neck." They decided to do something about it. When the dust of the preliminary dynamiting, done by professionals, had settled, the boys started their work. Fortunately they liked swinging picks ... they liked to use crowbars, to move huge boulders. So they pitched in to carve a trail down what appeared to be almost a

NEWS...

sheer cliff. Six switchbacks that trail makes before it reaches the talus below. One switchback at a time had to be constructed as it was too precarious for the boys to work one below the other. Tons of boulders and debris were moved before they reached a solid foundation. Miles of heavy retaining walls were built.

Now, the Lower Los Alamos Trail is complete. Horses may be ridden either down or up. And not one boy regrets those afternoons of labour in the tufa dust. It was fine to be accomplishing something real—and a shower always felt so good afterward! This trail is one of the C. W. (Community Work) projects of the Los Alamos School. Plans are now being made for a trail to be built in the Devil's Basin country, and that will be a job to keep the boys busy for at least two more years.

Taking Stock

Most colleges offer orientation courses to their freshmen . . . Mary Baldwin College in Staunton, Virginia, offers the same sort of course to seniors. The course is called Contemporary Thought—it is always a problem to find a sufficiently definite and comprehensive name for these courses—and the idea is to help the girls evaluate what they have learned in college. They "take stock", as it were, of their four years of study. The various lectures help them to see how their education may be applied to life . . . and how it may be further carried on.

Preparatory or Terminal

The Junior College has by now a very definite place in the scholastic world, having received the accolade from President Hutchins of the University of Chicago and from President Angell of Yale. Green Mountain Junior College, a co-educational institution at Poultney, Vermont, states its purposes as three-fold. The preparatory course makes it possible for the student to enter the upper division of the senior college and begin specialized study with confidence and ability. The terminal courses may be academic—for those students who want a well-rounded two-year college course—or semi-professional. The semi-professional gives training for people who want to enter the fine arts, business, journalism, library science, or any of the semi-professions.

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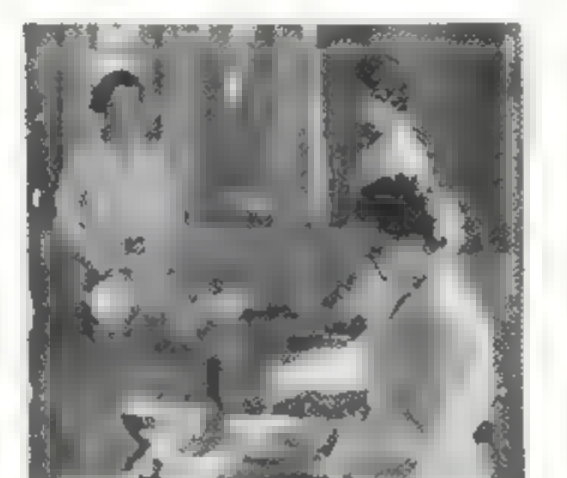
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SCHOOL

tion. Many and interesting were the results. Perhaps the most outstanding was an art exhibit sponsored by two of the seniors. The girls obtained the work of several well-known contemporary artists for their show and served tea to a large group at the formal opening. Other projects included renovating a 100-year old house near Princeton, New Jersey (to be used by the school for week-ends), preparing a booklet of original recipes, planning and serving a luncheon for 150 persons at commencement time. Every girl must have spent much more time on her project than she would have spent in preparing for an exam . . . but the project was much more fun!

Interior Architecture

A new course at The Cambridge School of Architecture and Landscape Architecture, in Cambridge, Massachusetts, will be called Interior Architecture. The complete course will require three and one-half years, with a summer semester of eight weeks, just as do the other branches of the school. Many of the regular architecture classes will be included in this new course, so that students may be fitted as practitioners to collaborate intelligently with architects.

Vagabondia

Occasionally the wanderlust strikes the girls and teachers of Andrébrook, Tarrytown-on-Hudson, New York. When this happens, they saddle their horses, pack their tooth-brushes and compasses, and start off on a two-day jaunt. By back-paths and country lanes they travel through a country unknown to motorists. There are always adventures . . . a lost lamb, a pony who joined the cavalcade uninvited, the foraging for provisions, the hunt for sleeping quarters. . . . Ask Stevenson—ask anybody if this traveling at your own gait, without a pre-arranged plan, isn't the most soul-satisfying thing imaginable.

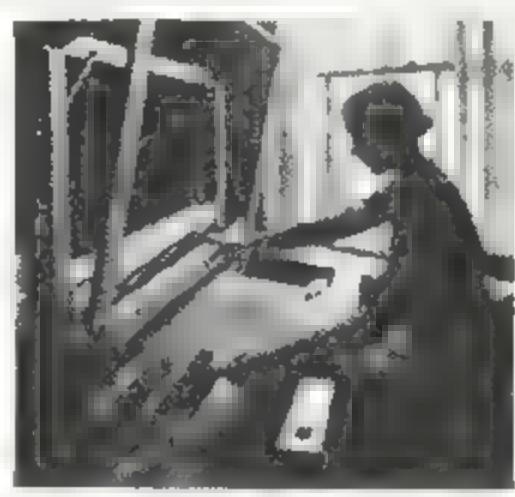
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A knowledge of the architectural and decorative background of a room is essential to a furniture designer. For this reason, the course in furniture design at the New York School of Fine and Applied Art, in New York City, begins with a year's study of architecture—identical with the first year of Interior Decoration. In the last two years, the students specialize in designing furniture. They study old documents and the work of cabinet makers of various periods. All of their designs are rendered in actual material to scale. The whole work, however, is carried on in close connection with that of the Interior Decoration Department, since each of these professions must be in sympathy with the other.

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NEWS

Academic Addition

Although the King-Smith Studio-School of Washington, D. C., is primarily a school of the arts, girls can carry on a purely academic course of study here. The school has always offered languages and literature. This year, it is adding a Social Science Department. The new department will include the subjects of history, economics, sociology, psychology, and philosophy. Many girls will appreciate this opportunity of doing college work in the creative atmosphere of a studio-school.

Famous Flowers

The triumphs of great gardeners are not so accessible—or so lasting, unfortunately—as those of artists in paint or marble. Therefore, the students at the Lowthorpe School of Landscape Architecture, Groton, Massachusetts, are fortunate in being able to see a great many famous estates. Each year they make garden excursions around the country. Last spring, they went to Cornish, New Hampshire, to the North Shore, and to Newport. About twenty of the Newport places were visited by the budding landscapists who returned with hundreds of photographs and sketches—and as much inspiration as the Mona Lisa ever gave to a young painter.

Autumn Cheer

Boys of the Stearns School, Mont Vernon, New Hampshire, don't need to mourn their return to the halls of learning. Several week-end excursions to the White Mountains are scheduled for the fall term. The school's northern lodge will be used as an overnight lodge. These trips ought to make up for any number of hours spent in the class rooms.

Business in the Desert

The Jokake School for Girls, near Phoenix, Arizona, is making several additions to its curriculum outside the usual college preparatory lines. Beside courses in voice placement, history of art, American government, there will be a course called American Business Methods. This includes a study of elementary economics, bookkeeping, and business arithmetic. The class will make visits to local firms to see how the wheels of business actually go round. Fathers will be overwhelmed to hear their young daughters talk of supply and demand, overhead, net profits . . . not to mention their pleasure if the said young ladies learn to keep their allowances in good order.

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The boys of Blair Academy, Blairs-town, New Jersey, are really digging for knowledge. The surrounding country is rich in relics of Indian civilization and furnishes an ideal laboratory for the young archeologists. Naturally they are enthusiastic . . . doubtless visions of the dauntless Lawrence spur them on. Each expedition brings in quantities of loot in the way of axes, hammers, pottery, and arrowheads which are placed in the museum of the academy.

Student Shops

The Master Institute of United Arts, in New York City, is opening a Crafts and Arts Shop this season. The Institute has a great many talented students and feels that this is the best possible way in which to put their work before the public. Designers of fashions and costumes, workers in fresco and murals, wood-cutting, metal work, tapestry weaving will exhibit in the shop and execute commissions. One of the most interesting crafts to be on display will be the painted glass windows. The designs can be executed on ordinary window-panes for use in nurseries, dining-rooms,—or for display advertising. Apartment dwellers might well investigate this item.

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Research Clinic

The Woods Schools for exceptional children, in Langhorne, Pennsylvania, have established a new Child Research Clinic. Because the Woods Schools have been working with this type of children for the past twenty years and because they have been exceptionally successful, this clinic will prove an invaluable source of information to physicians, educators, and the general public. Too few people realize what can be accomplished with retarded children by schools such as these. During the past year the Woods Schools have been using progressive method education which specializes in the individual child, and, with a few adaptations, this method has been most successful.

Scouting Carries On

In order that ardent girl scouts might not be disappointed in their ambition to achieve a first class badge, the Northampton School for Girls, in Northampton, Massachusetts, inaugurated a Girl Scout troop last year. Planned to fit in with boarding school schedules, the troop has proved exceedingly popular. Some of the older girls who had not been scouts before joined the new troop and passed the Tenderfoot Tests with enthusiasm. Each patrol dines together in the evening and discusses its plans. The school authorities like the troop for it links the girls with town activities and helps them avoid any possible narrowing effect of boarding school life.

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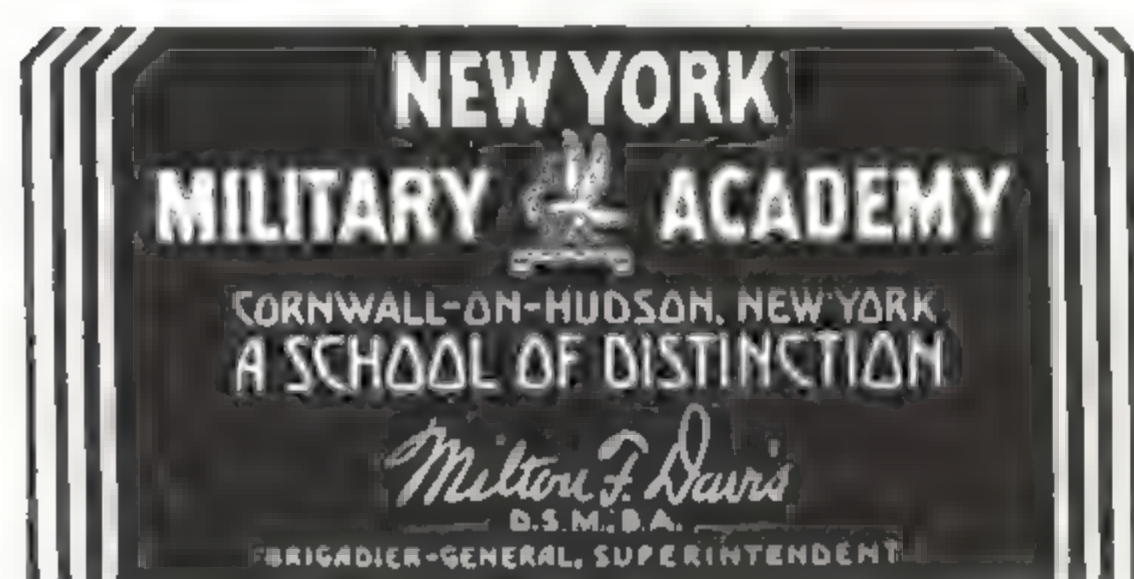
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SCHOOL

City, conducts a seminar in Salzburg, Austria, during the Mozart Festival. It has become a sort of Old Home Week for theatrical-minded Americans in Europe. Members of the group range from Hollywood actors to teachers from Athens, Greece. The classes, conducted by European instructors, have an international value, as do the seminar productions, which are essentially American in flavour. This summer, the play was Dan Totheroh's *Distant Drums*.

Suppers of Nations

Every Friday night, the Bement School, of Old Deerfield, Massachusetts, goes native—a different nationality each Friday. The children appear for supper in appropriate costume, native dishes are served, and songs and stories of the country are sung and told. After supper, the children play the national games and make plans for visiting another country the following Friday night.

Student Center

Ashley Hall, a school for girls in Charleston, South Carolina, has just completed a new building for student activities. The house will have quarters for the Student Council, Junior Dramatic Club, and the philanthropic club which is called *Le Verre d'Eau*. Headquarters for *Cerberus*, the school magazine, will also be located in the new building.

Milk-Fed Rats

Members of the Food and Nutrition class at Miss Beard's School, Orange, New Jersey, recently set out to prove that milk was not a fattening food (cheers!). Four white rats received a diet of milk for three months. A member of New York University's faculty became so interested in this experiment that he asked to borrow the rats for an exhibit and demonstration at the university. The girls were glad to lend

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NEWS

the rats, but, having become so attached to the little darlings, they asked to have them back in order that they might instate them as pets in their own homes.

Transportation

For the convenience of East Side dwellers, Collegiate School, of New York City, has installed a school bus to run from Park Avenue and 96th Street to the school. This should please many a parent who, in spite of the city bus services, found it difficult to deliver and collect their children at the West Side location of this famous old school.

"Grand Campus"

The boys of Vermont Academy, Saxtons River, Vermont, who don't care very much about more formal sports such as football and baseball, join the Outing Club. Their activities range over the "Grand Campus"—southern Vermont, eastern New Hampshire, part of northern Massachusetts—in fact, all of the territory within hiking distance, either for day trips or overnight. On a large map hanging in the hall of the school building, each trip is marked with coloured pins. Last year, the boys of the Outing Club built a cabin on a hillside about two miles from the academy and they expect to build another one this year.

Old and New

Students at the Clarice Saymon Practical School of Decoration, in New York City, recently undertook an interesting experiment in decoration.

With their instructor, they worked out a scheme of modern furnishing for a Tudor house in Westchester County. The result was most successful, proving that different periods of furniture can be combined pleasantly and correctly. The modern bedroom design was later awarded a prize in a competition held by the American Institute of Decorators.

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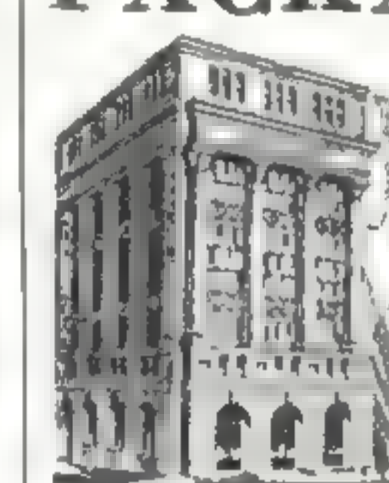
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SCHOOL NEWS

Open Air

There is no rule that salt air is good for the brain, but it is certainly good for the body. Therefore, the boys and girls of the Aiken School, in St. Petersburg, Florida, do most of their studying outside. The school is open to children from kindergarten through high school. For the benefit of winter visitors, children may bring their own textbooks and pursue the course of study of their home schools.

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Under the stars



• The last three weeks of the Philharmonic Symphony are upon us. Heifetz is flying Eastward to play here, and Willem van Hoogstraten has returned from the West to conduct the orchestra. The concerts are still being given on Sunday, Wednesday, and Saturday nights at the Lewisohn Stadium of the College of the City of New York. A real treat these summer evenings. Opera, Thursday and Friday nights; American ballet, Mondays and Tuesdays.

Summer fare

• One of the pleasantest little restaurants that come to mind when it is a question of a place that is quiet

and homelike, is run by a modest young woman who is a veritable benefactress to her faithful clients. She quite evidently gets fun and satisfaction out of "doing lots for little"—giving people who appreciate the niceties of food and service amazingly good lunches and dinners at painless prices.

The name of this find is Frances Lynn, and the location is very convenient—10 West Fifty-Fifth Street. You'll like it for a snack lunch in the midst of a day of shopping—although what Frances Lynn calls a snack is substantial enough to last any one through a long, hard day. There is also a delicious three-course lunch, with an abundance of fresh fruits and vegetables on the menu.

The rear half of the restaurant is a semi-open garden, the glass top of which closes obligingly when rain-fall descends. But the whole place is cool and airy, with a hospitable and restful atmosphere.

Not far by 'plane



• One of my friends who has the habit of flying about with all the casualness of an air-mail letter lately returned from California and reports that the Golden West is offering a very gay summer season. The weather there has been on its best behaviour and has not been "unusual." Every one takes in the Fair at San Diego, and loves it. At San Diego, too, the big regattas are soon to take place—from August 3 to 11. And after that, for three days, there will be the Annual Mussolini Cup Race, from San Diego to Santa Barbara. From August 14 to 16, the thing you do is to stay on at Santa Barbara for the Old Spanish Days Fiesta. Carefree and charming, the town becomes its old-time self again. It is garlanded with flowers, and troubadours sing underneath the windows by night. It's even more beguiling than it sounds.

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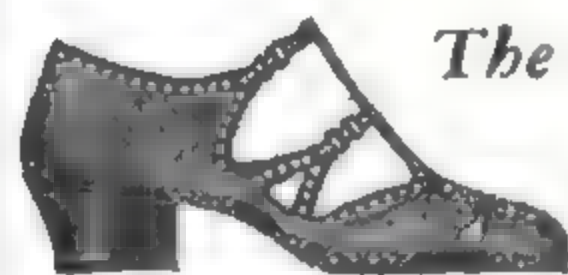
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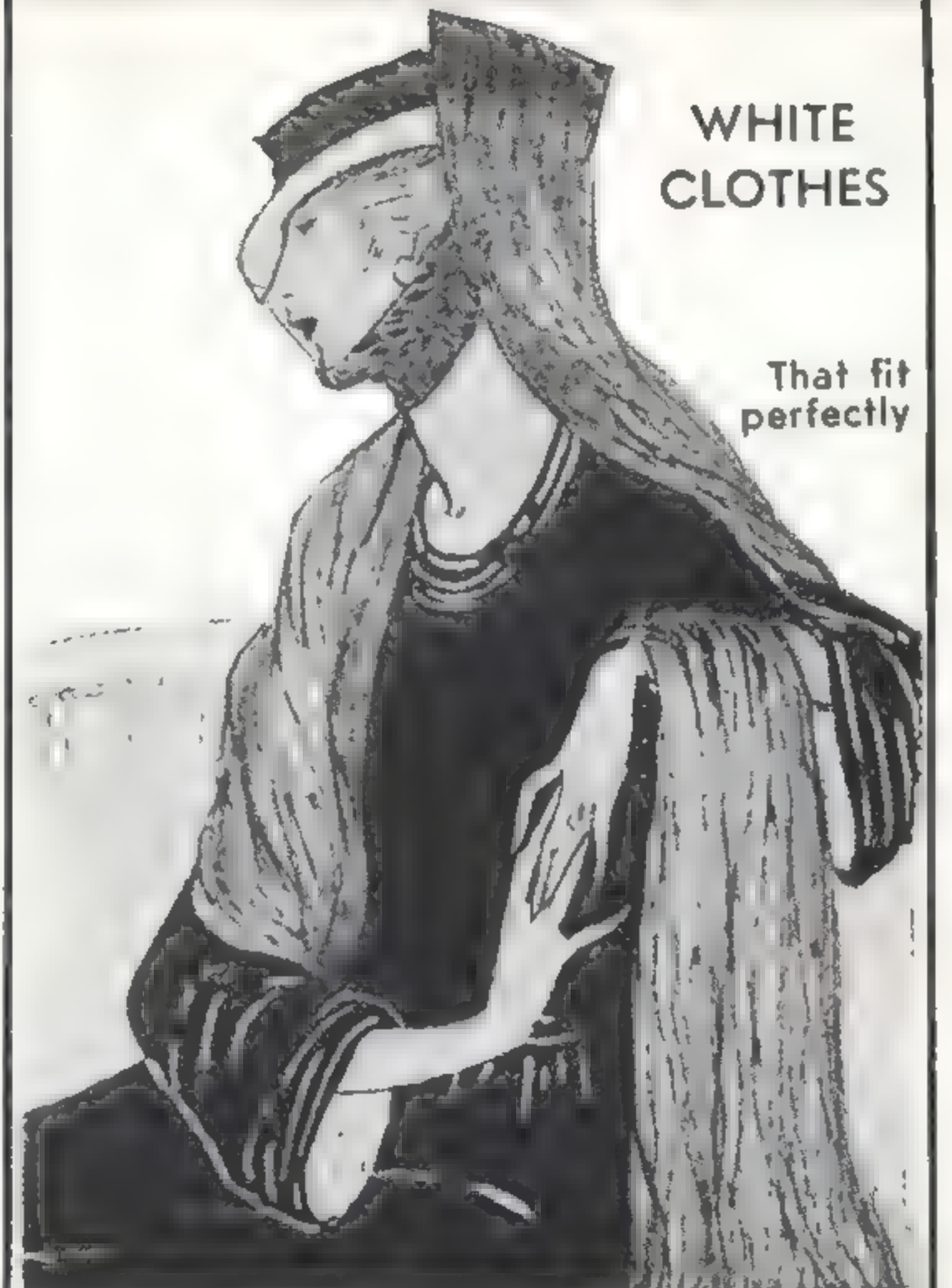
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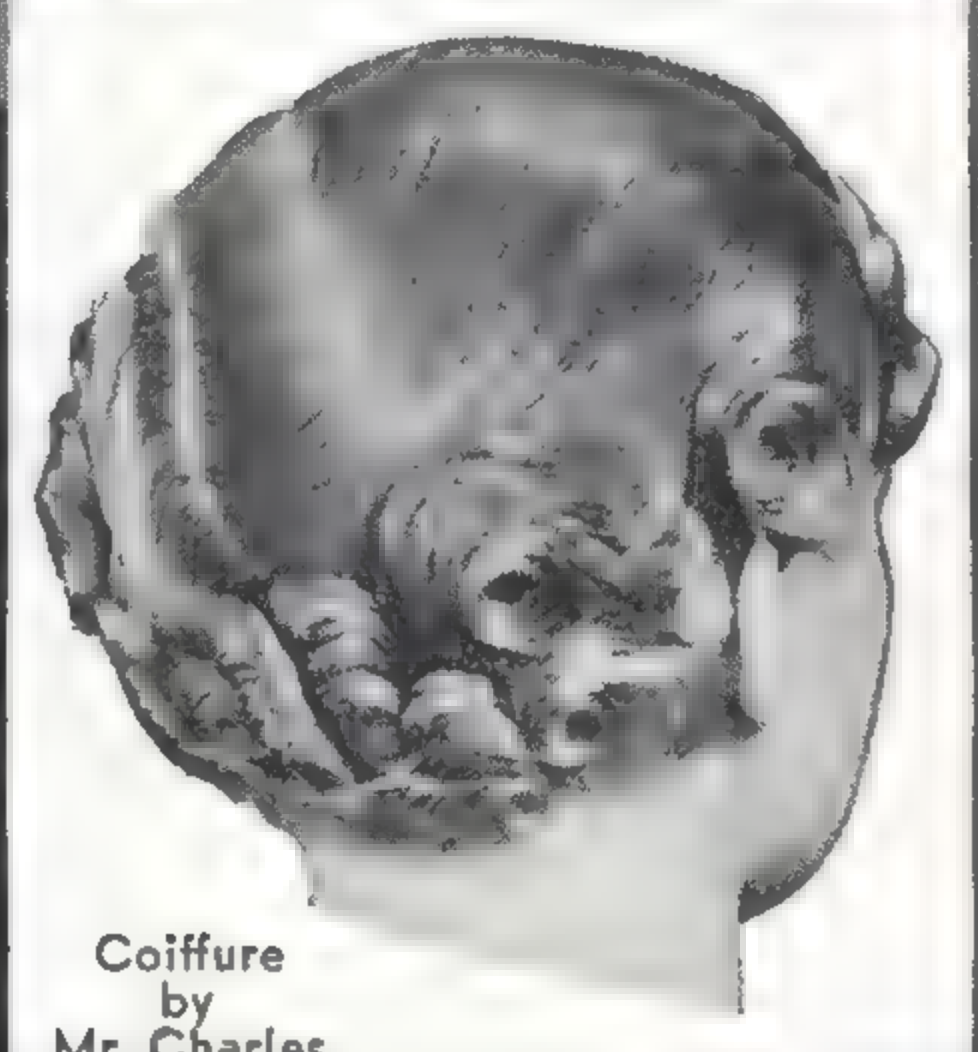
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AUGUST 1, 1935

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BENDEL HAS BOTH THE OPU-
 LENT SABLE CAPE AND THE AGNÈS HAT IN WHICH WIL-
 LAUMEZ HAS SKETCHED THE LADY ON THE COVER OF
 THIS ISSUE. THE HAT STEMS FROM THE FERTILE MAIN-
 SPRING OF HALF THE NEW FASHIONS—THE ITALIAN
 ART EXHIBITION IN PARIS—, EVEN TO THE BEAUTIFUL
 VERONESE GREEN OF THE FAILLE THAT MAKES IT. IT'S
 AN ABSOLUTELY FLAT TOQUE, WORN STRAIGHT AS A
 DIE ON YOUR HEAD, WITH WIDE FLANGES THAT ZOOM
 OUT LIKE THE WINGS OF AN ENORMOUS BAT

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OF THE HANDWRITING ON THE WALL

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Court Mantles. Bacchus, Venetian Boy's Hat, Turban, Jester's Cap and Ruff, Mozart Bow

Velvet and Wool in Close Collaboration. Aureole Hats, Saintry or Cockeyed

Audacious Décolletages. Drum Major Frocks, Soutache, and Plenty of Rope



THE COMTESSE ETIENNE DE BEAUMONT AS A GOTHIC ANGEL

HORST, PARIS



PARIS PROGNOSTICATIONS

WE GATHER our straws in surprising spots to find which way the fashion wind is blowing. No fashion springs full-armed from the heads of the *couture*—not to those who have eyes and ears and a nose for finding out what's going on in Paris. Here, a successful ball can make a whole new mode—as the Beaumont ball did when the guests came costumed as masterpieces of painting or sculpture, or the Oriental ball given by the Hon. Mrs. Reginald Fellowes, when Mrs. Fellowes greeted her guests with her black hair shellacked and garlanded with black lacquered leaves by Antoine, and fabulous head-dresses towered on other feminine heads. Or a painting as rich in colour as those at the Italian Exhibition can launch a thousand hats. One must watch and listen—in the designers' salons, at the Opéra and the races, at dinners and cocktails and at the theatre (remember “Les Cenci” and the avalanche of amazing beautiful costumes that followed in its wake). And from all one sees and hears, one must form one's own convictions. This is our autumn confession of faith, plus an exposé of the reasons behind our hunches. We believe in:

HALOS, little ones and big ones, transparent ones and opaque ones, straight saintly ones and slightly cockeyed ones:

BECAUSE the Comtesse de Beaumont, hostess at a brilliant *bal costume*, decided to be a Gothic angel, aureole and all, in preference to any other masterpiece of painting or sculpture. (You can see her in the photograph opposite.) Because a stone thrown at the Italian Exhibition would hit six or seven modistes, pretending to be interested in patina while taking mental sketches of saintly heads. Because Agnès's purple hair, crowned askew with a giant blue nimbus, brought the news photographers running on Prix de Diane day at the races. (The smartest faces in Paris frame themselves in a nimbus, an aureole, or at least a little halo that owes its inspiration to the saintly painted heads in the Petit Palais.) Because Talbot's halos are not the halos of yesteryear, being easier to wear and harder to copy. One of them is adjustable—a disk of black felt suspended on a black velvet cap, just on the crown of your head, so that you can tilt it a little, this way or that; to give your particular face the ultimate flattery (you can see it on page 30, worn by the young French actress, Madeleine Ozeray). We believe in:

BARING YOUR BOSOM in evening gowns, as low as your figure will allow and your conscience permit:

BECAUSE the *poitrine* of the ravishing Corsican mannequin at Alix's was daringly exposed at the Midseason Openings in a series of open-to-the-waist gowns. Because Mainbocher and Patou urge their clients to cut the décolletage lower and lower, and throw in a few flowers for modesty's sake if they are troubled. Because the Duchesse d'Harcourt's dramatic entrance at the Bal de Petits Lits Blancs, in Lelong's “Cucaracha”—a gown with a perilously low corsage—turned into a Paris sensation when it was discovered that Madame Bonnardel, Princess Amédée de Broglie, and Comtesse Potocka had all chosen the same dress. Because we're glad the Opéra is the Opéra again these nights, with good forthright expanses of white shoulders and eyebrow-raising

- A Beaumont ball is synonymous with a brilliant spectacle, in Paris. This year, the guests came costumed as masterpieces of painting and sculpture, and the Comtesse de Beaumont (opposite) chose the wooden folds and carved wings of a Gothic angel, topped by a translucent aureole of gold
- Princess Sherbatow (above) wears Schiaparelli's conception of a saint's aureole, in black horsehair and net, on a cap of woven velvet ribbon; (imported by Florence Reichman)



TALBOT'S FELT VINE LEAVES (SAKS-FIFTH AVENUE)



TALBOT'S ADJUSTABLE BLACK VELVET HALO (JAY-THORPE)

décolletages, incredibly low-cut, in the boxes. We believe in:

DIAMONDS, rubies, and emeralds, and lots of them: splattered over your neck, shoulders, head, and corsage and studiously avoiding the wrists!

BECAUSE Paris is overrun with Maharajas at the moment, casually wearing fabulous jewels. Feminine eyes have not missed the effect of the Maharaja of Patiala, dancing at the Ambassadeurs in dangling diamond earrings, or the charm of an unidentified Indian in the George V. Bar, in a British suit, a grey turtle-neck sweater, and a large diamond pin in his turban. Because Princesse de Faucigny-Lucinge has already eyed the East and put one long feather pinned with a diamond pin spang over her forehead in the evening, and the Baronne Eugène de Rothschild wears two huge diamond fleurs-de-lis on her shoulders and more in her hair. (Continued on page 87)



HORST, PARIS

LACQUERED LEAVES IN THE HON. MRS. REGINALD FELLOWES' SHELLACKED HAIR

LANVIN'S VELVET CAPE, AS BLUE AS THE ROBE OF A FRA ANGELICO ANGEL, OVER A SILVER LAMÉ DRESS





HORST. PARIS

MADAME PAUL-LOUIS WEILLER, AT MRS. FELLOWES' BALL, WORE METALLIC CURLS AND A GRECIAN MANTLE



Three brilliant costumes at the Hon. Mrs. Reginald Fellowes' Bal Oriental • A Venetian blackamoor (left)—Schiaparelli herself in a cloth-of-gold coat and incredible accessories • The Comtesse de Castéja (below) in Antoine's Temple of Karnak head-dress. And Madame José-Maria Sert (opposite) straight out of the Arabian Nights

HORST, PARIS





MADAME SERT IN IRA BELLINE PYJAMAS

FANCY-DRESS AND FASHION





- Creed's tailleur (far left) puts a fitted jacket of ribbed, changeable green-and-black velvet with soutache-edged flaps, over a black wool skirt; from Falkenstein. Suzy toque
- Rochas used yards of black velvet and yards of black wool for the suit in the middle, opposite. If the wearer turned, you would see a front all of wool. Maria Guy beret
- Georgette Renal makes the military jacket (third, opposite) of ribbed black velvet with satin frogs, topping a wool skirt—and for one client, she made an extra jacket of geranium corduroy. The Suzy pill-box has a grosgrain bow. Bendel has this ensemble
- Mainbocher reverses the rule by putting the wool at the top of a wine-red tailleur (above). The woollen cape piped with velvet closes like a vest over a velvet dress
- Mainbocher again, this time using tiers—three on the skirt of the silk-and-wool dress above, another in the velvet cape in the same Sienna-brown. Mainbocher beret

Velvet with Wool



COAT AND HAT FROM RUSSEKS



STEICHEN

COAT AND HAT FROM MILGRIM AND FROM I. MAGNIN

TWO FUR CLASSICS

- Caracal and mink—top-ranking furs again, built on two of the outstanding lines of the season: fitted and swagger. On the opposite page, black caracal, sleek as the Cadillac town car behind it, faces the camera at 10 Gracie Square. It's cinched in at the waist, flared in the skirt, and has a new small collar. (Shoes from Shoecraft)
- Above: a mink swagger coat of great simplicity. Smart details—diagonal use of skins in the straight sleeves and a fuller back
- This year, what isn't fitted or swagger (hip, knee, tunic, or full length), hangs straight and slim, or swings as a cape anywhere from your hips to below your knees. As for pelts, here's our hand-picked list: Persian lamb, Alaska Sealskin, mink, Hudson seal, caracal, dyed marten and sable (especially for capes). For informal coats: nutria (big revival), beaver, krimmer-lamb (a chic newcomer), dark muskrat (growing stronger), kidskin, and lapin dyed in a new way and not to be missed. The new tricks—small collars, clever sleeves, ingenious fastenings



CECIL BEATON

MISS INA CLAIRE'S MAID, LENA HOPSON



MAID TO LADY CHARLES CAVENDISH, NELLIE WATKINS



LADY CASTLEROSSE'S MAID, EVA SURRANT

Ladies' Ladies by Cecil Beaton

THE lights are dimmed, the expectant audience grows impatient under the list of names—director, recorder, technical expert—of those responsible for the cinema production to follow. The program of a musical comedy terminates with an infinite list of acknowledgments—shoes by I. Miller, gowns by Bergdorf Goodman. The pages of fashion magazines bloom with the beauties of the day, enhanced by jewels from Cartier, *décor* by Tchelitchev, flowers from Max Schling. But invariably, the most important person, perhaps, in the life of the professional or society beauty—the lady's maid—goes unheralded and unsung.

Few people realize how great a part a maid plays in the life of her lady. Yet the maid may see even more of her mistress than the husband does. (This is why jealous husbands often instinctively resent their wives' maids.) From the moment the mistress is awake, and often as not until she goes to sleep, she is entirely dependent on Miss Smith, who has been with her for seven years, who knows her every foible, who knows exactly how she will react under every circumstance, and who is trusted quite mechanically for her devotion and discretion. Yet how surprised you would be to read in *Vogue*, under a photograph of Miss Mary Taylor, with the *chaise longue* and the cigarette lighter duly credited, "Miss Taylor, daughter of Mrs. Francis H. McAdoo, maided by Miss Tompkins."

Of famous ladies' maids, the most charming of all time was Madame Campan, who wrote diaries comparing her mistresses, Marie Antoinette and Empress Josephine, and bemoaned the fact that the Empress Josephine was so much less spectacular than Marie Antoinette, her former mistress. From these diaries, we get one of the most charming and vivid pictures of the manners and modes of that day. To-day, in their world in New York, London, and Paris, certain of these ladies' maids are extremely well-known personalities and could be relied upon to supply much intriguing information if their diaries were published.

There is, for instance, Miss Tripmouse, a splendid relic of Edwardia, who used to be with Lady Curzon, when she was vice-reine of India, and who then went on to Mrs. Snapdragon and gave such heroic evidence at the time of her mistress' divorce. Not without interest is Miss Jackson, who has pressed and ironed the clothes, and washed and polished the jewels, of one of the best-dressed women in the world of newspapers.

So we gather together six comparatively ignored maids, fire a battery of questions at them, and blind them momentarily with the limelight. They speak up manfully for themselves and their mistresses, and we learn a lot of what they do from the moment they bring up the breakfast tray, pull the curtains, gather up last evening's clothes that are strewn around the room, and run the bath, until the eye-pads dipped in witch-hazel have been affixed, the lights switched off, good-night said, and the door shut. On the whole, most of these maids consider that their mistresses need to be pampered and mothered, for mistresses seem incapable of making up their minds even about the smallest detail—for instance, having arranged to wear the pink dress this evening (and the pink dress is laid out beautifully pressed and crisp on the bed), they will suddenly change their minds and decide on the mignonette-green in the closet, which has not been ironed.

And now, more specifically. If there is any trouble with Miss Marion Gerrish, now the maid of Lady Brownlow, it is that Miss Gerrish is too kind and lenient with her mistress. Lady Brownlow really likes to be bossed, to have some one make up her mind definitely about what she will wear. She prefers intelligence and cheek to dog-like devotion and stupidity. But Miss Gerrish can not, will not, bully her ladyship, and, in answer to our queries, it is impossible to hear anything derogatory about her adored mistress—who is extremely punctual, in spite of the fact that she enamels her nails five minutes before dinner, only to pick off the enamel (Continued on page 81)



MRS. HAROLD E. TALBOTT'S MAID, AGNES DAWSON



JEWELS FROM BLACK, STARR AND FROST-GORHAM

PAQUIN DRESS (HATTIE CARNEGIE)



SCHIAPARELLI DRESS (DRESS AND JEWELLERY FROM BERGDORF GOODMAN)

STEICHEN

Gay as a gitana's song — the flowered dress opposite, its full skirt swirled over a taffeta petticoat •
Mysterious as an Indian charmer — the crêpe dress above, with beaded scarf motif; Oriental jewellery



Smith College

(EDITOR'S NOTE: This is the second of a series of impressions of the leading women's colleges in America.)

VITAL TRIVIA: The girls bicycle over the campus. Every dormitory has a bicycle rack in front of it, giddy with wheels. Lots of Smith girls wear small discreet pearls over their Brooks' sweaters (real, or real looking). A lot of raspberry-ice, rosy tweed on the campus. Quite a little violet and purple. Little ribbon bows on a number of heads. Sweaters everywhere, many hand-knit. Knitting is a mania at Smith. At a concert in Sage Hall, the click of needles almost drowns out the music. In classes, knit-one purl-one is continuous. Once, the chemistry professor stopped in the middle of his discourse, reached under his desk, picked up needles and wool, and began to knit. "No," he said, after a flutter of nervous laughter had passed over his class, "it is *not* easy to concentrate while knitting." Knitting in his class has since fallen off.

Smith has "grass cops"—a force of superior girls who blow whistles whenever their colleagues step on the bright green grass of the campus.

Seventy-five girls, chosen for their reliability, are allowed to have cars in the spring semester of their senior year.

GENERALIZATIONS: To me, Smith girls seem surprisingly sophisticated and independent for undergraduates. Smith is too big, for one thing, to impose any one principle on its seventeen hundred students, and they are too varied in background to be thus morally regimented. Although the girls have less actual liberty than at some other colleges (they must be in at ten every night except on Saturday, with no permits for later hours), they seem freer, more of the world. Perhaps that is because the campus winds in and out of Northampton, touches every-day life, is not a confined, homogeneous body.

Aims, ambitions, leanings? Well, a great many Smith girls have vague or



definite yearnings towards the arts and letters. These seem to them, quite naturally, fine and glamorous worlds, compared to filing or typing. "I'd like to be a dramatic critic," they say, with disarming simplicity. (Every college girl thinks herself fully equipped, on leaving college, to express herself in print on drama or literature.) Or, "I want to be a mural painter." Few, though, are stage-struck. In this field, at least, they seem to realize the enormous odds and the overcrowding.

Quite a lot of Smith girls are headed for social welfare work, and studies in political economy. These, knowing the sad plight of the world, earnestly—and sometimes ardently—want to try to help it.

Diplomatic posts lure increasing numbers, in spite of the fact that almost no field of work is as barred to women as that seems to be. But it's only natural that (Continued on page 78)



Reboux, under the Quattro Cento influence, makes a felt hat which a Venetian youth might have worn, but which now looks new and modern (Bergdorf Goodman has it). If we wear hats like this, shall we soon change our coiffures, too?



Descat makes this high, subtly draped Oriental turban of striped velvet, intense in colour. Bérard draws it in the spirit of its origin—but it is as charming on a contemporary head as on a Raphael saint; from Bendel

I hope you will come and have
a drink with me at my new
flat on Wednesday May 22nd
any time after six.

GEORGE POWELL

335 PARK AVENUE

George -

Your cocktail party was
fun. Thanks so much for Th

998 Fifth Avenue

Dear Barbara: My son George
has told me so much about you
and I am so anxious to meet -

you. Would
lunch with
my sister.
and our
from home
your Mother

Babs darling
of course I
bridesmaid
I am so
could die
dear and
you all best

Mr. and Mrs. Royce Murrell Livingston
request the honour of your presence
at the marriage of their daughter
Barbara Strong
to
Mr. George Baxter Powell, junior
on Saturday, 1st

Saint 7

The favour of a reply
Please hand to Miss



ROCKMOOR
SANDS POINT, LONG ISLAND

Lancy, my dear—

George and I have just

been back from England and

settled for the summer.

See you. Can't you

th

To remind you
of dinner at Mrs George Powell's
on Thursday, June 18th
at eight

Over

Believe

Mrs. and Mrs. Roger Hunt Livingston
request the pleasure of your company
on Saturday, the second of June,
at half after five o'clock
in the Ball Room of the Colony Club
Fifty-one East Sixty-second Street
New York City

ROMANCE ON PAPER

- Posted across these pages is some of the smartest writing-paper of the year. It has distinction, it has flair, and it serves as documentary evidence of a complete romance
- It all started in London, when a friend of a friend invited Babs for cocktails. The invitation (far left) was so new, so informally modern, so masculine that it interested her before she ever saw the man
- They met—he played his part with orchids—she played hers with a thank-you-note, confident of the chic of her stationery—deep blue Cassegrain paper stamped in chalk-white. (Bergdorf Goodman)
- They dance, they dine, and their names are coupled in gossip columns. Even his mother takes them seriously and asks Barbara to lunch. The invitation is written on Linweave's finely stamped thin blue paper with lower-case lettering in red (from Bergdorf Goodman)
- It is all settled—a bridesmaid writes her acceptance on a folded-at-the-top half-sheet of Eaton's pale cream paper with a brown monogram
- The ultimate in romance and wedding paper: the white invitation and card from Crane, engraved in Buckingham lettering; from Black, Starr and Frost-Gorham
- Their house pictured in the corner of their country stationery (Eaton's beige paper stamped in green by Dempsey and Carroll), Babs invites her friends to see it
- Babs, back in town and a popular hostess, sends reminder cards to guests she asked to dinner at a party the day before



THIS happened last summer in Cannes. A young Englishman and a young American fell violently in love with the same fascinating eighteen-year-old girl.

"You're wonderful!" gasped the American, immediately after introduction. "What are you doing for lunch?"

The young lady—who hailed from Kentucky—drawled: "I have a date."

"Cancel it," commanded her countryman.

The female, thoroughly enjoying his urgency, shook her head.

"To-night then?"

The negative shake continued. The boy exhibited visible signs of dementia.

"You've just got to break your date," he pleaded.

"Well, I'll try," the maiden conceded.

"Swell," crowed the American. He sped to the nearest flower shop and ordered a dozen orchids to precede his arrival.

The Englishman was less communicative regarding the wonder that had suddenly illuminated his life. Not by a flicker of an eyelid did he reveal the thing called love at first sight. His most exciting contribution to their first conversation was:

"Lovely weather, what?" He left her without making a future date.

Two days later, he was host at a smallish cocktail party, to which she was invited. This time there was a faint, oh so faint, pressure in his hand-clasp. Next day he took her to lunch.

The infatuated youth expended ten per cent. of his golden opportunity in vague, indirect compliments, reaching what he thought was an all-world height of daring when he stammered:

"I expect every man you meet falls in love with you." His recent trip to the African Interior in search of mammals commandeered the rest of the conversation.

While the great Cannes American-Hare—English-Tortoise love-race was on, the latter dated the dream girl once to every twice of his rival. His 'phone call ratio was three to the other's five.

The American broke all his dates for her—and told her. He sent her flowers every day. His chief verbal love-attack was telling her how wonderful *she* was.

The Englishman told her, not blatantly, but as though deprecating the fact, how wonderful *he* was. He rarely gave a hint, except in his eyes, of the love that was tying

his heart into knots. He cancelled as many dates as his American rival on her account, but kept the information to himself.

She married a Frenchman.

To jump from the gloomy to the general.

The love-approach of the average young American, as compared to that favoured by the average young Englishman, is crude, noisy, and altogether too impetuous. He rushes where the other pauses. He talks too much. He gives too much. There is no finesse in his love-making. He puts all his love-cards on the table. He is burdened with an overdose of sentimentality, an urge for speed, and little staying power.

The young Englishman is afflicted with tremendous faithfulness. While the important *she* is unmarried, he sticks as long as the modern translation of "ever."

He is desperately afraid of ridicule and would sooner be shot at than laughed at by a lady. Five years ago, I giggled when an Englishman was reciting a love-poem he had written for me. We still only nod when we meet.

By comparison, or even without comparison to the American, the love-technique of the young Englishman is exceedingly cautious and restrained.

He approaches love so stealthily that it is impossible to note his progress, and the lady only realizes what it was he wanted when she wakes up one morning and finds herself married to him.

In all the years of my grown-up life in London, I have never heard a robust expression of love from a young Englishman. He is much too prudent to say "I love you" bluntly. After days, or weeks, or years, of hemming and hawing, he expresses his feelings something like this:

"Dearest, I like you so much. You are—er—a sweet girl (if he is from the suburbs or provinces, he substitutes "topping" for "sweet"). Do you—er—do you think you could—er—er. The play (a play is considered a good forerunner to a proposition) was marvellous, wasn't it? Er—I suppose you know. I like you tremendously. Do you think—er it would be fun—er—don't you think so?"

At any one of the "ers" he can run to cover if the girl's attitude warns him that the time is not yet ripe.

The love-technique of the middle-aged American differs very slightly from the young of his country. He oozes idealism, sweetness, and (Continued on page 86)



DRESS FROM BENDEL

STEICHEN

Clouds of chiffon, the colour of dewy apricots, are shirred and draped into this cool summer evening dress worn by Miss Mary de Mumm. Above the drifting folds of the skirt, a wide suède belt bands the waist and ends in a huge buckle. The vivid printed crêpe sandals (from Bendel) point up the gown. Jewels from T. Azeez. Décor by the Hampton Shops

COOL OFF IN CHIFFON



Fur Facts

FOR SUMMER SHOPPERS

There are four good reasons for buying furs in summer.

1. You have the first selection of pelts and designs. 2. The shops have time for careful, leisurely workmanship. 3. You are less hurried, and you are given uninterrupted attention. 4. Prices are at low ebb

- The ermine wrap (left) is soft as snow, with a rolled collar, a swagger cut, and melon sleeves; Stein and Blaine



Mr. Goodman, with his years of experience, helps in the choice of a straight, slim black broadtail coat with melon sleeves and an adjustable silver fox collar. The black felt hat has a curling ostrich feather; Bergdorf Goodman



Mr. Richard Jaeckel, of Jaeckel's, selects beautifully matched mink skins for a knee-length coat with swinging back fulness. Lilly Daché made the cap-like hat of brown velvet with a bow perched high



Persian lamb is younger than ever in the new thirty-three-inch length. The coat at the left has nicely squared shoulders, a wide flare, simple sleeves, and a small rolled collar; from Revillon. John-Frederics made the black felt hat, closely fitted in profile and broad in front



KNIT YOURSELF A WINNER

- They have the verve, the tang of autumn about them, these new models to knit yourself. Not only the sweaters and jacket, but the wool stockings below, workmanlike and right as rain with tweeds and stout country shoes. They're knitted of soft wools, in glorious colours that pair off with the rich greens and navy-blues and Dubonnet which are being launched for the newest sports shoes
- Merle Munn designed the first sweater at the far left. It's knitted in bumpy, rugged ribs, of Fleisher's Kashyr Yarn in natural colour. The trouser skirt is of men's wear brown flannel. Both the yarn and the skirt are from Altman. The tan felt hat is from Knox
- Following the horses down the home stretch, the second spectator wears another Merle Munn design—a buttoned blouse, knitted of Bear Brand French Zephyr Yarn in blue, from McCreery. The box-pleated plaid wool skirt in blue, green, and white, and the Stetson navy-blue felt hat are from Best

- The superb shooting-jacket (third) is the inspiration of Christine Hunter. The body (and the gloves to match) are knitted of Bernat's Lady Helene Yarn, in bottle-green; from Alice Maynard. The sleeves are cut out of chamois. Grey tweed gored skirt; Best. Grey flecked felt hat; Dobbs
- The ankle-high socks (left, below) are whipped up of Fleisher's Kashyr Yarn, in a natural tone that's divine with the cinnamon-brown of the Bucko brogues from I. Miller. The yarn is from Altman
- Next, Dubonnet calf walking-shoes from I. Miller, and deep blue ribbed stockings of Bear Brand French Zephyr Yarn; McCreery
- Christine Hunter designed the last pair, of Bernat's Cashmere Yarn, in grey; from Alice Maynard. Green suède Oxfords; I. Miller
- Yarn and directions for these models may be obtained from the shops mentioned. Or write to Vogue, 420 Lexington Avenue, N. Y. (enclose stamped envelope), for directions



ANTON BRUEHL



The wind flows

THE Petit Palais is under martial law. The fine trees of the Champs-Élysées bend with curiosity over the militant gendarmes, who, with fixed bayonets, guard the treasures of Italian art as they would guard any common arsenal.

The cashiers have no guns. They smile amiably at you and say, "Ten francs."

I don't know if every one is like me—I have great difficulty walking in museums. My feet slip. The floors in all the museums in the world are slippery. When I have lost my balance in cities that I have visited, it has always been in the museums.

Here, there is no danger. You are at ease like a dancer on a crowded floor. Buoyed up and carried by the current, you can't stop when you want to. To see the pictures, I shall come back some morning at the time when the keepers are eating their daily garlic.

If I were a writer, a real one like those whose photographs ornament the windows of libraries, I would write a volume on the psychology of museum visitors. One day at the Louvre, before a Renoir nude, a man

with a monocle shrugged his shoulders: "A pity," he said, "that an artist of his calibre should have found his models in the maids' rooms." Poor, great Renoir. . . .

Carried like driftwood through the rooms, I was finally able to stop in front of a beautiful portrait by Pontormo. The hat that the artist painted on the head of young Julien de Medicis is exactly the same as the one on the pretty woman who is looking at him. "He ought to wear it a little more over the forehead. . . ."

The same lady found the dog interesting in a picture by Carpaccio. "Why," she exclaimed, "they already had dogs?" This was said in a voice dulcet enough to be forgiven.

In front of Titian's Signorina Laure de Diante—"That's a real redhead."

"You think so?"

Titian's Venus, too, made one woman happy. She ascertained with great satisfaction, by smoothing her own hips, that she was much slimmer than the painted Venus.

Sitting on a long, long bench before an enormous painting, the older generation admires in silence. Dear old Parisians, offended not so long ago by Manet's Olympia, later hurt by the Cubists—they feel themselves reinstated. Come what may, they love the kind of painting that their fathers loved, and that their children will love, perhaps. . . .

I was touched by a round picture, "La Vierge à la Chaise." As a little boy, a reproduction hung over the head of my bed. Why is it that I can't help feeling that I am standing before a copy of the original, which hangs forever, somewhere, over the little iron bed?

A girl's school is stationed before a Botticelli. The picture continues outside of its frame—all of these young heads wear the coiffure of the angels. The teacher, on the contrary, was inspired by Antonello de Messina's "Condottiere."

Two women in sports clothes stop their



from Italy

by Vertès

headlong progress. Will the Exposition change the mode? Unguardedly, I answer with a gesture toward the young girls with the angel coiffures. . . . The shaven napes and flat-heeled shoes move on.

A designer is picking out brilliant colours. Pastels are finished. There will be lots of velvets, of embroidered fabrics, rich and heavy. Husbands can no longer say, holding their wives' new evening dresses in the palms of their hands, "And this is what costs so much!"

Gestures will increase in sweetness. Dogs will no longer be carried in the crook of the elbow like parcels, but tenderly, in delicately curved arms. There will be no more hasty "bye, byes" from fast-moving roadsters, with a flippant fanning in the air with one's fingers. Instead, a slow wide gesture of farewell, worthy of the ample folds of the dresses.

But one should not exaggerate. I am not in sympathy with a friend of mine who is ecstatic about the goose-wings of the angels. "Can you imagine blue wings on a red dress!" I am convinced that she actually sees them. She would be capable of adopting the page-boy fashion of two-colour stockings, the right in one colour and the left in another.

She wants to have a dress made of blue metal, like the armour of Stephano Colonna. I stare at her in amazement. "You know, I mean very *thin* metal," she says to soothe me. I would like to suggest to her also that she adopt the beard of the iron-clad gentleman.

The veil that encircles the generous figure of the *Credi Venus*, like a serpent, is an ideal nightgown for nudists.

We shall probably see a few halos worn as diadems on pretty heads, blond, brunette, or auburn—even adopted for the beach as large, very large beach hats, probably of wicker, to protect from the sun the same heads, blond, brunette, or auburn.

The arrows cruelly planted in the body of the unfortunate Saint Sebastian will surely be plunged into some charming coat



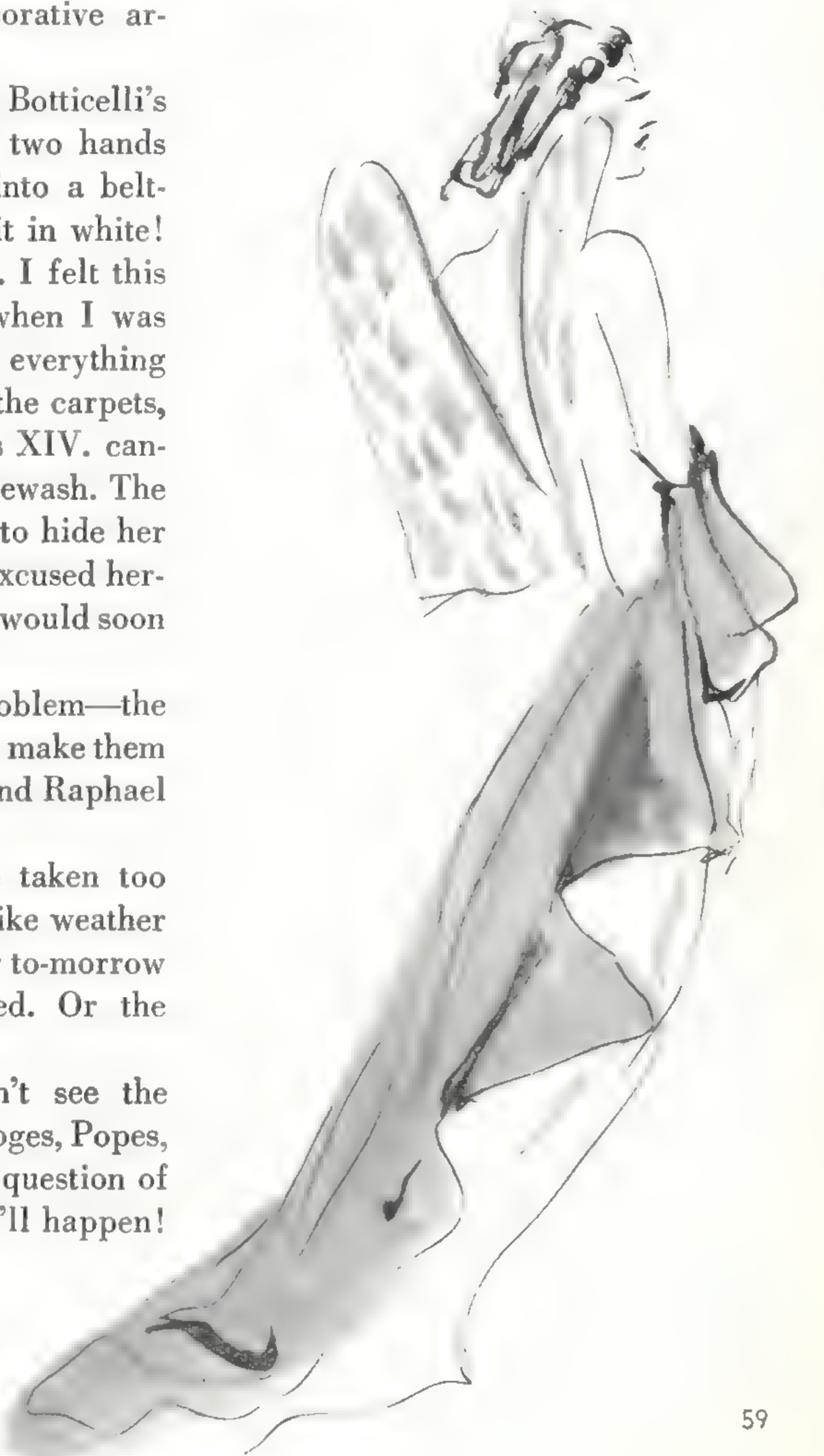
in the next collection of that young and ultramodern couturier—I see him dreaming in front of the statue of the martyred Christian saint, caressing those decorative arrows with his eyes.

The medallions that Sandro Botticelli's model holds so proudly in his two hands will certainly be transformed into a belt-buckle, but please don't make it in white! The "cream-cheese era" is over. I felt this very definitely the other day when I was invited to an apartment where everything was white: the walls, the seats, the carpets, even the beautiful bronze Louis XIV. candelabra were splashed with whitewash. The white-haired hostess was trying to hide her carved wood blackamoors. She excused herself to us and promised that they would soon be as white as chalk.

There is still another problem—the shoulders. Square to-day, how to make them rounded like those of La Muta and Raphael Sanzio's *Donna Velata*?

My predictions need not be taken too seriously; they are very much like weather forecasts. It may be fine weather to-morrow when rain has been announced. Or the contrary. . . .

No, I am joking. We won't see the Champs-Élysées peopled with Doges, Popes, and Magi. Although when it's a question of fashion—one never knows what'll happen!





THE MELONS OF TUNISIA

JULIUS ARNFELD



CHEF'S SUNDAY BEST



MY COOK IS AN ARAB

by Flora and Georges Sebastian



Those who have seen Arabs cooking on their own, their native hearths, may wonder if our choice of a chef was based on necessity alone. For the native cooking facilities are usually so limited that the cuisine that emerges could not be considered distinguished. But in the case of our Sadok, whom we acquired with our house in Hammamet, North Africa, the exception proved the rule.

When we arrived, he told us—via an interpreter and with many ingratiating flashes of miraculously white teeth—that he was a very good cook, that he knew exactly how we would like everything done, and, finally, that his grandmother made the best cous-cous in the village. Perhaps it was the last that persuaded us, or perhaps the fact that he seemed both amenable and intelligent. At any rate, in he moved, bag and very little baggage, and there he has been ever since. And should any strange circumstance ever draw us from Hammamet it would undoubtedly draw Sadok with it, so integral a part of our household has he become.

Of course, his first major gesture to demonstrate his culinary ability was to produce cous-cous for us, and, as frequently as we encounter this dish all through North Africa, none has ever surpassed Sadok's. He was not boasting idly when he said that his grandmother made the best in the village. There is always some one who makes the best cous-cous in every village, and it is much simpler to buy it for a few francs

than to have it concocted in your own kitchen. But, since Arabian cous-cous makers probably do not abound in America, the details for its preparation are given herewith.

Cous-cous itself is a sort of cereal made out of cracked wheat, and, when we were last in New York, we discovered a very good approximation of it in the Oriental grocery stores. To begin the preparation, a generous amount of butter is melted in a pan, and, when the butter begins to bubble, the cracked wheat (which is known in the Oriental shops in America as *boulghour*) is poured in and stirred, so that it will not burn. After the wheat has cooked in the butter for just a few moments, twice as much liquid as you have wheat is added. A well-seasoned broth can be used for the liquid, but the simpler way is to add water, together with a lamb bone. The pot is covered and set to boil over a slow fire. Do not lift the lid for from half to three-quarters of an hour. If the wheat is a little dry at this time, add a very small amount of liquid. Replace the cover and let the wheat dry out for about fifteen minutes, at which time the mixture is ready to be combined with the other ingredients of the dish. If you prefer to substitute rice for the cracked wheat, the rice should first be soaked in cold water for several hours or overnight, drained, then used in the same manner as the *boulghour*.

While the cous-cous is being cooked, chicken, lamb, and beef (one, two, or three, as you prefer, but the more you have, the more your cous-cous presumably does honour to your guests) have been prepared in a succulent stew, and whole small carrots, potatoes, and sweet green peppers have been boiled. Then, upon a wooden platter—always a wooden platter—is arranged the base of cous-cous, and over it the meat. Around it in colourful rows go the vegetables in single file. One feature of cous-cous is that two sauces are always passed, because the opposing tastes of two schools are thus satisfied. One sauce is very highly seasoned and utterly delicious. The other is a milder mixture of broths from the cooking of the vegetables and the meat. And both are passed assiduously during the consumption of the dish. This continuous presence of the sauce is a good idea, for the cous-cous absorbs the sauce quickly and tastes far better if you can moisten it every so often. With us, cous-cous is so all-sufficient that we never have anything to follow but a salad and fruit.

Tunisian salad, incidentally, aside from being extremely good, seldom occupies the position of an ordinary salad, but often precedes the meal, especially luncheon, in the manner of (Continued on page 83)



THREE ARABIAN MARKET SCENES

Brushing Up

FOR SUMMER

MIDSUMMER cracks down on our hair. No need to list the symptoms—streaks, dried-hay texture, a permanent that's losing heart. Our stunt is to give you ways of gathering up these stray hairs and finishing the summer in a blaze of glory.

- What the maestro hair-dressers call a two-way cut is their gift to summer and to you. It's not a feat for local talent, but for your own hair-dresser, who will work out a scheme for your individual head. This trick type of cut gives you a day-into-night arrangement.

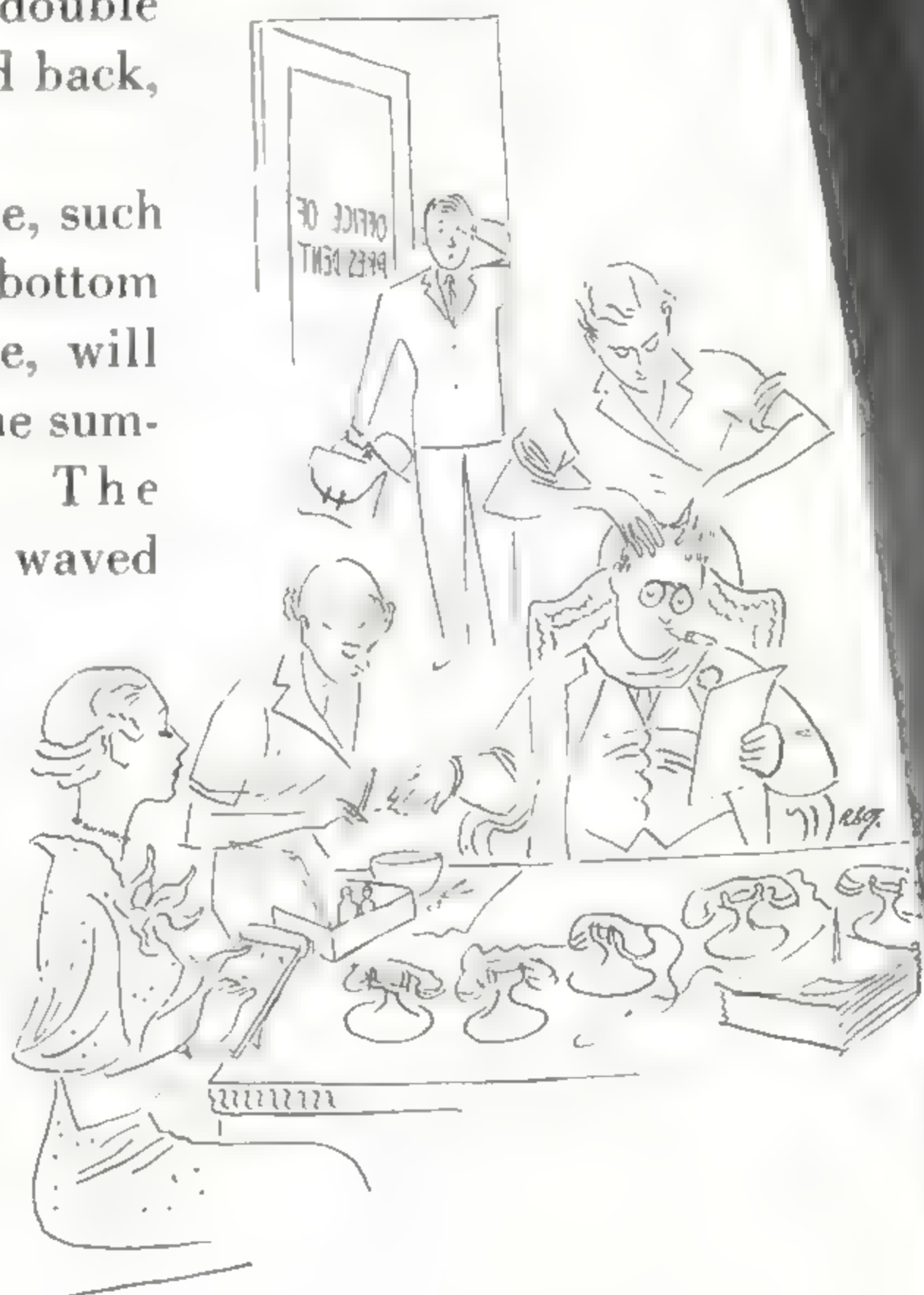
- Arrestingly new is the pompadour effect in coiffures—four shining examples of which are sketched on these pages.

- The first (upper right), has to have naturally heavy, rather coarse hair behind it, or a bit of crinoline under the pompadour to give the crested effect.

- In the lower coiffure on this page, the hair is cut short, close-waved, and turned crisply back from the face.

- The same short-in-length and close-in-wave technique is used for the coiffure at the top of the opposite page, with a triangular parting and a double bang, one part curled back, the other, under.

- A childlike coiffure, such as the one at the bottom of the opposite page, will weather the rest of the summer with chic. The thick, permanently waved bang can be combed to the side, if you wish. Add crystal and diamond ear-clips (from T. Azeez), as shown in the sketch, and even the naïve little hair bow takes on sophistication.



POMPADOUR MOVEMENT; MARY BISSELL



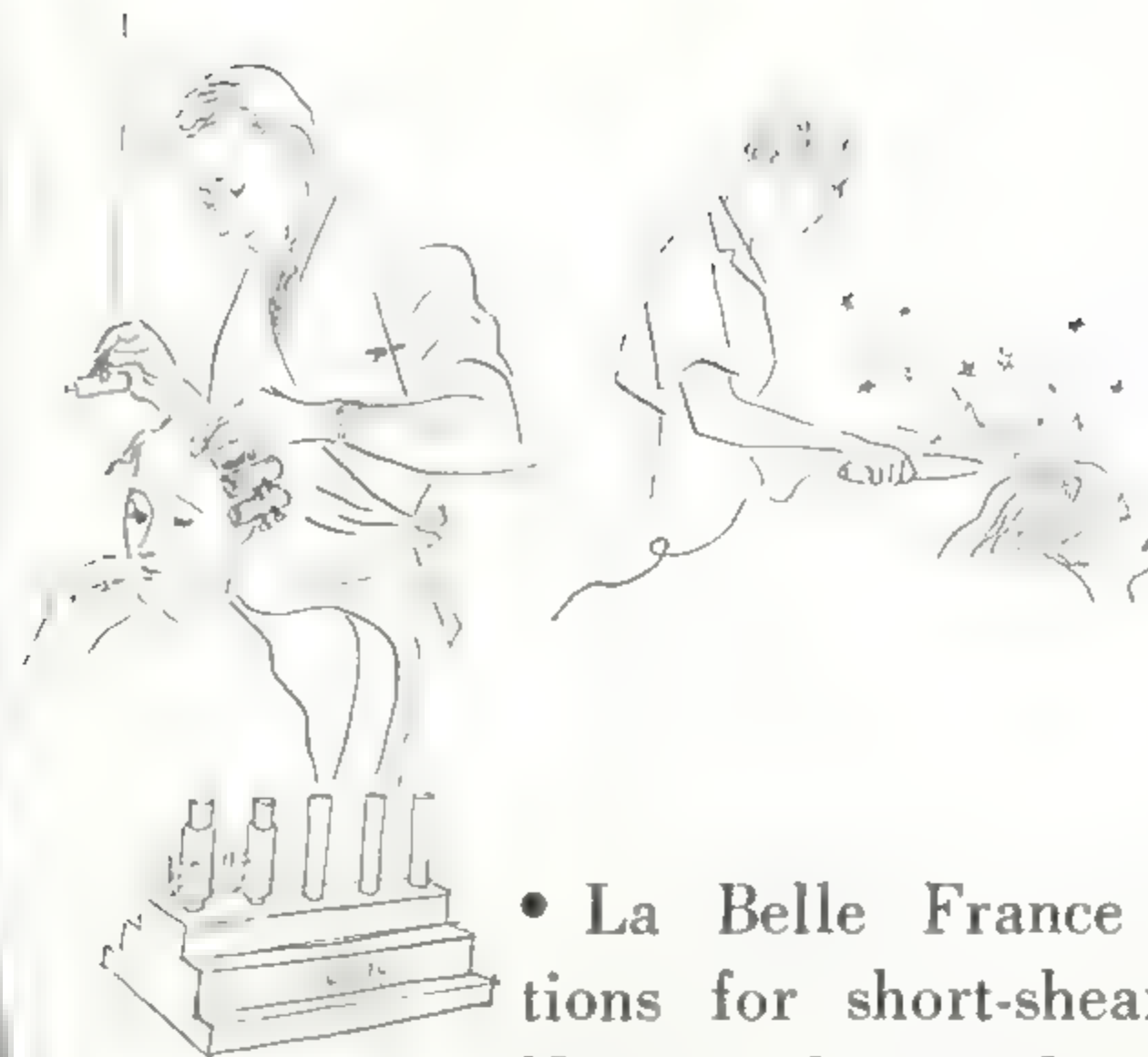
BACK FROM THE FACE; MARY BISSELL



BANGS FORWARD AND BACKWARD; FRED THE HAIR STYLIST



CHILDLIKE COIFFURE; J. SCHAEFFER



• La Belle France has some inspirations for short-sheared heads at night. Vionnet clusters deep purple grapes on a bed of green leaves, ready to be worn across the back of your head, over the short ends, while Lucile Paray plasters poppies—huge, exotic ones—on a foundation that's anchored with hairpins. You can see these accessories on page 80.

• Retouching a permanent wave that's ebbing isn't half as boring when it's done with the contraption at the top of this page. Émile of Rockefeller Center has it—a sort of little stove to heat the curlers, and not a wire in the works.

• Before the permanent pick-up, however, let there be a little reconditioning of your poor tired hair. If a ragged bit of wave persists in the ends, have the hair straightened with K. O. Indulge in unguents and ointments and oils, hand-drying, and anything else that can be done in one fell swoop.

• Rose Laird has the ultra-violet rake sketched above. It's a demon for whipping up the circulation of a lazy scalp.

• Lest we forget the tycoon of finance on the opposite page (all this reconditioning business isn't solely for the ladies), he is a wise and wealthy soul who summons two nymphs from the Ogilvie Sisters every Monday, to repair week-end ravages and delay the coming of a gleaming pate.

• More rejuvenating news: a creamy brilliantine, which Fred the Hair Stylist scents with the pet perfume of the client and which softens dry ends and glosses the hair; the Ogilvie Sisters' Protecsun and Parker-Herbex Number 3 Hair Conditioner, which put a protective film between hair and sun; George and Frank's beach hair kit (right) packed with everything to keep hair healthy and beautiful.





MISS GENEVIEVE BRADY, READY FOR HACKING OR CUBBING



WRONG AS WRONG



NEVER BERETS OR SWEATERS!

Habits

GOOD AND BAD

THE opening scene of this moral story is Central Park, and you are asked to imagine me, a little child of great beauty, standing on a bridge above the bridle-path and happily watching the riders. Suddenly (hang on to your hats), a Platinum Blonde appeared, mounted on a livery-stable hack and bowling straight towards me. You may think that I was too young to know right from wrong; but this Platinum Blonde was so completely, so triumphantly wrong, that she left an ineradicable impression on my mind. (The scar still bothers me, in damp weather.) She had on a brilliant red flannel garment, which would have been a coat if it hadn't been sleeveless, and would have been a vest if it hadn't been so long. Furthermore, she had on a white silk



MISS VIEVA BANKS AND MISS GENEVIEVE BRADY ARE COMFORTABLE AND CORRECT

shirt, white breeches, and (gulp) white kid boots. Oh, and a black velvet cap.

But the moral? It is somewhat impaired by the fact that I can not look you in the eye and say that, as a result of that shattering experience, I have always been irreproachably turned out for the ride. Alas, no.

I'm forced to admit that all through my early riding career, I mounted my Shetland pony attired in a middy blouse and a pair of breeches lent me by a cousin, when he didn't happen to need them. This costume sounds inelegant, but, in practice, it was just the thing for that particular pony, who looked like a black prize hog anyway. He was conspicuously lacking in withers; and every time he lowered his head to tuck in a verdant-

looking clump of grass, the saddle coasted down his neck and I coasted down to the landscape.

Still and all, no matter what kind of a horse you have (and I've found that there are plenty of people nowadays who will give you one to save their feed-bills), you owe it to him and to yourself to be properly turned out. And it's not only that you must be right to be acceptable, but to be comfortable and efficient.

Having your own ideas about riding-clothes simply doesn't work. The present state of riding-clothes, like the present state of everything else, is the result of evolution lasting through centuries; only those things have survived which have proved themselves most fit to meet the need which they were designed to meet.

The cowboys had to contend with glare and cactus; consequently they developed sombreros to protect their eyes and chaps to protect their legs. Good taste in riding-clothes depends upon a rigid adherence to standards which have been proved and established by generations of riders, and having your own theories won't get you to first base.

Unless you have mastered this point, all the many tomes that have been written on the subject can't help you. The traditions of correctness in riding-clothes are among the few traditions that nobody has needed to alter or bring up to date; any attempt to do so simply brands you as a novice. Without expanding this article into a thick book, I can't warn you against all the (Continued on page 85)



RARE OLD IRISH GLASS BRINGS A COOL SPARKLE TO LADY PORTARLINGTON'S TABLE

MILLAR AND HARRIS



HUGO HUGO DECORATES MRS. GILBERT MILLER'S TABLE WITH VEGETABLES AND FRUITS



FLOWERS, FRUITS, AND VEGETABLES

LONDON PARTIES AS SEEN BY HIM



STUDY IN VEGETABLES

SOCIETY is divided into two classes, the actors and the audience. That is to say, the people with a flair for entertaining and those with a flair for being entertained. Vogue has picked six of the first and asked their views about modern entertaining.

Lady Juliet Duff says—as every other hostess we have interviewed has said—that the key-note of entertaining in 1935 is simplicity; that the big “dinner-party” has gone, with the formal party where both old and young people were asked to dine and did nothing afterwards; that liveried servants, except in great houses, are *démodé*; and that no meal should consist of more than four courses. She says that when one invites people to dine, one must have a reason, such as the first night of a play or a film, somebody’s dance or party, or a dinner for bridge, and that a supper party should follow a “first night.” Otherwise, supper parties should be given in restaurants or night-clubs.

Lady Warrender, like Lady Juliet Duff, finds liveries for footmen in small houses out of date. Lady Juliet has her footmen in blue-and-white striped jackets, and Lady Warrender hers in double-breasted blue serge suits, in a lighter colour than is usually worn, so that they will not be tempted to wear them when off duty. (Sir Philip Sassoon’s men are always in white jackets with red sashes and black trousers.)

Of course, the butler remains attired in the traditional way. On the subject of food, Lady Warrender says: One doesn’t want a lot of food in London. In the country, yes, and at formal dinners. But at informal dinners—which are the only dinners that one ought ever to have if the others can be avoided—one wants a short menu and good food. In the country, she has cocktails at six, but only sherry before dinner. And she thinks that for parties there is nothing like “casual blondes,” who sing and play at the piano and make everybody join in and so get the party “going.”

Mrs. Ormond Lawson Johnston has a new idea for entertaining. She says that formal dinners have passed away with the buffalo and the carrier-pigeon, and she thinks that, instead of cocktail parties, one should have “buffet parties”—on a fixed day each week. These parties commence like cocktail parties at six and go on until eight. They start with a cocktail and something light to eat, and then, at about seven, one hot dish, accompanied by lots of strawberries and cream, is brought in for the late guests.

Lady Colefax, who is one of London’s most famous hostesses, thinks that a cocktail should be served with a dry biscuit, or potato chips, and that more will spoil one’s dinner. She says that supper parties should never turn into dinner-parties—that they should always be snacks and consist of breakfast dishes. According to her, there should always be a cup of very hot clear soup, a breakfast dish or two, no sweet, but a fresh fruit compote served with American sponge-cake, and a cheese board for the men who drink beer (at supper, she says beer, champagne, and whisky; and at lunch, beer, whisky, and Rhine wines).

Mrs. Redmond McGrath, who is another hostess par excellence, says that the essentials of a good party are: a first-class band; really good champagne and lots of it; home-made food; and a galaxy of beauty.

Her evening parties are famous. There is a garden surrounding her house in Grove End Road, and, nearly every July, she gives a big party on a hot night. A dance floor is built in the garden, so that one can dance right out of the big room, through the windows, onto the terrace. She distributes buffets at several different points in both the garden and the house. In the dining-room, there are small tables to seat about fifty people—“for those who like their suppers.” For summer, she has hot, clear soup, lots of caviar, foies gras, and cold ham and tongue, fruit compote (Continued on page 86)



MR. PETER WATSON'S "GROG TRAY"



NEW FOR AUTUMN

MODERATE IN PRICE

BY this time, we are all pretty sick of our summer prints and sheers. Once, indeed, the prints were bright and bouncing, and every flower on them stood out gaily. Once the sheers were swirling and airy and floated around you instead of hanging dispiritedly. But you have worn them for weddings and dog-shows, luncheons and teas, and hot, hectic expeditions to town. Even if they're in good shape, all things considered, they have a faintly tired-of-it-all look which communicates itself to you. You feel, vaguely, that there is something you want, but you can't quite decide what it is. It might be almost anything—from a two weeks' trip to a change of diet. But it actually is a new, crisp, dashing black dress.

A new dress is always in the nature of a tonic. Bought at the right time—now, for instance—it can change your whole outlook on life. Especially a black dress (seven of the eight dresses on these two pages are black) for nothing else is so versatile. While the weather is still hot and limp, your black dress will be marvellous with white accessories. A little later, you can pass on to coloured accessories—dark apricot, intense or yellow-red, grey-blue, light purplish blue, or bronze-green. And still later, when the first autumn breezes rush in, banging all the doors, you'll wear your dress with furs, happy in the knowledge that black is the perfect complement to all furs.

Of course, you may not prefer black for your new dress. Perhaps your chosen colour will be leaf-green



—the dark green of a thickly wooded hill—or the cactus-green of the dress at the upper right on the opposite page (E). Or perhaps it will be Dubonnet—grape-red, vital as autumn itself. All three are new and very smart.

The new mode follows three separate courses, all of them exhilarating—and all emphasizing a trim-waisted, broad-shouldered look which is universally becoming. (If you study the sketches on these two pages, you will see what we mean.) As the first leaves come whirling down, you can whirl, too, like a dervish or a light-hearted Italian peasant, in a full, short skirt with six or even eight gores. Or you can swish along in a dress as simply draped and severely classic as any of your Grecian evening gowns. Or, again, you can be handsomely militaristic, frogged and laced and trimmed with braid as dashingly as a Guardsman.

Probably the fabric of your dress will be one of the infinite varieties of silk or Rayon, rough or smooth, with slipper satin for unusually festive occasions. But any brisk, tangy autumn day is a festive occasion—festive as the wind that blows new life along the city streets. And any of the dresses shown here will give you a festive feeling, too, because of the new crisp autumn chic of its lines and fabric and colour.



A—This black silk dress marches into autumn, braided in white, like a Hussar's tunic; about \$45; Saks-Fifth Avenue

B—In goes the waist of this black double-faced satin dress, out goes the skirt. Pink and maroon carnations trim it. Jay-Thorp has it, at about \$95

C—The new military look—in the bright blue paillette frogs on the black crêpe dress; about \$45, at Sada Sacks

D—Renaissance glamour in a stitched silver lamé collar on a black crêpe afternoon dress. About \$40; Saks-Fifth Avenue

E—A jewelled belt accents the trim waist of this wide-sleeved dress of cactus-green crêpe. At Best, for about \$40

F—Simple classic drapery in a black dress of pure silk crêpe. About \$55; Russeks

G—Very Victorian—a shirred black crêpe frock with puffed sleeves. About \$35; from Milgrim

H—White Angora stitching stripes the black novelty taffeta gilet of this black crêpe dress. Under \$70; from Estelle-Mildred

VOGUE'S

*finds of the
fortnight*



RUSSEKS



WANAMAKER, NEW YORK



TONI FRISSELL

BONWIT TELLER



LORD AND TAYLOR

- New York in midsummer. All of us doing pleasantly idiotic things we wouldn't dream of the rest of the year. And clothes vastly important, because they've got to be fun (and cool) to wear; smart to see
- Take the dress at the far left—as refreshing as the breeze from the river. It's of Celanese Crêpe, with clumps of shirring spurting out fulness. Belt and buttons are of braided leather. This costs \$25
- Or take the frock beside it, snapped atop the British Empire Building, Rockefeller Center. The smock top stops short at the hips in two-piece effect. The fabric, satin-back crêpe, is sleek and cool; \$25
- We'd like to wave a flag, too, about the frock directly left. It has all the comfort of its shirt-waist dress inspiration, with the new tricks of a shirred skirt, peasant sleeves. Of Canton crêpe; \$25
- (Above): A new silk matelassé, self-figured and practically smooth, goes into this afternoon dress. Barbaric gold metal ornaments clamp neck and waist. \$40
- IN THE SHOPS—On page 87, there's a list of shops in other cities where you may find the models that are shown on these pages



BACK VIEWS OF THESE DESIGNS ARE SHOWN ON PAGE 87



- ROBE No. 7083 is as much a prerequisite for college as Latin. For late-at-night cramming or interminable discussions on the philosophy of life, it's practically a uniform. The shawl collar may be fastened with buttons, as shown, or rolled to the waist and held by a tie belt. Either way, the Ascot scarf gives a fillip. Of bright red cotton corduroy from Wimpfheimer. Designed for small, medium, and large
- SUIT No. 7078—With an extra skirt and two or three sweaters, this two-piece suit is a daytime wardrobe in itself. The six-gored skirt gives the new full silhouette and plenty of room for sprinting to class, besides. Of a suède-finished wool, in wine-red, from American Woolen. Designed for sizes 12 to 40
- FROCK No. 7074 has the simple lines and casual chic that are the mark of the "right" clothes for college. The drop-shoulder yoke gives comfortable shoulder width. Of Forstmann's light-weight dress woollen. Designed for sizes 12 to 20; 30 to 38



For College Girls and Others

• FROCK No. 7076 goes down to dinner in the dormitory, to town for shopping, and to Sunday lunch on week-ends off campus. From neck to hem, it's pleated (pleating has never been better), and the upstanding collar ends in a blithe bow. Of Duplan's "Crêpe Memoir," a heavy sheer crêpe of Crown Rayon, in beige. Designed for sizes 12 to 40

• COAT No. 7006 is built on casual, classic lines that will be smart all through college. Make it of a superior tweed that thrives with hard usage, and you'll have a top-coat you won't give up. C. H. Schmidt's wool tweed, checked in wine, black, grey, and beige, would be a good choice. Designed for sizes 12 to 44

• FROCK No. 380 has everything a "prom" dress needs to make it a success. It has glamour, it has chic, without being brittle-smart. And it has a fragile charm that never fails with the stag-line. In the front, the yoke is crushed high across the throat, then draped in soft folds over the shoulders and shirred below a deep back décolletage. Of Mal-linson's Indestructible Flat Chiffon in eggshell. Designed for sizes 14 to 40



DESIGNS FOR PRACTICAL DRESSMAKING



SHOP-HOUND SNIFFS NEW BARGAINS

The thought of a fur sale at this point may make you close your eyes and reach feverishly for something long and restorative, with ice in it. Nevertheless, if you're clever, you'll shake the sand from your feet and betake yourself up to town. For now is the time when the fur shops, large and small, offer for your inspection the coats, capes, and scarfs that have kept their workers busy through the summer. Now is the time when you can take your ease in a cool salon and look over the cream of the fur crop—with your mind free from that hectic, rushed feeling that grips you in the autumn, when you realize that the cold weather is upon you. And now is the time when, with a minimum of exertion, you can save yourself often as much as a quarter of what you'll have to pay later on. So up, girls, and at 'em.

Molot, at 21 East Fifty-Sixth Street, is one place where selecting a fur coat is far from being a hardship. You sit in restful, electric-fanned coolness, while you're getting an eyeful of some really fine furs and workmanship—everything is hand-sewn, and the skins are so cunningly assembled and harmonized that they look like a brocade. Mr. Molot himself was born in Canada, the son of a trapper, and consequently grew up knowing that a dark forest and a cold winter make a good mink, and that a mink pelt should have short, thick hair, because long top hair mats and makes a coat bulky looking. He knows endless other lore, too, which makes him an excellent person to consult about the fur you want, or the best fur you can afford (they sometimes, if not very often, amount to the same thing).

Dry, cracked, or badly cured skins can't get past Mr. Molot's expert eye. He showed me a caracal coat—brought from storage because its owner was going to Australia—that he had made several years ago, since when it had seen some very hard winters; it was still as supple and glistening as satin. I was terribly drawn towards a black broadtail coat, with slim, smooth lines, which during August will cost around \$795. And, of course, I'm always drawn to mink, like a moth to a flame; there was a lovely shaded mink coat, which will cost about \$850 during August. (That I could find myself coveting furs—even mink—with the temperature outside what it was, is testimony to the coolness of Mr. Molot's grey salon.) Anything you buy now will be stored for you until you want it delivered.

Being a pampered convalescent—or even having breakfast in bed—would be a lot more fun if the pillows didn't adopt such a hostile attitude towards the whole undertaking. The reason that bedridden people are so hard to please—and so impossible to give presents to—is because they've been soured by the depravity of pillows. Unless you give them a sound drubbing every five minutes, they sag, they slip, they sink down into dispirited balls or rise up into bulges that seem to be full of hot stones. At the end of a supposedly luxurious morning in bed, you find that one pillow is drooping over the side of the bed, another has succeeded in falling onto the floor, and a third is draped around your neck and is pushing your head forward. But (speaking for my own pillows) they're not going to get away with it any longer.

Because, at Lewis and Conger's, I found something that will make my pillows stay exactly as I want them for as long as I want them to stay. You may think that what I've found is a derrick or a pile-driver, but it isn't—it's a supremely uncomplicated device called a Lean-To. It consists of a frame, exactly the size of an ordinary pillow, made out of a thin, tubular piece of metal. Over this is stretched a blue denim cover, just loose enough so that it moves with you, but doesn't sag. Cover the Lean-To with a pillow-case, prop it against the head of your bed at any angle that you find comfortable, and you have a firm but springy foundation for your pillows, which will put them in their place and make them as putty in your hands. A Lean-To, either as a gift or a personal investment, is well worth the \$1.50 or so that it costs.

K. Wragge, of 16 West Forty-Sixth Street, is a firm that has been making gentlemen's shirts since 1872, when the present Mr. Wragge's father first started the business down on Eighth Street. The firm has been making them very well indeed, of the finest imported fabrics, for which they think up the most rigorous tests of wear and washability. But Wragge's might not also be making excellent shirt-waists and shirt-waist dresses for the fair sex if it hadn't been for a certain strong-minded lady. This lady, who had long been consumed with envy of the beautiful shirts Mr. Wragge made for her husband, decided—in the year 1920—to do something about it. She entered the Wragge establishment with fire in her eye, and informed them that, if they could make her husband's shirts so perfectly, they should certainly be able to make her some shirt-waists. As they were probably too (Continued on page 82)

Lost Record of a Young Man with a Future

HIS NAME is already enrolled in a future class of an exclusive school. His social and business prospects are really quite dazzling. The guardians of his calories and vitamins are ever watchful. Yet (candor compels the remark) in one respect he's a neglected baby...

No one thinks to make movies of him. That winning smile — those stumbling steps — the gestures soon to lose their endearing babyishness — what an attraction they would be on the screen. Even today. And as the years pass...

★

Lost records are a family tragedy. How unnecessary that they should be lost — when Ciné-Kodak "K" is so capable, so easy to use!

You get clear, brilliant movies at the touch of a button. And, with the wonderful new Kodachrome Film, it's as easy to make your movies in full natural color as in black and white. No special equipment is needed — the film alone gives you color.

The "K" loads with full 100 feet of 16 mm. film. Price \$125, case included; without case, \$112.50. Your dealer will gladly show you the "K," and samples of the movies it makes. Eastman Kodak Company, Rochester, N. Y.

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*EASTMAN'S FINEST
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EXTRA EQUIPMENT for the "K" includes four telephoto lenses, for close-ups of distant action; the wide-angle lens, giving breadth of view in close quarters; and filters for cloud effects and scenics.

For beauty of
mouth and lips
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every day



DISCOVERIES IN BEAUTY

ANY one who has ever gone through the period when bumps on the face constituted one of the more serious drawbacks of life knows how agonizing this condition can be and to what lengths people will go to be rid of it, although all too often the lengths to which they go lie entirely in the wrong direction. Of course, the first step to take in treating any serious skin difficulty is to see your physician, because so many skin difficulties have their basis in internal conditions. But no matter what the cause, the external treatment of an acne skin is always of exceeding importance.

The skin must be kept, not only scrupulously clean, but antiseptically so, and it is for that purpose that the new Primrose House Acne Treatment Set has been assembled. This set consists of preparations that have long been in use in the Primrose House Salon, where they have had remarkable success in combating blemish and acne conditions. Indeed, physicians and dermatologists themselves have sent patients to this salon to buy the preparations or to have the treatments, which are given by the graduate nurses who constitute the Primrose House staff.

The new Acne Treatment kit includes only three preparations, a set of six Cleansing Packs and special sizes of Acne Lotion and Circulation Cream, done up in a businesslike and hygienic manner. The Herbal Cleansing Packs are for scrubbing the face. Many people with an acne skin are afraid of scrubbing, but it is one of the first things that is generally advised for absolute cleanliness, and the Cleansing Packs are ideal for this purpose. The Acne Lotion, as well as being antiseptic, gives a smooth, dull finish that aids in concealing blemishes. The Circulation Cream increases the circulation of the blood, which helps to carry off impurities and relieves congestion. This cream is used only after the skin has been thoroughly cleansed with packs, and the pack is used again to remove every trace of the cream after it has accomplished its stimulating work. Primrose House never recommends leaving cream on the skin in acne conditions.

The directions for this treatment are simple, but they must be followed to the finest detail by any one undertaking them, as each step has been planned to supplement the other. No one can guarantee to cure a case of acne, but this treatment has proved markedly successful in combating adolescent acne and has been a boon to boys, as well as to girls. The kit is now available in the department stores, at a moderate price.

In its lighter moments, Primrose House has been turning its attention to new touches in rouge and lipstick. Primrose Red is a gay new cherry shade in rouge and lipstick (incidentally, you saw a sample of it among



NELSON

This is the new violet-sprinkled box for Richard Hudnut's fragrant Violet Sec Dusting Powder

the "Sun Shades" in the July 15 issue of Vogue), and there is a new Rose Petal rouge, like a delicate natural flush on the cheeks. The Primrose House lipstick has also been increased in size and is in a handsome new black-and-silver swivel case.

• One of the most satisfactory feelings in the world is the knowledge that something has been designed and created exclusively for your own particular self. Probably a base appeal to our egoistic instincts, the fact remains that a dress designed especially for us, or a hat created on our head, gives a special glow of satisfaction. And now comes a form of make-up that touches our sense of importance by being designed individually for us, as well as by making our faces bloom anew.

Naturally, all skilful make-up is planned individually for the face it adorns, but the Tournour make-up goes farther in this direction. Tournour powder, for example, is not only chosen for your coloring; it is blended, mixed, weighed, and measured for you before your very eyes. Rouge is selected not only as the shade among many that is best suited for your colour; it is mixed on a palette from a number of different colours till its blend is a perfect counterpart of your blood tone. The made-to-order feeling is dramatized by the fact that at all Tournour salons you sit in front of a smart little modern bar with your face denuded of make-up, reflected in a brilliantly lighted make-up mirror, while the experimenting and blending is going on, first behind the counter, then on your very face. When your perfect shade is arrived at, the formulae are filed under your name for reference, although they are subject to change, should your skin grow darker or lighter according to the season.

The eye shadows and mascaras in the Tournour series seem practically limitless, and are as fascinating in name as they are in effect. Amethyst has a glamour on practically any eye and is lovely with orchid costume colours; emerald is an arresting green—smoky-pearl, carnelian, stardust, onyx—you begin to feel beautiful even before these shades are actually on your eyes. The Tournour experts apply all these cosmetics to ravishing effect, incidentally giving you little tips on putting them on yourself. All the beautiful make-up is given to you quite free, then you (Continued on page 80)



When Frenchwomen went American and *pour le sport*, Houbigant conceived that luxurious necessity—*perfumed Eau de Cologne!* Refreshing, uplifting, supremely fine, yet not *too* expensive for lavish use, Houbigant offers a choice of four distinguished odors: QUELQUES FLEURS, LE PARFUM IDEAL, BOIS DORMANT, and FOUGERE ROYALE.

Presented in lovely fluted flacons with convenient sprinkler tops. \$1.65 for four ounces . . . \$2.75 for eight ounces.

HOUBIGANT *Eau de Cologne*

KNOX GLORIFIES

THE *Tailored felt*



KNOX
"TEN
SEVENTY
FIVE"



KNOX
"CRUISE
AND
TRAVEL"

• SOFTER LINES in the new Fall clothes inspired the dashing detail of these man-tailored felts. Wear them in rich Autumn shades; and for the highest note of chic, in the mellow colors of Italian Renaissance painters.

Above: Knox "Ten-Seventy-Five" in felt or terrier mixture, \$10.75. Below: Knox "Cruise and Travel" in felt, \$8.75.



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SMITH COLLEGE

(CONTINUED FROM PAGE 45)

intelligent, progressive young women should want in some way to have their hands on the reins of international relations. They can not help but believe that they could make no greater mess than the men have.

The remaining percentage with career intentions go into teaching, science, and business. Department stores have swallowed up many a bright Smith graduate. Stores, and the panelled offices of high executives who want private secretaries with more than a willing ear and a rapid pencil.

THE LOOK OF IT

The Smith campus is a great sprawling affair, beautiful with trees, richly varied in architecture, dipping and rising with the hilly contours of the Connecticut valley. The buildings of the old campus are dark red brick, turreted, periodless, ugly, but full of character. Inside them are high-ceilinged rooms with the inevitable golden-oak and the inevitable aroma of stern endeavour. One old building has been entirely remodelled inwardly in the last year, and now houses a very modern, very bright art department—the Hillyer Gallery—with large studios, an art library, a photographic room, a fresco workshop, and the school of architecture and landscaping which Smith and Cambridge share.

The buildings of the new quadrangle are pure Georgian—charmingly simple in outline, cheerful with brick and white stone, neat as a Dutch village.

Now and then, a pure white Greek-Revival Colonial building confronts you on the campus. Dewey House is one of them—one of the oldest dormitories at Smith, but very swank and much sought after. The aristocracy of the college lives there, Constance Morrow among them. Inside, the place is just like a private country house, simple and traditional and cosy, with a handsome, historic, winding staircase.

The dormitories of Smith are built on the "cottage" system. To get away from the grim institutionalism of huge buildings with long corridors of cells, dormitories have been arranged to hold only small groups of girls, drawn by lot at the beginning of the year. Each house has from fourteen to sixty girls, presided over by a House Head and a resident faculty member. The dining-rooms are like cheerful country inns—chintz, round tables seating less than eight, no institutional severity whatever. Most of the rooms are single rooms—to our mind, an eminently sound idea. Every human being should be alone some part of the day or night.

Girls can smoke anywhere except in the rooms, during meals, and in class. The new houses have special game- and smoking-rooms in the basement for those who make a business of it. Then there are brightly furnished lodges and lounges where students can entertain their men friends. (The male influx is at its height on Saturday; and Dartmouth is the favoured college.)

Then there are the Self-Help Houses, where girls with little money can help earn their tuition by doing an hour of housework every day. Only those girls are admitted who have the highest

scholastic and personal standing, so a Self-Help House is apt to contain the brightest lights in college.

The Smith campus seems to be equipped for the pursuit of almost any study you can name. There are an astrology observatory with an eleven-inch telescope; a horticulture building with greenhouses; a library; a big science building; a handsome newish music building, Sage Hall, with a large auditorium; an alumnae gymnasium; and a mammoth new athletic building, with a vast gym, several smaller gyms, a sun-roof, and a swimming pool, which used to be the biggest in a woman's college until Vassar, to Smithian fury, built a new one six inches longer.

In College Hall, the administrative building where President Neilsen and the ruling staff work, there's a room given over to the "Press Board"—a sort of miniature city room where undergraduate reporters, under the guidance of Mrs. Nason, send out items of college news to about thirty Eastern newspapers. They're very professional about it—paid per lineage, obedient to dead-lines, and all that.

There's a Student Building—given over to the Student Government Association and all sorts of undergraduate activities: the Athletic Association, the Why Club, the International Relations Club, the Dramatic Association, a little theatre, the Smith College Weekly, and rooms for the blessed art of relaxation without supervision.

Outside, the country spreads in all its glory. The Berkshire foothills lift in the near distance on one side, the Holyoke range, bumpy and inviting, rises on the other. The old campus dips down into Paradise Pond, a lyrical lake bounded by steep green banks and flowing into a river. President Neilsen's handsome house perches on the bank opposite the old campus.

In the winter, Paradise Pond becomes a Hans Brinker tableau: flashing skates on gun-metal ice. In the spring, sculls dart over its surface propelled by lusty feminine crews; canoes dawdle lazily by. On Float Night (the climax of Rally Day), the Pond is fantastic with floats erected on canoes by ingenious Freshmen and lit by flares and lanterns.

On the other side of the river are the rolling green meadows of the playing field—space for golf, basket-ball, lacrosse, what you will. On the campus side of the river, near the new gym and the music-hall (whence the clamour of a dozen instruments assails your ear), are an archery range and a score of tennis-courts. Further down are the riding stables.

GOVERNING SPIRITS

President Neilsen, the head of Smith, is no less than an idol. The girls adore him. Small, white-bearded, keen, and kind of eye, Mr. Neilsen's charm is a combination of profound cultivation and great awareness of life. There is nothing of the educator's bombast about him, no false heartiness, no rhetoric. He rules with a light, incisive hand. Even if you did not know of his distinguished career, as lecturer and writer on English literature and world affairs, he (Continued on page 80)

VOGUE

**is
rushing
you**



It's going to be a marvelous party . . . the August 15th issue of Vogue . . . for girls who are going away to school, or any girls who want to see the youngest, smartest fashions for the coming season. There'll be clothes with that casual "why bother" look—the kind you hunt and hunt for and sometimes never find—and clothes that are destined to make their mark at proms and hops throughout the land.

The main idea is, of course, to stretch that well-known menace, the allowance . . . to make it cover the essential campus garb and the equally essential allure for week-end circulation. It's a problem . . . but there are ways. Vogue has found the smartest tricks . . . dresses and hats that lead a double life . . . accessories that do the work of three. . . . In this same issue new fall fabrics . . . fashions for little girls . . . beauty . . . travel . . . entertaining.

Don't forget—you've got a date.

VOGUE

AUGUST 15

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UPTOWN . . . An utterly charming hat of exquisite veils. Also available in soft blends and solid color felt. John B. Stetson Company, 358 Fifth Avenue.

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Luxury . . .

WITHOUT EXTRAVAGANCE

Many travelers of worldwide experience often express themselves as marvelling that they can obtain so much at the Copley-Plaza for so little.

They who so often classify hotels in two very definite categories: the hotels they have tried, and the hotels they go back to—say of the Copley-Plaza—

"Revisiting the Copley-Plaza is like meeting an old friend in some port-of-call far from home. You are instantly at ease, warmed, stimulated. You are with your own people."

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Sitting Room of a Copley-Plaza suite. Real "living" rooms. Not "furniture store displays". One reason why so many people make The Copley-Plaza their home—why so many travelers come back again and again.

Single Rooms from \$4.00; Double from \$6.00



Flower chignons (described on page 63): grapes by Vionnet; poppies by Lucile Paray; Saks-Fifth Avenue

DISCOVERIES IN BEAUTY

(CONTINUED FROM PAGE 76)

order the cosmetics as you wish them. There are Tourneur salons in several leading department shops in various cities, with more to come in the autumn, and the New York salon is at 136 East Fifty-Seventh Street, where you can order the products that aren't made to order, if you can't find them in your own vicinity.

• A midsummer discovery that we consider of major importance is Groville's new *Œillet Fané* talcum powder. If there is anything fresher of a summer's day than the spicy smell of garden pinks, we don't know what it is, and this powder has captured that fragrance to a remarkable degree. You can't believe that a bouquet of carnations isn't just around the corner when you smell it. Also, the slim, sifter-

topped flacon is the ideal thing to slip into your suitcase, and it is pretty, too—of satiny clouded glass with a bright little bouquet of pinks for its label. At the better cosmetic counters.

• A new Pinaud gesture is a Lilac of France dusting powder that is a complement to the Lilac of France Skin Perfume which is having such a success this summer. If you pat this skin perfume over you after your tub or a swim, the natural warmth of the body makes the lovely lilac scent emanate from your body, and you go about smelling like a whole tree of lilacs. You can get the new Lilac of France duo in stores everywhere, and the little bottle of the Skin Perfume is really a present, because you only pay the price of the powder for the set.

SMITH COLLEGE

(CONTINUED FROM PAGE 78)

would command your deep respect. Here, you feel, is a man who knows his business. Considering the importance of his business, there can be no higher praise.

We asked President Neilsen what changes, physical and mental, he had noticed in Smith girls in the last ten years. He said that the skirts had come down, and the morals had gone up. Amplifying, he saw a distinct swing towards moderation, self-discipline, tolerance. Very little of the "flaming youth," post-War rebelliousness in evidence. A great improvement in appearance. A far saner attitude towards life and woman's place in it. More genuine democracy: if rich girls come to Smith with any feeling of superiority, that feeling soon fades. They discover before long that the admired students are in most cases the best scholars and characters, and often the least wealthy.

Mr. Neilsen said that he found women most adapted to, and proficient in, the arts; least talented in the sciences. "But," he amended, "the few who are gifted in science are as good as the men students."

Faculty high lights at Smith are Mary Ellen Chase, professor of English and author of *Mary Peters*; Miss Dunn, also an English professor; Mr.

Lieder, who lectures on drama and literature; Kurt Koffka, professor of psychology. There are more men than women on the faculty—a sound idea.

In the matter of relaxation, Smith damsels hop over to the "Plym" Inn and Paradise Shop for coffee or "coke" between classes; dance on Saturday nights at the small hotels dotted between Northampton and Springfield; go to the movies whenever they can; and revel in their own proms, which take place in the huge gymnasium. (As the "stags," they are herded behind a fence in the centre, where they survey the male population before pouncing on individual partners.

Rally Day, on Washington's birthday, is a big round-up of all the classes, with processions, games in the gym, and stunts and plays at night. Sophomore Carnival is in January, starting with stunts and fancy skating on Paradise Pond and ending in a reception in the Crew House. Then there's Mountain Day; "Mountain Day is announced by the ringing of college bells at 7 A.M. It is one of the best October days when the autumn colouring is at its height. No college exercises are held; the students can explore the country around Northampton. Groups (Continued on page 82)

LADIES' LADIES

(CONTINUED FROM PAGE 41)

immediately, and who seems to be the essence of tidiness.

Miss Gerrish is impressed with the infinite spread of make-up necessities the pots containing different colours to put on the eyelids, the five different cheek rouges, the eight different coloured lipsticks—and with her ladyship's array of hot-water bottles. As to the temperature of the bath water, Lady Brownlow likes it much less hot than Miss Gerrish would like it for herself. Miss Gerrish tends Lady Brownlow with the utmost care and devotion. If Lady Brownlow wants to wear pink, she shall wear pink, however great the obstacles. But Lady Brownlow really enjoyed the days of Vera, a former maid, for Vera had the mental ascendancy that Lady Brownlow likes. If Vera had turned against the pink dress, Lady Brownlow wouldn't get the pink, and, each time that Lady Brownlow went away for the week-end, the choice of clothes was left entirely to Vera.

MODERN DUENNA

Miss Felee Lelicitia is Spanish and lives with Madame Sert in Paris and Spain. She is extremely religious, and her first business of the day is to go to church, where she prays fervently for her mistress. By the time that Madame Sert is awake, Miss Lelicitia is convinced that anything Madame Sert does during the day will be forgiven as a result of her prayers. So Madame Sert goes off to sculpture or to dance. Miss Felee likes her mistress to wear only black, dislikes décolletage, and looks frowningly on a low-backed dress, saying, "If you wear that, you will catch a bad cold." She hates ladies to wear their hair cut short, and she is dreadfully shocked when the man comes to give Madame Sert a pedicure. (Show her legs to a man? Never!) She loves animals, but, when she first saw the Sert monkey, she thought it was the devil incarnate and fled screaming. She is a completely faithful slave. However late in the morning Madame Sert may return after a ball, Miss Felee insists on waiting for Madame Sert, for she feels that a person like Madame Sert is incapable of undressing herself. She cries when Madame Sert is angry with her and uses "*vous*" instead of "*toi*." Her hair-dress of black coils is a miracle—but Miss Felee must be seen to be believed.

Miss Nellie Watkins, who lives at Lismore Castle, Ireland, and at Carlton Gardens, London, with Lady Charles Cavendish, says that her mistress is a very normal and good-natured person with a few strange idiosyncrasies. Lady Cavendish always wakes up in the morning saying "Where am I?", and Nellie can not understand her mistress's complex for collecting so many balls of wool for knitting that are put in a chest, never to be used. Miss Nellie tells us that her mistress never wears a darned stocking, no matter how small the mend; that she gets the worst case of train fever she has ever seen; and that the jitters begin an hour before it is time to start; that she wears three different negligés while dressing, treating the performance as a three-act play.

Mrs. Eva Surrant, Lady Castle-

rosse's maid, says that she has never known any one to take as long to wake up in the morning as her present mistress. While she is dressing, Lady Castlerosse demands that the gramophone be incessantly wound, the record and needle changed, at the same time that she is getting several people on various telephone wires. Lady Castlerosse hates bath salts and bath perfume of any description, but she insists on the house being heavily perfumed with incense or burning joss-sticks to counteract any fumes that might emanate from the kitchen.

Mrs. Surrant is very well known in Mayfair. She has been with many interesting people on many adventurous expeditions, and now, wherever she goes with Lady Castlerosse, she carries with her dozens of pairs of shoes of every description and colour, hundreds of the thinnest silk stockings, and a very heavy jewel-case. She is particularly useful at arranging flower vases in elaborate set-piece formations, and at the telephone her mouse-like tact is of the utmost value.

The shoes and stockings in Lady Castlerosse's coroneted luggage are matched by the tooth-brushes that Miss Mata Burkert travels with—for Mrs. Morton L. Schwartz uses a new tooth-brush each day. Miss Mata says that in her long career as lady's maid she has never encountered any one like Mrs. Schwartz for cleanliness, but when it comes to Mrs. Schwartz making up her mind or giving a definite answer on almost any subject, she is very evasive. When Miss Burkert brings in the suggestions for the menu of the day from the cook, Mrs. Schwartz will wander into another room. From here, Mata Burkert follows Mrs. Schwartz down a corridor. Mrs. Schwartz will not come to ground. Mata realizes there is a chase afoot and knows the reason why. Mrs. Schwartz can not face the prospect of the menu-book, and often when Mrs. Schwartz is lying in bed, she is so far-away in thought that Mata describes the following scene: Question. No answer. A far, far-away look in the eyes. Second question. No sign of hearing. Third question. A vague answer. Then, "What did you say?"

A LADY'S WHIMS

Each morning, Miss Burkert takes in three sets of clothes for her mistress to choose from, but generally it is a fourth set that will be the favourite for the day. Miss Burkert never understands why there is often such a tremendous rush suddenly. She has to bustle out there and then to buy something very important—right away, no delay—but when Miss Burkert returns panting with the treasure, it may be four weeks before it is used.

And now, from what other ladies' maids would you like to hear? Would you like to be told that Mrs. Harrison Williams sleeps between a fresh pair of sheets each night? But alas, Mrs. Williams' maid, Helen, has always avoided the limelight. She shuns publicity and balks every attempt to make her answer. We have heard it whispered that she is a forceful Briton, extremely strict in every respect, and if, for instance, she doesn't like a particular evening dress (Continued on page 84)

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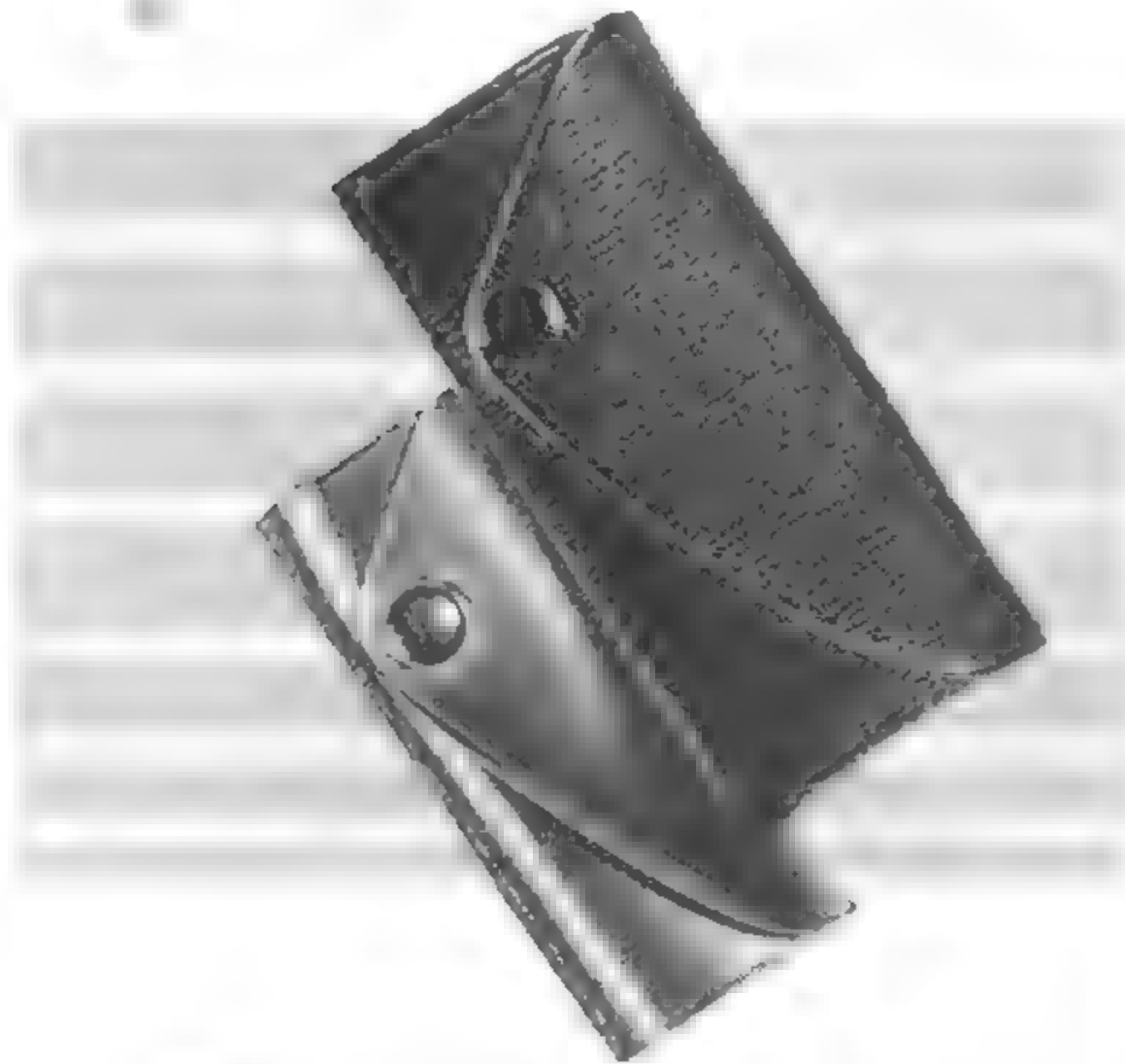
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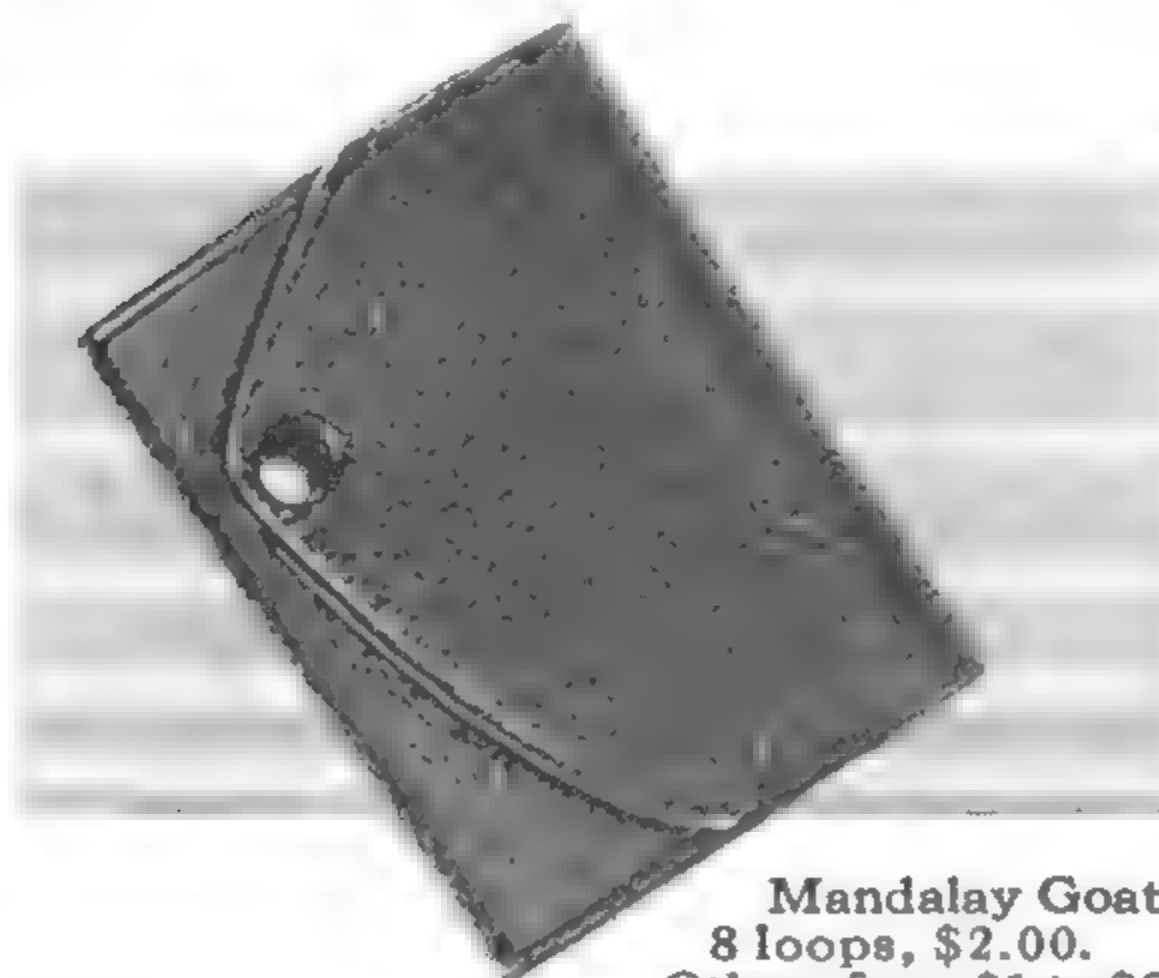
(Right) India Goat, 4 loops, \$1.50. Others from 50¢. (Below) Smooth Cowhide, 2 loops, 50¢. Others to \$4.

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KEY-TAINERS . . .
BILLFOLDS . . . POCKET CASES

SMITH COLLEGE

(CONTINUED FROM PAGE 80)

usually take a picnic lunch and go off for a long walk or bicycle trip."

Ivy Day is the "Class Day" of Smith College. First the alumnae parade, in pomp and glory, then the Junior ushers and Seniors, whose long, winding march over the campus ends in the planting of the Ivy and the singing of the Ivy Song. Indoor Ivy Exercises follow, with humorous and serious speeches by talented Seniors. In the evening, there are the song contest of the "re-union" classes, the Glee Club Concert on Paradise Pond, and the illumination of the campus.

If our first impression of Smith sophistication was right, though, we imagine that these ceremonies are rather more gay than sentimental, more free than pompous. The Smith student looks as if she might take everything with a grain—or two—of salt.

SMITH CREDO: The prevailing animus of Smith is so well expressed in the handbook that it merits quotation:

"The purpose of Smith College is to afford intelligent and adequately prepared young women an opportunity to obtain such knowledge of the world and of thought, and such appreciation of artistic and of ethical values as will enable them to develop their best potentialities to the fullest degree, to spend their leisure hours valuably, to enjoy life in a civilized manner, and to become forceful members of the community of which they find themselves members.

"The College aims to foster a rigorous and unsentimental regard for facts, a critical attitude toward theories, a tolerant view of religious and ethical questions, and a varied development of individual personality." M. M.

SHOP-HOUND SNIFFS NEW BARGAINS

(CONTINUED FROM PAGE 74)

confused to dispute this statement, they agreed—and to-day their shirt-waists and tailored dresses are almost as well known as their men's shirts. The fine fabrics, many of them imported, wash and wear forever, and the careful hand-work and classic tailoring can't go out of style. Cotton shirt-waist frocks cost from about \$17 up and a lovely one made of imported silk costs around \$25. Cotton shirt-waists start at about \$7, and silk ones at about \$12.50. For autumn and winter, K. Wragge uses imported Viyella flannel, which washes and washes and is never scratchy.

• Heaven knows, I've long since given up trying to figure out why men like some of the clothes they do, and why they don't like some of the clothes they don't. But I must admit that I see perfectly why the Gaucho, a sports shirt made of soft, finely woven flannel, enjoys such popularity with the gents. It's a garment that can see plenty of action, since it has short sleeves, a yoke across the back, and enough length so that it won't emerge, flapping like a Genoa jib, in the middle of a fast set of tennis. Heretofore, it has been practically monopolized by California males; but it is now obtainable at Rogers Peet, 479 Fifth Avenue, in dark blue, light blue, yellow, tan, or white for about \$7.50. This is a shop where you might like to lead your husband or your young son.

• The horses will be coming in from pasture any day now, and you'd better get yourself the lovely new turtle-neck riding-sweater that Wanamaker has imported from England. It's made of such incredibly thin, soft wool that it feels perfectly smooth; and though it's light as a falling leaf, it is warm enough for morning rides when there's more than a hint of autumn in the air. It costs about \$10, and Wanamaker also has it of silk, for about \$17.

Also at Wanamaker's, I spotted a table set that would be perfectly grand for luncheon out on the lawn or

in the garden. It consists of six mats and a runner, all made of raffia; and the predominating colour is simply that of raffia *au naturel* (than which nothing fits in better with an outdoor setting) with an effective border design in black, orange, and blue. The complete set costs around \$7.50.

• If you have always maintained that nothing short of a miracle would induce your husband to carry his own beach things, in his own beach bag, Alice Marks (19 East Fifty-Second Street) has presented what may prove to be the miracle. It's a beach bag with the main part round, like a man's collar-box, made of bright coloured leather; and it has a canvas top, with brass rings and a rope draw-string. The lining is of white rubber. It's all very handsome, and masculine-looking to a degree, and costs around \$10.50.

• A lady once showed Gabrielle France, of 526 Madison Avenue, some knitted thread gloves, which she had bought in Austria three years before and was still wearing—and still getting compliments on. The Austrian ones, as you may or may not know, are hand-knit of real linen thread, which gives them a decided edge in good looks, coolness, and washability. Gabrielle France is now importing them, and the prices range from \$4 to \$7, depending on the extent to which the Austrian *tricoteuses* have let themselves go on the lacy cuffs. They make wonderful gifts, because even if you don't get exactly the right size, they're so elastic that they will adapt themselves to the wearer's hands. The colours are navy-blue, black, brown, white, and every possible nuance of off-white and natural.

• Shop-hound spends her life nosing around the shops of New York. While she can not undertake shopping commissions, she will be glad to give information. Write to Vogue, 420 Lexington Avenue



An amazing
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A faithful reproduction of soft, pink rose petals and an exotic flaming red as lively as the latest jazz tune are found in this new, marvelous

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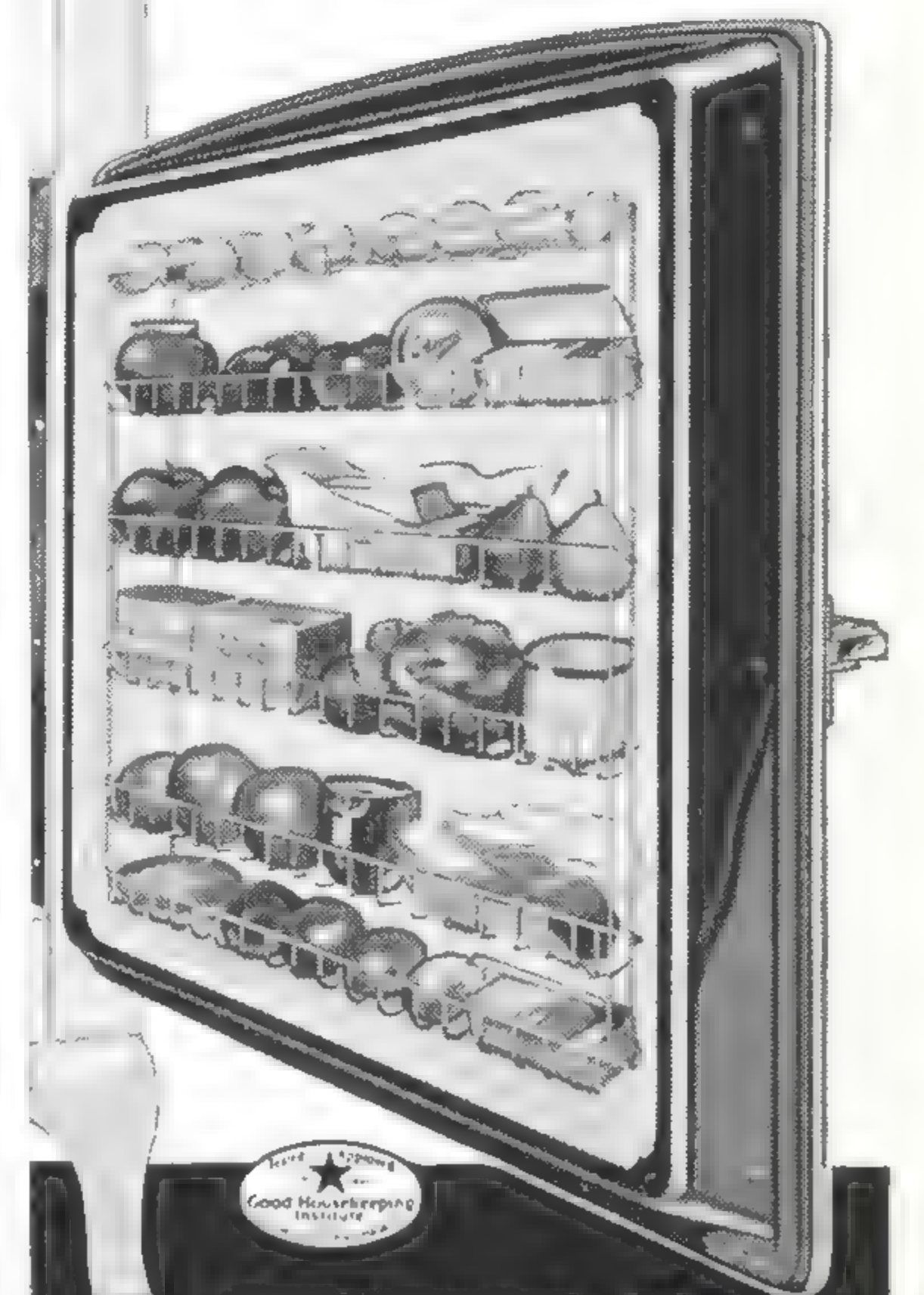
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EXCLUSIVELY IN
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MY COOK IS AN ARAB

(CONTINUED FROM PAGE 61)

hors-d'œuvre. It is made of pieces of long Arabian cucumbers, tomatoes, onion, *zucchini*, all fresh from the garden, tossed together in a marvellous French dressing, and topped with pitted ripe Oriental olives, everything very cold. There is no lettuce, as a rule, because the native lettuce is very poor, but the French dressing is so fine because the olive-oil which we have—and which is also used freely in cooking—is some of the best in the world. The olive-oil of Tunisia is so flavourful and fine in its bouquet that it is shipped even to Spain and used to improve the Spanish olive-oil.

BRIQUES

For one of our first luncheons, Sadok announced that he would prepare *briques*. *Briques*, we thought to ourselves, should by all rights be some kind of fuel for those built-in stoves that we had observed in the Arab quarters. However, we had by this time developed a blind faith in Sadok, and here it was justified. For, after Tunisian salad, appeared the *briques*. And what they proved to be was eggs, soft boiled and wrapped up in layers of divinely crisp thin pastry. As the pastry is being rolled out, the necessary number of eggs are being soft boiled, and, when they are finished, each egg is transferred to its triangle of pastry, which has been rolled very, very thin and is then neatly tucked up around the egg. The *briques* are then cooked in boiling oil for just a moment, until they become a golden-brown. When they are served, you pick them up by the corners and eat them with your fingers.

CHACHOUKA

Another luncheon dish, *Chachouka*, that Sadok produced for us in the spring—when the vegetables were at their freshest and most delicious—consisted of fried eggs on a mélange of vegetables. Tomatoes, eggplant, *zucchini*, onions, and little green peppers were peeled and cubed, seasoned with salt, red and black pepper, and a generous dash of garlic, and simmered in olive-oil on top of the stove in a flat pan for three or four hours. When this was served, it was as a bed for lightly fried eggs which sat politely on top.

NATIVE DELICACIES

One great delicacy that we always have to offer our guests are shrimps from the Bay of Carthage. In these we feel a very special pride, because two thousand years ago, shrimps were transported from Carthage to Rome for royal dinners. These shrimps are three times the size of those to which we were accustomed in other countries, but far more delicate in flavour. They are served in their shells, ice-cold, with mayonnaise, and it is a good idea

to thin the usual mayonnaise with a little wine vinegar. Another native delicacy is the partridge, which are remarkably plump, larger than those in Europe, and with succulent white meat, less gamy and more tender than that of the smaller birds. We have them roasted with strips of salt pork across them. Then, there is roast of gazelle, of which a certain muscle in the back is considered most succulent. This you get when you go down into the desert towards Timimun. If you went to a native feast, you would find yourself confronted with an entire lamb, which has been roasted on a spit. It is so beautifully cooked and tender that no implements are provided, and you tear off strips and eat them with your fingers. This is the way in which the roast is always served in North Africa when one visits a Caid.

FRUITS AND SWEETS

The watermelons around Tunis are especially good, and so are the figs. We have a fig-tree in our garden which performs an annual miracle by first producing white figs, then, when those have gone, a second crop of black ones. Black or white, they are delicious served very cold. One sweet that we like very much is a cake that is made of almonds, with no flour at all, which tastes somewhat like macaroons. The almonds are pounded until they are pulverized, and then used as flour, combined with the usual egg, milk, and sugar for a baked loaf-cake. Our milk is not very good or very plentiful, and cream had been a problem until some friend who had visited us sent us one of those remarkable machines into which you put butter and milk, which are transformed into rich and delicious cream. It's a salvation for us, and would undoubtedly be for any one who lives in a country where the dairy resources are not of the best. (This machine, by the way, is known as the "Economy Cream Maker," and it can be had at Lewis and Conger, in New York.)

MOHAMMEDAN TEA

Of course, it is against the Mohammedan faith to drink alcohol, but as a substitute there is a brew of tea which is exceedingly heady and stimulating. You are offered a glass of it almost the moment you enter a native house, but be warned against it if you wish to sleep that night. It is made by boiling for hours enormous amounts of tea, in which there are also mint leaves, until the brew is black. Then, the tea is poured from one teapot into another about fifty times. Great dexterity is developed in this, although it seems to have no particular effect on the tea, except to make it foam, at which point it is poured into glasses and offered to you, still very hot and strong as lye!

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in-between-season

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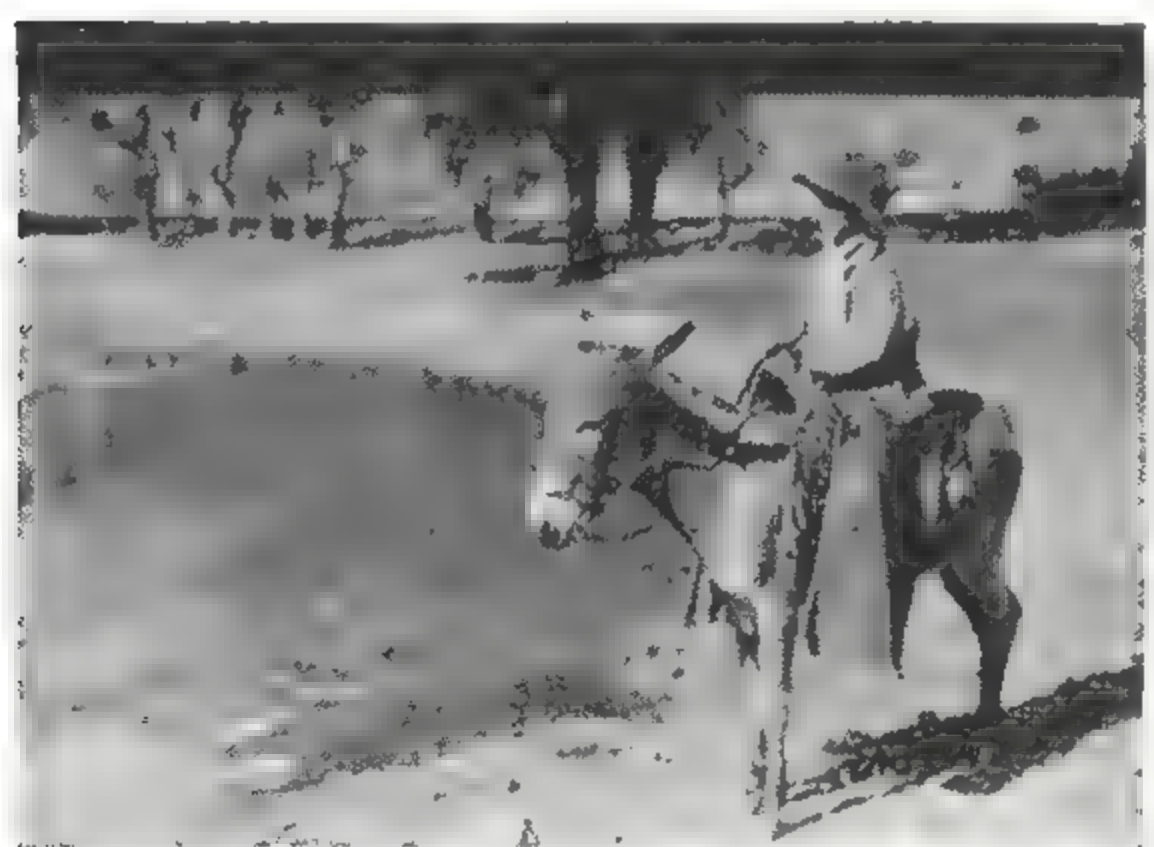
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LADIES' LADIES

(CONTINUED FROM PAGE 81)

for some reason or other, that particular evening dress is never given a chance. Are you interested in the fact that Mrs. Harold E. Talbott's Agnes Dawson has had to become an authority on clothes for sporting life? That she knows the correct outfit for everything from hunting to golfing?

MAIDING AN ACTRESS

The charming coloured Miss Lena Hopson is one of the most important ladies' maids in the world of the theatre. Her former employer, Miss Edna Wallace Hopper, was one of the best-dressed women of the stage of her time, with glittering jewels that were an awe-inspiring sight to Miss Ina Claire, who was then at the beginning of her stage career and ambitious to possess a maid. One day, while Miss Hopper was out of her dressing-room, Miss Claire popped her head in the door and whispered to Lena, "One day you are going to work for me." "All right, Miss Claire," answered Lena politely. And with success, Lena came to Miss Claire. It is twenty years since "The Quaker Girl," when Miss Lena Hopson collected Miss Claire's first wardrobe and instinctively put out the right things for her to wear.

Now, Miss Hopson is more of a friend than a servant. She and Miss Claire lead a much more domestic life than you would imagine, for Miss Claire, in spite of being such a luminary of the theatre, is at heart a hombody and takes the greatest possible interest in every aspect of domesticity. She cares for every detail of the house and carefully reads all the tips in housekeeping magazines. Let it be known that Miss Claire has a weakness for all magazines. Each time that she passes a news-stand, she buys four or five magazines. When she returns home, she is very likely to find that she had purchased the same issues the day before.

Miss Hopson will tell you that Miss Claire is one of the neatest and most methodical of women. Her clothes last three times as long as most women's do. She will act for two seasons in a play with only two sets of clothes, and they will look as fresh at the end as at the beginning of the run. Miss Claire never pulls a dress over her head, inside out. The dress is pulled up halfway over the shoulders, then Lena runs around from back to front to pull off first the right arm and then the left. It makes so many less wrinkles if the dress is pulled off neatly.

Lena is the perfect theatre maid because she is the perfect packer and presser. She, herself, is the model of the well-dressed maid. She wears her hair short, in smooth waves; she favours simple tailleurs. She always answers the telephone with extreme politeness and in reply to the many invitations says that Miss Claire "will try to come."

Miss Claire likes and gets ten hours' sleep, is an enormous reader, and does not enjoy, unlike many other women, spending her mornings on the telephone. In fact, if the bell rings, Miss Claire will instinctively move to another room. Whether she is working or not at the theatre, Miss Claire takes a great deal of trouble about herself

every day. She does physical exercises (including somersaults), and exercises her voice in the bathroom by singing scales. To rest herself, she changes her shoes many times during the day. In the morning, she wears low heels; in the afternoon, higher ones; and in the evening, very high ones. She puts a lot of ice on her face and drinks many fruit and vegetable juices. Her latest fad is a vegetable cocktail of carrots, parsley, and lettuce ground up in lemon-juice, or tomato-juice mixed with celery and sauerkraut. Her chief reason for hating to live in a hotel is that she dislikes the elaboration of the food. Miss Hopson looks after her jewellery, but Miss Claire has no luck with jewellery and always loses it. One thing, however, that has never been lost is an old pair of red, pomponed slippers that are always taken along to a first night for luck.

Miss Hopson is very even-tempered, and Miss Claire gets over any flare-up as suddenly as it started. Consequently, they are a very happy couple. They are always on the rush and quite independent of other people. Miss Claire even dresses her own hair, curling it to her satisfaction better than any coiffeur can. Frequently, she has taken the tongs out of her hair-dresser's hands and finished the job herself.

THE PERFECT MAID

The typical maid of to-day must be ready to face emergencies like this. On the telephone, she is informed that to-morrow her mistress is leaving for Paris, London, New York, Peiping, Timbuctoo, Madagascar. "Pack at once. There is some last-minute shopping for you to do. Send telegrams putting off my dinner. Get tickets, see to the trunks." To the maid are left all sorts of decisions. She has to judge the amount of space to be allowed in the trunks; what to declare at the customs. She must be able to speak foreign languages and also be chaperon and secretary. Very likely, she is asked to shake a cocktail, and, if she is perfection itself, she should also be a beauty expert and a trained seamstress. She lays out the stockings ready to be slipped on with the toes tucked inward. She can prolong the life of a dress with frequent steamings and careful pressings. And she knows exactly when the cleaning of a dress is beyond her and when it must be sent out.

Her position is of extreme importance. She is important to her mistress, and, down-stairs in the servants' dining-hall, she is honoured as such and considered the ambassadress of her betters. In large households, where formality is kept as rigidly below-stairs as up, she answers to her mistress' name, so that when Mrs. Williams is at Blenheim for the week-end, Helen, below-stairs, becomes Mrs. Williams. But the Duchess of Devonshire's maid takes precedence over Helen, in the servants' hall, and is taken into dinner by the valet of the Duke of Marlborough. The butler is host, and the housekeeper is hostess. The visiting guests' maids correspond in rank to their respective mistresses, and, if there is more than one duchess at the party, the maid of the ranking duchess sits at the butler's right.



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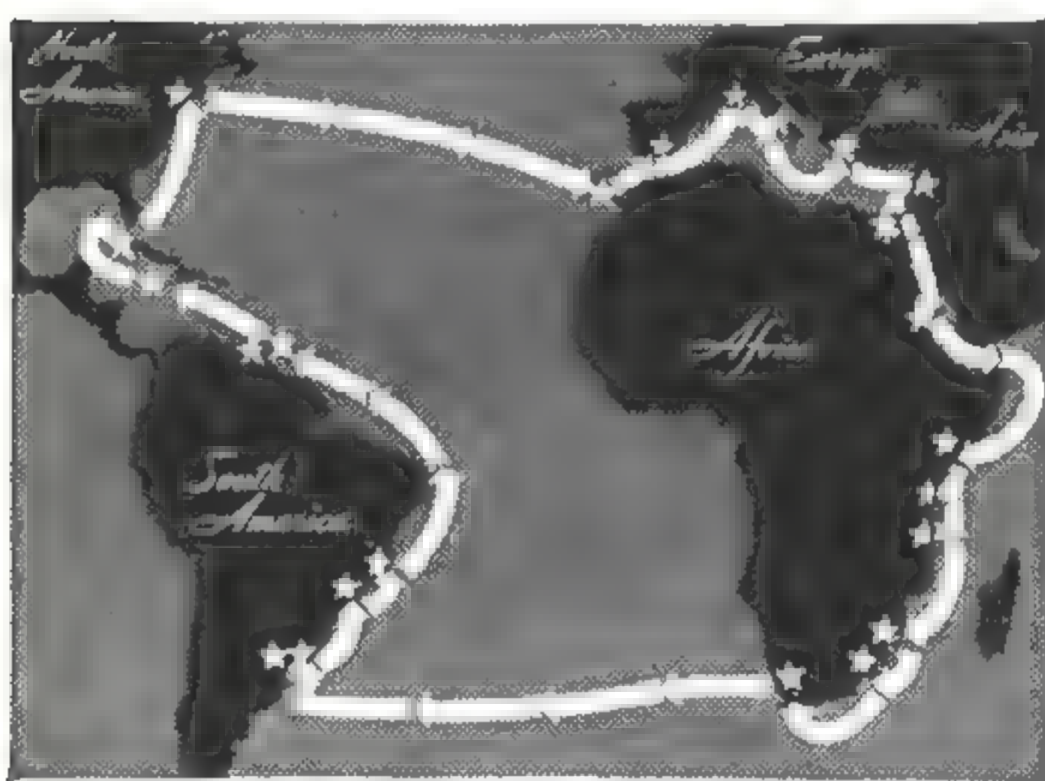
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AFRICA SOUTH AMERICA CRUISE

Canadian Pacific

HABITS GOOD AND BAD

(CONTINUED FROM PAGE 65)

things you must *not* do—and anyway I don't want to put ideas into your head. I can only set your feet upon the right path by enumerating a few of the things you can and must do.

Since styles in riding-clothes change so little (the only change I've been able to spot in 10, these many years, is that riding-coats have become shorter, no longer trailing out over your horse's perspiring back, and side-saddle skirts have grown progressively shorter and more practical)—there are obvious advantages in buying a habit of really good quality at the start. It won't be obsolete after a year's use and have to be scrapped in favour of a new model; it won't wear out for a long, long time, depending of course on how good it was to begin with. And don't worry about getting sick of it before you can wear it out, because it just doesn't happen that way—you grow ever fonder and fonder of it.

RIDING NECESSITIES

You really need only two complete outfits, one for hacking or cubbing, the other for hunting. For the first-named, you'll want a tweed coat; jodhpurs or breeches with field-boots; a turtle-neck sweater, or a shirt—with a rat-catcher foulard stock, a foulard tie, or an attached stock of the shirt material; a felt hat; and string, chamois, or pigskin gloves. The coat should have two or three buttons and a nice flat back, and must, remember, cover the seat of your breeks. For winter, or a chill morning's cubbing, it will be of tweed, in a district check, or a plaid, or a herring-bone mixture in some shade of brown. For warm weather, a salt-sack or jute-sack coat is cool and good-looking, and won't wrinkle.

Your breeches will be of heavy cavalry twill or Bedford cord, and that goes for warm weather, too. Don't bother with light or thin breeches, because your heavy ones will absorb perspiration and end by being much cooler. There are all kinds of gloves for both warmth and coolth; plain chamois, for example, is nice for hot weather, and fleece-lined string is probably the best for cold or wet days. Your boots will be brown and should come up tight at the top, under the third button of your breeches, to be specific. Your hat will be in some shade of brown or tan; and as for your stock, you can vary the size, shape, and colour a good deal according to taste.

For hacking or cubbing side-saddle, you can wear a tweed coat, with either a tweed skirt or an odd cavalry twill skirt and, underneath the skirt, any shade of tan or buff breeches you like. On *very* informal occasions I have seen smart women, who were perfectly familiar with the correct usages, wearing jodhpurs under their skirts. At four or five o'clock in the morning, it is easier to pull on jodhpurs than to struggle with boots, but I don't recommend the practice.

Now for the hunt. There is, of course, only one possible outfit for cross-saddle: a black coat, a white stock, canary or cream coloured cord breeches (buff ones are possible); a canary, chamois, or Tattersall vest; black boots; string, chamois, or pigskin

gloves, and the all-important black bowler. As a bowler is otherwise rather tiresome—hot and uncomfortable—, there is absolutely no point to it unless it is cork-lined and reinforced and *fits*; because the whole purpose of it is to save your skull, and it does this plenty efficiently. A guard, anchoring it to the back of your collar, is optional with the wearer, but very sensible.

Now about some good places to get things. John Cavanagh, Ltd., at 247 Park Avenue, is generally conceded to be a fine maker of tough, upstanding bowlers that will save wear and tear on your skull and also make you feel like the Countess of Harewood meeting with the Quorn. James Moore, at 38 West Forty-Eighth Street, will make you a pair of boots so lovely that they put heart in you for anything—even, I think, for that frightful bank that you can't see over, in the Dublin Horse Show. The trees cost about a third as much as the boots themselves, but they are absolutely indispensable, and anyway, nothing's too good for boots like Moore's.

William Wright, Brooks Brothers, Abercrombie and Fitch, or Saks-Fifth Avenue, will knock your eye out with their good-looking accessories, such as rain-coats, studs, crops, belts, spurs, pins, sandwich-cases, week-end hunting-kits, and all those things that are such fun to pick out.

WHERE TO BUY HABITS

For the important business of your habit, there are Ernest Fownes, at 52 West Fifty-Sixth Street, and Nardi, at 73 West Forty-Seventh Street, both of whom will give you the benefit of many years' experience at Meadow Brook and elsewhere and turn you out an ornament to any field. Alfred Nelson, at 608 Fifth Avenue, is another laddie who comes high, but is well worth it. Bernard Weatherill, at 677 Fifth Avenue, sends to England to fill your order; it takes about six weeks, but who cares? Saks-Fifth Avenue, under the aegis of Muriel Johnstone—who knows what she's talking about—will make you a beautiful habit; or you could choose an outfit, blind-folded, from their ready-to-wear things and still emerge perfectly County Family, from hat to spurs. Many of the initiate also swear by Mr. Busvine, of Fortnum and Mason; he, too, sends to England for your habit, and it takes about four weeks, or less if they have your measurements.

A habit such as one of these firms will make you is an investment. But if you can't, at the moment, spare two or three hundred in coin of the realm for a really good habit—or if you need something in a hurry, and don't want to pay much for it or wear it long—, there are ready-to-wear riding-clothes in many of the big department stores. In most of the collections I've looked at, you can find habits or parts of habits which are correct and acceptable and extremely reasonably priced. But—unless you know exactly what to ask for—beware. The uninitiated have a terrible, terrible fondness for loud colours and diamond horseshoes.

L. E. S.

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Empress of Britain

WORLD CRUISE

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LONDON PARTIES

(CONTINUED FROM PAGE 67)

that is made of all the fruits one likes—peaches, nectarines, oranges, but no apples—and bowls of whipped cream. She never has a dinner-party except to go on to a play or somebody's party. And she never gives a cocktail party or goes to one.

Mrs. Gilbert Miller also stresses the note of simplicity—unless you are the possessor of "a Londonderry House." She says that lunch should consist of an entrée, meat, a sweet, and fruit, and she believes that dinner should never end with a savoury, because one should go from one's sweet straight to coffee and port, as all good French cook-books say. She says that no one wants now to sit through a dinner that consists of more than soup, fish, roast or fowl, a sweet, and fruit. (All the ladies agree about

this.) She thinks that one should be asked to dinner at eight-thirty (except before the theatre), and also that dinner before the theatre should consist of only four people and three courses, choosing either soup or fish, meat, and a sweet. Supper after the theatre should consist of one or two hot dishes, whole cold chickens or a whole ham (never sliced meat), a mixed salad, a cheese board, and no sweet, but only fruit or fruit compote. She says the best after-theatre supper that she ever had in her life consisted of onion soup in individual pots (kept hot on the buffet on a heater), fish cooked in a Spanish way, a well-dressed lettuce salad in a wooden bowl, cold bœuf à la mode, and a pot de crème. It was a supper party given by the Comtesse de Forceville in New York.

THE LOVE APPROACH

(CONTINUED FROM PAGE 50)

enthusiasm. No matter how many times he has been taken for a love-ride, or married, his illusions are still intact, and he behaves as though woman was God's gift to himself.

He considers all women weak in body, timid in mind, and utterly adorable and wonderful. He glories in his masculinity as a female protector and worry-buffer. He allows them to bully him and to use him in any way they see fit. He is never so happy as when turning himself into a door-mat for female feet to trample on, no matter what the size or age. (Author's reminder: Please remember that I am writing of the before-marriage attitude of the middle-aged American.)

In love, as in business, the average middle-aged Britisher achieves his objective with less apparent effort and less appearance of speed than the American. Emulating his younger brother, he does not rush the woman he likes—but for a different reason. The young of the species is afraid of losing the girl. The older man has sufficient confidence in his charms to wait until the lady drops into his arms.

His wooing is characterized by cynicism and conceit. If you gave him the choice between a good horse, or dog, and an average woman, the animal would romp home an easy winner. He is, as a lover, very lazy and believes in the theory, "If you want me, you'll have to come and get me."

He does not expect you to take his propositions too literally. Only an Englishman could author the following love-approach and keep a straight face.

"If I weren't so happily married, and if I were a few years younger (he was forty-two), I'd ask you to marry me." He put up a great show of indignation when the American girl who received this cautious proposal laughed in his moustache-adorned face.

He knows as well as the next man that the whole business is a lot of tommy-rot, but it's part of the game.

The middle-aged American prefers to play the love-game entirely by himself. As long as he is allowed to worship, he does not bother with a little thing like getting a response.

His compliments are exaggerated and nearly always in the superclass. He invariably essays to kiss the woman whether she has encouraged him or not.

The Englishman waits until the woman wants to kiss him. The most "in use" method for achieving this is a verbal assumption that she does not usually do that sort of thing, followed by assumed indifference as to whether she will make an exception in his case.

The middle-aged Englishman prefers to confine his companionship and languid love-making to women in the second cycle of youth—the early thirties, and older; they do not expect so much from him. He likes young women, but in the same way that he likes good cigars and old wine—too much destroys the flavour.

The American of the same years, though, has a romantic preference for the very young female.

Taxicabs play an important rôle in the love-making of all American men, young as well as old. There are very few who consider themselves healthily masculine who sit passively in a taxi if it also contains a woman. She does not have to be pretty, either. She just has to be in a taxi.

Sitting very stiffly at the far end of the vehicle makes little difference. It is also a waste of energy to look forbidding. Nothing can scotch the American's desire to (A) put his arm round the lady's neck, (B) hold her hand, or (C) kiss her.

The English taxicab is far too uncomfortable to permit of much petting, and, unless the Englishman in it is intoxicated, he usually behaves with quiet decorum.

The American spends more money on his love-approach than the Englishman. Even in these days of depression, he invariably sends flowers to the woman of the date.

The Englishman scoffs at such a practice. He considers his attentions sufficient without requiring bolstering by flowers, liquor, or cabochon emeralds. The only time the average Britisher spends money lavishly on a woman is when he wants to get rid of her.

The average American, bless his inferiority-complex-riddled heart, pays to acquire, pays to keep, and pays to dispose of—and loves it.

So does the average woman. But that is another story.

SHEILAH GRAHAM



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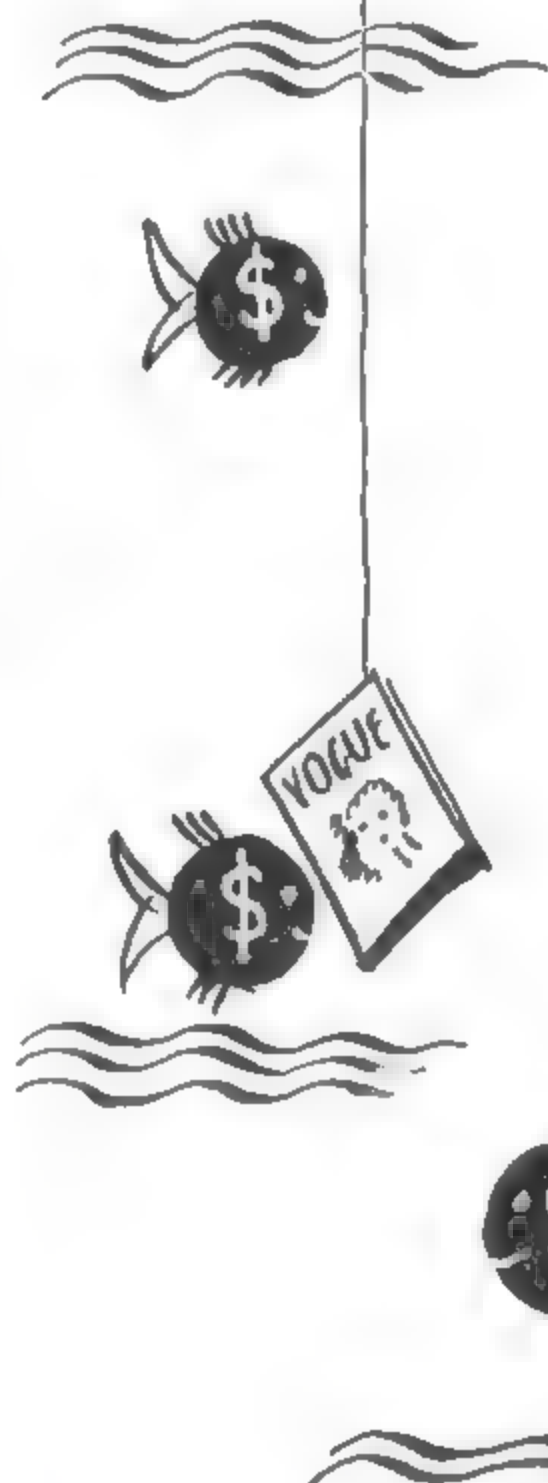


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PARIS PROGNOSTICATIONS

(CONTINUED FROM PAGE 30)

King Fuad's daughter as Cleopatra at the Beaumont Bal was hung with all the jewels of Egypt. Because we saw, at an informal cocktail gathering of only ten people, the Vicomtesse de Noailles with three identical large diamond brooches strung on the bosom of her frock, plus a large spray of diamonds on one shoulder, and no bracelets. Finally, because all the precious jewels in Paris, including old-fashioned chokers of large single diamonds, were taken out of the vaults for the Hon. Mrs. Fellowes' Oriental Bal, and smart women are loath to put them back again. We believe in:

RUFFS, huge fanciful ones, or neat little white ones for mornings:

BECAUSE several women at the Beaumont Bal who stole them from the seventeenth-century portraits were overwhelmed by masculine compliments. Vice versa, the handsomest face at the Italian Exhibition to feminine eyes is Titian's "Unknown Man" framed in a small white ruche. Because Karinska makes them for day and evening, from nothing but a string of white crochet (you can see one on page 30 worn with the halo from Talbot) to a fantastic garland of diamond-studded leaves. (The indomitable Hattie Carnegie who has ferreted Karinska out in her apartment, full of ikons and ballet pictures, will introduce them to New York.) Because Jean Hugo has designed for London's new Ballet Russe costumes with ruffs that are the subject of bright dinner conversation. Best of all, because one good simple dress with several changes of ruffs is a new French formula for chic. We believe in:

LONG FLOATING DRAPERY, capes that cascade from your shoulders, flowing scarfs that trail after you:

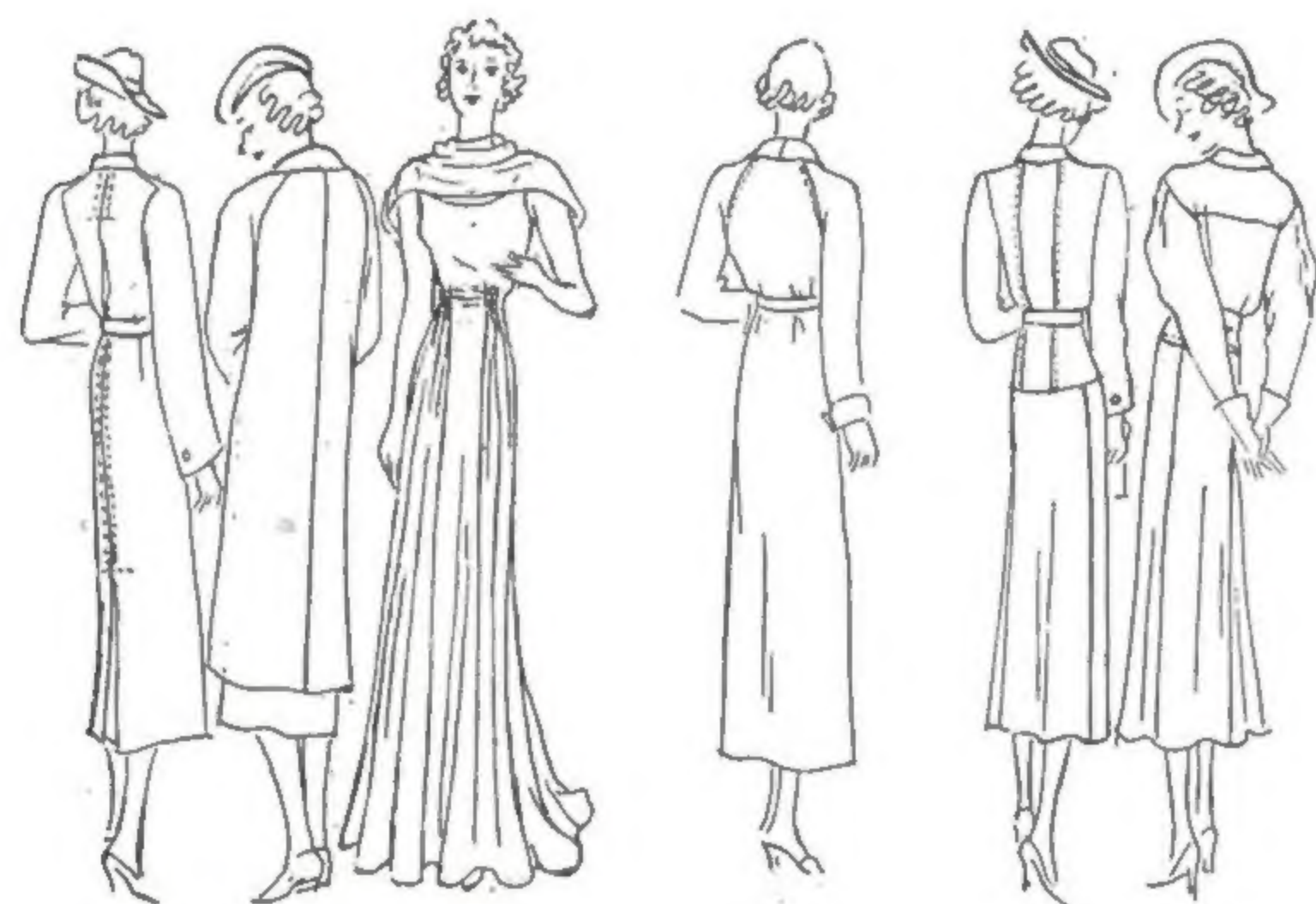
BECAUSE, in a city of avid *vestiaires*, smart women are succeeding in hanging on to their long flowing wraps and dancing in them. Because many of the

women who were at Mrs. Fellowes' Bal Oriental remember the grace of Madame Weiller walking through the lighted gardens, like a figure from a Grecian urn, in a mantle that flowed from her shoulders in one clear, long line (look on page 33). Some of the women have already achieved this purity of line in their contemporary clothes, and the *couture* grows more and more interested in the fluid silhouette. Examples: Comtesse Jean de Beaumont in Vionnet's flaming red crêpe cape, at the Ambassadeurs; Madame Eloui Bey in another Vionnet cape at the Princesse de Polignac's musicale; Natalie Paley in yards of purple chiffon cape from Lelong; Lady Mendl and Lady Davis in Schiaparelli's crushed taffeta capes falling like single giant petals from the shoulders. And we could go on like this for hours. It's obvious that the angel robes, loose and lovely, at the Italian Exposition, as much as Grecian mantles, have inspired this. Look at Lanvin's Fra Angelico cape on page 32. We believe in:

LOW, CLINGING DRAPERY, subtly moulding the hips, the knees, or even taking a swing around your ankles, in wrapped-looking evening gowns, with a bow to Greece and—news!—Egypt:

BECAUSE we believe that the drapery business is still in its infancy, and the mature-looking pre-War drapery of last season already looks passé. Because, in the middle of the frilly summer season, the "great" dresses are the draped ones, and the height of chic is reached by women like Baronne de Rothschild, who has three of the same Vionnet gown, draped low around the knees, in black, pink, and white. Because the Beaumont Bal startled the world with new drapery ideas, from the wooden folds of Primitives to the diaphanous drapery of a Tanagra. Because the Egyptian motif crept in with straight, (Continued on page 88)

DESIGNS FOR DRESSMAKING



These models (which also appear in larger views on pages 72 and 73) are designed for sizes: 7076, 7078 in 12 to 40; 7006 in 12 to 44; 380 in 14 to 40; 7074 in 12 to 20; 30 to 38; 7083 in small, medium, and large

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PARIS PROGNOSTICATIONS

(CONTINUED FROM PAGE 87)

wrapped figures at the Hon. Mrs. Fellowes' fete and burst into the lime-light at the Beaumont Bal in the person of Madame Munoz, veiled and tubularly wound like a mummy, even with a crystal sarcophagus. Because the new evening fabrics give you a choice of heavy Italian stuffs or transparent gauzes. We believe in:

HEAVY HEADS, framed in enormous circles by day, burdened by night with decorative head-dresses, radically changing the whole silhouette to a pleasantly top-heavy one:

BECAUSE the Comtesse Gérard de Moustier and Comtesse Celani are two among many already lost beneath giant moons of felt and velvet. Because Antoine piled Mrs. Fellowes' hair with black lacquer leaves, so that the whole proportion of the figure seemed changed and one's attention was riveted on the head. (With this festooned head-dress, at the Oriental Ball, Mrs. Fellowes wore Schiaparelli's long Chinese coat of gleaming white satin, frogged and bound in soutache and swooping into a train on which a couple of orchids are pinned at random.) Because Talbot piled Tarakanova's head with black felt leaves, arranged in an upstanding wreath with a bunch of grapes over the ear. Tarakanova wears it, with Creed's tailored black taffeta suit and Talbot's black satin gloves, and, in spite of its new, heavy feeling, this head-dress hat looks normal. (You can see both Mrs. Fellowes' and Tarakanova's head-dresses on pages 30 and 31.) Because Princesse de Faucigny-Lucinge looks like a nymph with a mass of morning-glories on one side of her head, and Comtesse de Vogüé like a daguerreotype in a snood of mauve petals. Because Chanel's flower comb mounted eight inches and Madame Weiller's fabulous wig of metallic curls, by Antoine, soared to heights, at Mrs. Fellowes' ball and other head-dresses mounted up to two feet, stealing the show from the costumes proper. Because curled feathers sprout from smart heads, and even tiny Madame Ralli decorates her head with a mass of ostrich puffs. Because Princess Sherbatow is enchanting and mysterious in Schiaparelli's conception of the saint's aureole (shown on page 29). We believe in:

SOUTACHE, brandenburgs, passementerie, and cording, curling over your suit, dress, coat, even hats:

BECAUSE the recent Goya Exhibition impressed idle women and critics alike. Because Mademoiselle de Yturbi as Goya's Duchesse d'Albe wore a gold-braided costume at the Beaumont Bal. Because Schiaparelli's drum-major suit may be a French Ford, but it's a Ford among ladies who count. Because young Charles Creed is poring over the old designs of his father's firm, saved from the days when a suit was a matter of two weeks' hand-labour in braiding alone. Because the Comtesse de Castéja trots around Paris on cool days in Georgette Renal's corduroy jacket with large black satin frogs (we show it on page 36), and even as an Oriental woman at her Bal, Mrs. Fellowes managed to use a few yards of soutache and brandenburgs on her long Chinese coat of white satin, which you see on page 30. We believe in:

VELVET, for any hour of the day or night, smartest combined with wool, for day; glamorous draped for evening:

BECAUSE the city of Lyons is a hub-bub of swatch-matching with Italian masterpieces, and velvet is the fabric that takes these deep, rich colours best. Because every great house in Paris found some new and original way of using velvet in the Mid-Season Collections: Mainbocher and Rochas most cleverly in combination with flat wool.

MORE BELIEFS: Turbans, bows on your head. Descat's Italian turbans for Marie Marquet in "Lucrezia Borgia" at the Comédie Française will soon burst upon a surprised world. Agnès is making those big peruke-bows mounted on tiny caps for evening, after seeing eighteenth-century portraits.

ARTIFICIAL FLOWERS, fearfully realistic, in the hair for allure, the décolletage for decency, pinned on skirts for foolishness. Think of Botticelli.

MORE AND LOWER HEELS, like Madame Sert's babooshes, and Madame Olivier de Vilmorin's flat-heeled street pumps in antelope with a little tongue.

FURS OVERHEAD, as the final development of the sari theme, but looking more like Eskimo beauties.

BALLOON PANTS for the newest hostess gowns, because of Jamois' marvelous green ones in "Prosper," the Paris "hit" show, and Alix's draped white Arabian balloon-pant dress.

MASQUERADE CHIC

All in all, Paris is full of pent-up imagination. And a costume party is a glorious release. The costumes at the Hon. Mrs. Reginald Fellowes' Bal Oriental, for instance, were not merely fantasy—they had a quality of chic as definite as next season's Collections. We show three of them on pages 34 and 35, each of which proves our point.

An eighteenth-century Venetian blackamoor was Schiaparelli's idea and a perfect opportunity to display the Schiaparelli colour sense. The plumes in her fabulous turban were brilliant blue-green, blue, and pink. With her cloth-of-gold coat, she wore red kid gloves, black silk stockings, and bright blue ribbon gartering the left knee. To make conversation, she carried a small stuffed leopard and a pink satin cushion. Her blackamoor mask was mounted on a fan—to obviate make-up. If we all had ideas like this, we would all be great designers!

As for the Comtesse de Castéja—her profile made it practically obligatory to study the Temple of Karnak before planning her costume. Antoine made her huge head-dress, complete with sun-god symbol. It is silvery-green and made of some sort of curious, coated paper—much less burdensome than it looks. Souplet made the tightly wrapped and bejewelled garments of silver cloth studded with silver stones.

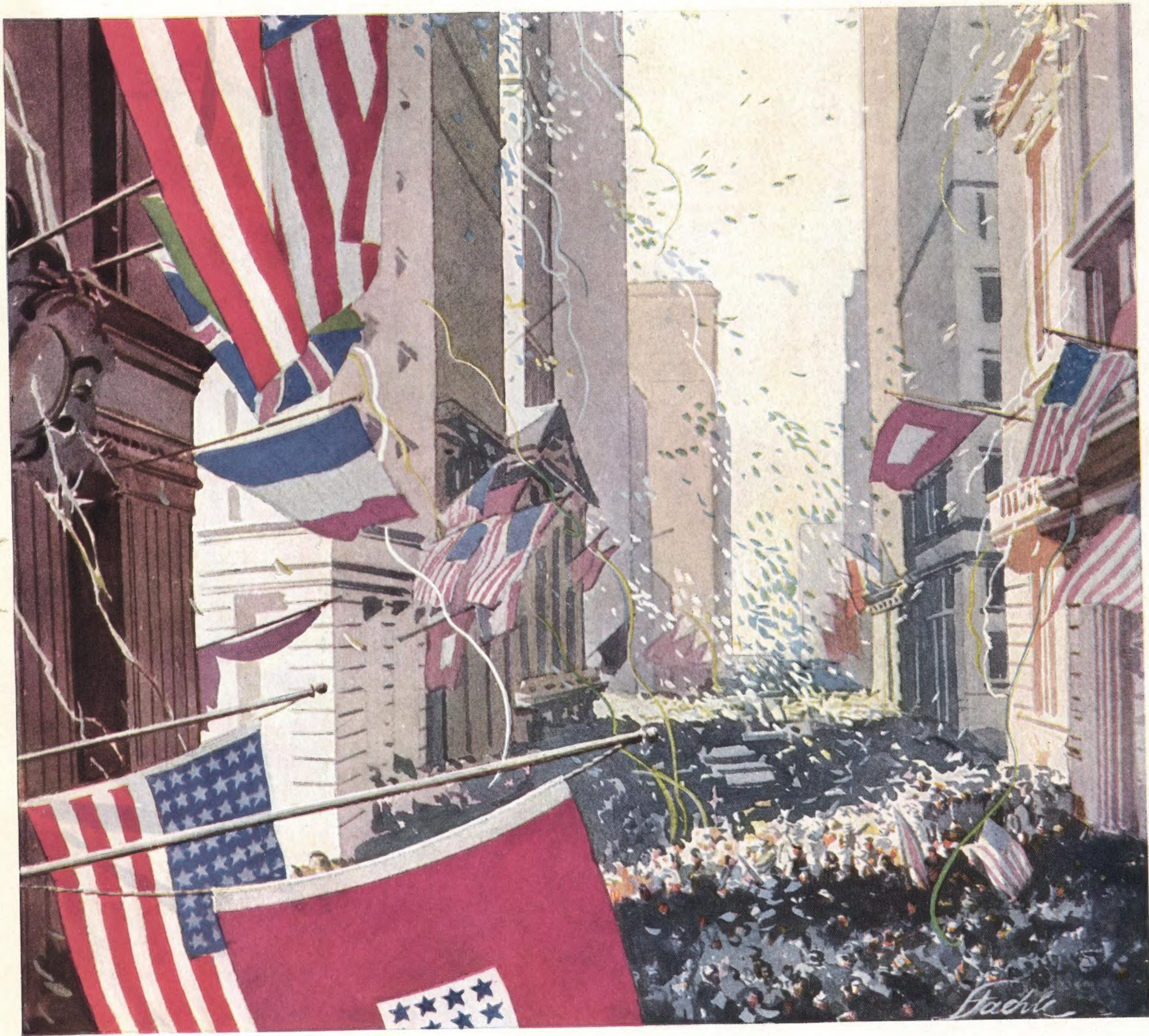
Madame José Maria Sert has enormous eyes, a long slim figure, and a sense of humour. She added to Ira Bel-line's black taffeta balloon pyjamas a tall red Arabian Nights' hat that trailed a six-foot nodding plume. Then a horsehair nose-veil and red satin babooshes. Later on, the taffeta costume—actually an enormous skirt that wraps round her ankles, mounted on a tight basque—will be worn at home.



Up and Doing

Honors to Frost Tweed . . . Bradley's new yarn that puts sparkle into fashion. Honors, too, to this two-sweaters-and-a-skirt of it . . . a masterpiece of classic simplicity. Put it on the driving end of a clean-swung brassie . . . behind the wheel of a low-slung roadster . . . leading class cheers for a campus idol . . . any place where the password is "Let's go!" It's a combination that wins in smartness, practicality and economy (as you can prove by hastening to your favorite shop). The Bradley Knitting Company, Delavan, Wisconsin.

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HURRAY FOR WHAT?

The war is over?

Is it over, Mother?—No, your son was killed.

Is it over, little girl with the big blue eyes?—No, your daddy was killed.

Is it over, soldier?—No, you lost a leg.

Is it over, laborer with the horny hands?—No. You, and your children, and *their* children, and **THEIR** children

must lay out their hard-earned dollars in taxes to pay for it!

So why do we cheer?

Only the fighting is over. Hearts will go on aching. And men will walk on crutches. And laborers will work and work, and pay and pay—for years. For years, and years, and years.

Let's not have another war.

What to do about it

Hysterical protests won't avert another war, any more than will "preparedness".

Civilization must build its own defense out of human reason and intelligence, properly organized and applied.

To every reasonable and intelligent man and woman in America goes the responsibility of doing his or her share to avert the coming war.

World Peaceways offers a practical plan of how you *can* help. Write for it. There is no obligation involved in your inquiry, except the obligation to your conscience and to your conviction that *there must be* no more wars. World Peaceways, Inc., 103 Park Ave., New York City.



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